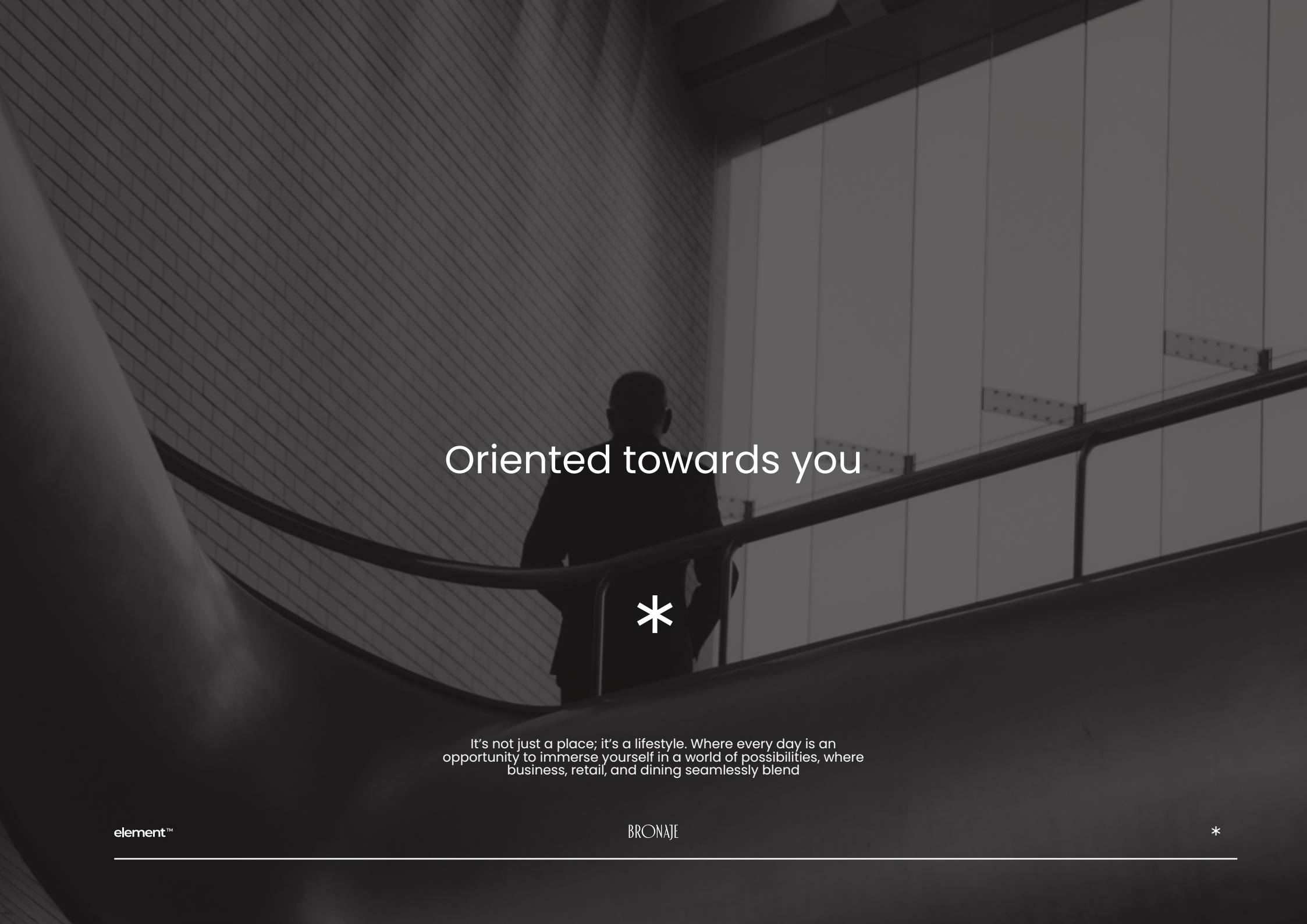
element™

Oriented towards you

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BRONAJE



Oriented towards you

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It’s not just a place; it’s a lifestyle. Where every day is an opportunity to immerse yourself in a world of possibilities, where business, retail, and dining seamlessly blend



Contemporary living

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element
element

BRONAJE

About the developer

Bronaje, a prominent real estate investment company in Egypt that brings together members of different companies in diversified lines of business, has a proven track record in developing and constructing high-quality residential, administrative, and commercial projects. As a joint stock company, Bronaje focuses on providing superior returns to shareholders through its experienced and skilled team. With a rich history dating back to 1963, this business has flourished for six decades, adapting to the ever-evolving market.

Since 1994, its sister companies' work in Heliopolis, Nasr City, and New Cairo, has built impressive portfolios in Cairo, showcasing luxury residential complexes and modern commercial buildings. Bronaje's remarkable journey encompasses both B2B and B2C markets, reflecting its commitment to business diversity. Their focus on quality, innovation, and customer satisfaction has earned Bronaje a reputation as a trusted and respected real estate investment company in Egypt. With a commitment to excellence in every aspect of its business, Bronaje is well-positioned to continue its success and shape the future of the Egyptian real estate market.

BRONAJE

Brand story

In the world of real estate, Bronaje draws its name and inspiration from the Bronze Age, a pivotal era marked by technological and societal advancements. Just as bronze symbolized strength and radiance in that age, Bronaje aims to infuse its developments with enduring elegance and authenticity.
The choice of bronze reflects the developer's commitment to crafting spaces that stand the test of time. Much like the artisans of the Bronze Age, Bronaje prioritizes meticulous design and construction, creating environments that seamlessly blend the modern with the timeless. The shine of bronze is more than surface-deep; it represents a dedication to excellence.

MESSAGE FROM OUR CHAIRMAN

At Bronaje, we stand dedicated to a singular promise - to deliver excellence, dedication, and luxury in every project we undertake. As the CEO of this esteemed real estate developer, I want you to know that our unwavering commitment to quality, innovation, and customer satisfaction is the cornerstone of our philosophy.

We don't just construct buildings; we craft living experiences that redefine luxury. With every venture, we strive to set new industry standards, pushing the boundaries of what's possible. Our journey is fueled by the belief that the highest level of service and quality is not just a goal but a commitment.

BRONAJE IN NUMBERS

The total number of units and areas developed by Bronaje throughout the years and their total investments values, showcasing their successful years in the field.

Total delivered projects

35 Projects

Total delivered BUA

194,880 m²

Delivered units since 1991

1100 unit+

ARCHITECTURE BY

CONTRACTOR

UE DEVELOPMENTS

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A reflection of
modern living
element
shop
element
element
shop


A state of novelty
element
shop

Embrace The element™

Revel in the guided journey

Embracing the element of guidance is similar to grasping a compass that points to the right path in life. It's an act of welcoming wisdom, support, and insight to navigate the complex journey we all embark upon. With open hearts and receptive minds, we not only find solace in the assurance that we're on the correct course but also relish the opportunity to learn and grow. This embrace of guidance is the key to a purposeful and fulfilling existence, where we acknowledge the value of mentors, knowledge, and experience in steering us towards our true destination.

Location *

Element is located in a vital area in New Cairo, right in between both south 90 street and north 90 street and adjacent to many hotspots.



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In Numbers

Land Area	3000m2
BUA	15,000m2
Floors	LG+G+4
Parking	2 Levels
Retail Units	Starting from 34 to 711m2
Clinic Units	Starting from 35 to 116m2
Admin Units	Starting from 33 to 116m2
Delivery	2027





Work & Life Experience

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It’s not just a place; it’s a lifestyle. Where every day is an opportunity to immerse yourself in a world of possibilities, where business, retail, and dining seamlessly blend.

Luxurious & Spacious

Luxurious and spacious office spaces to fit all your needs with an excellent view to keep your minds refreshed and productive throughout the long working days.



Lounge area on the roof

Element takes luxury to new heights with a rooftop lounge area, offering visitors an open space feel like no other. This elevated oasis provides the perfect escape, allowing visitors to unwind in the open air and bask in the sun's warmth year-round. Element invites you to elevate your experience, where every moment is an opportunity to enjoy the delightful weather and embrace the essence of leisure.



Restaurants & Cafes



A vibrant retail experience in a dynamic commercial mixed-use development. Each one of Element's retail shops come with its distinctive ambiance, waiting for you to explore. A destination for a fully-fledged experience

Retail *

"Element," the pinnacle of luxury shopping and administration excellence. Nestled in the heart of the New Cairo, Element redefines sophistication with its meticulously designed spaces that blend modern aesthetics with timeless elegance. Our retail zone boasts an array of high-end boutiques, and exclusive brands, providing an unparalleled shopping experience.



Clinic *



Element offers a variety of clinics. An essential healthcare dimension to the community, providing convenient access to quality medical services day and night.



Facilities & Features

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Solar Control Glass

Protection from UV rays and heat during the long working hours while permitting natural light through to allow you a daily dose of vitamin D safely.



7/24 Security

24/7 *CCTV*

The newest and most advanced CCTV provides the best quality surveillance along with visual/audio intercoms for 24/7 safety and protection.

Greenery *

Open spaces full of scenic greenery for fresh air and mental wellbeing when you need a walk to move your body or to sit and relax during your break throughout the day.





* Monetary care Banks & ATMs

Run errands in between your shopping expenditures and working day with our banking services that make sure all your possible monetary emergencies and needs are taken care of.

Parking Garage

Avoid the time consuming hassle of looking for parking and worrying about the safety of your vehicle with our convenient and safe parking garage.



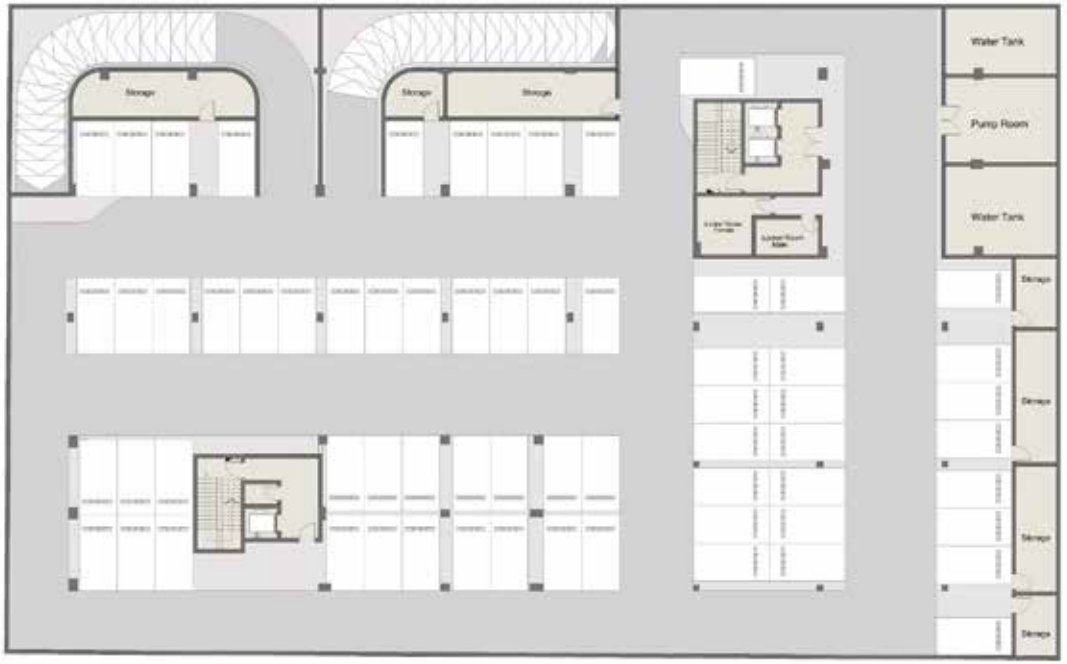
Floor Plans

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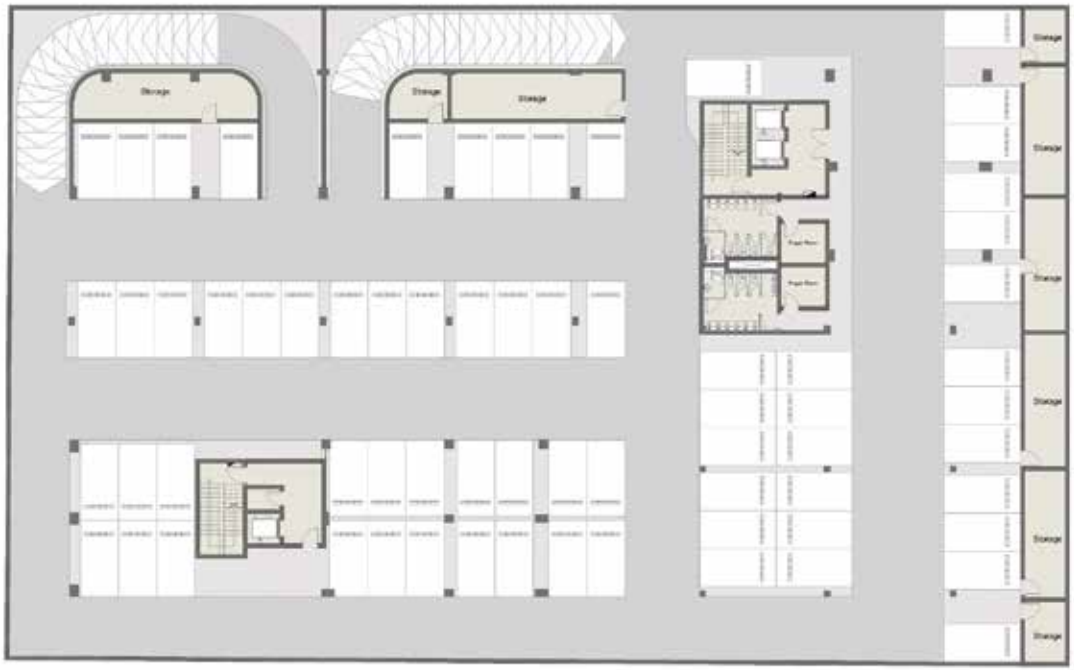
It’s not just a place; it’s a lifestyle. Where every day is an opportunity to immerse yourself in a world of possibilities, where business, retail, and dining seamlessly blend


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shop
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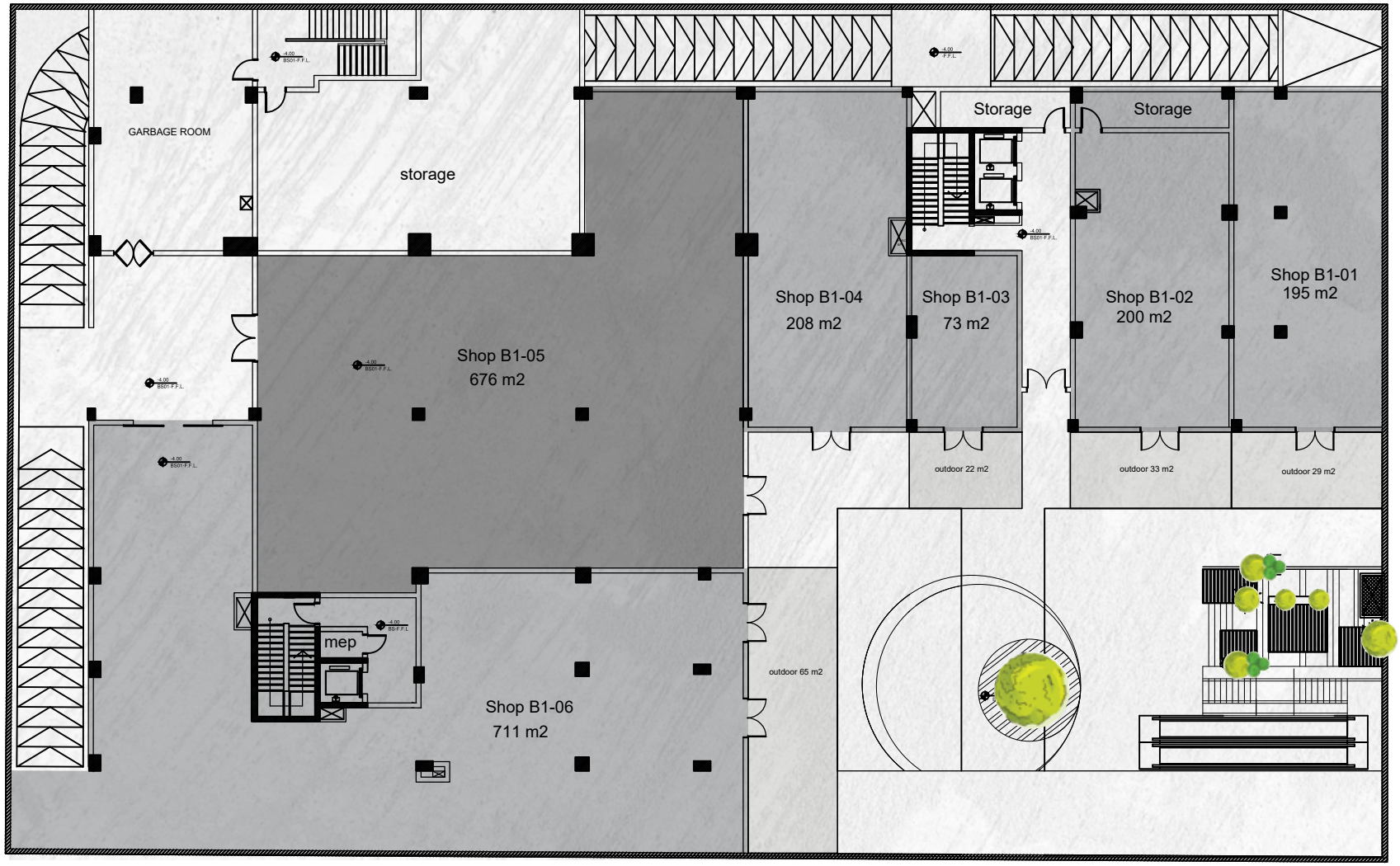
Basment 2 *
Floor Plan



Basment 1 *
Floor Plan



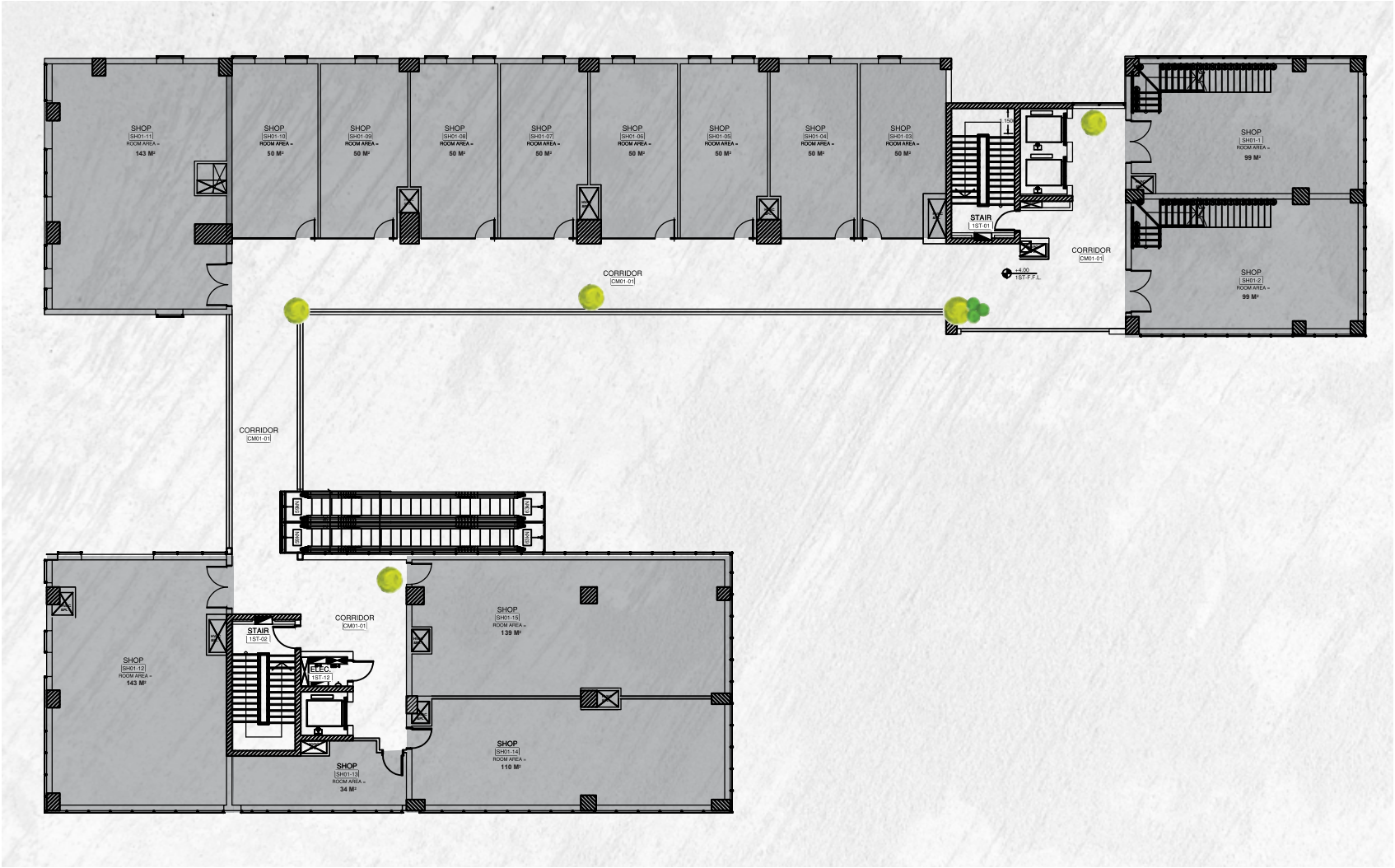
Lower Ground *
Floor Plan



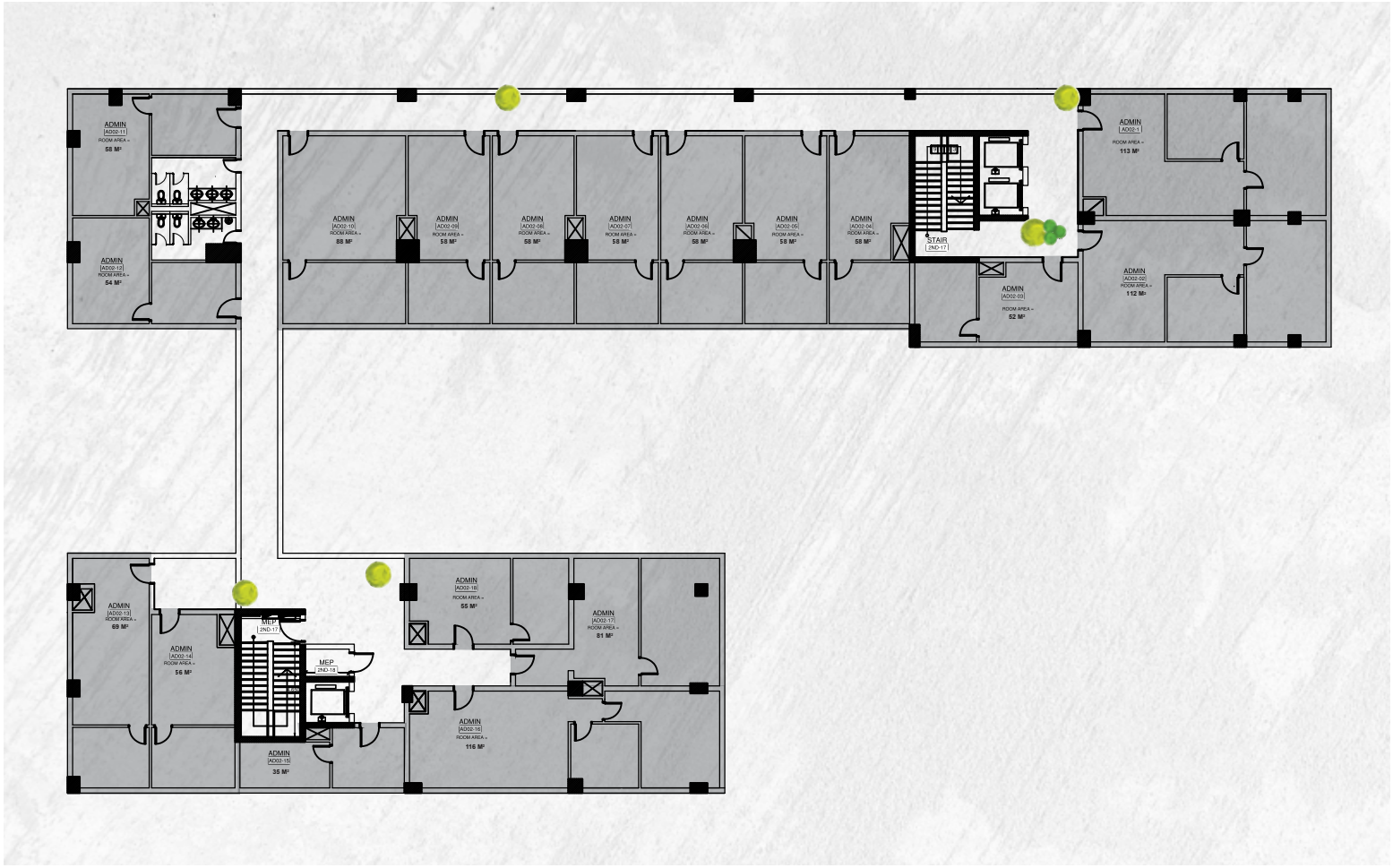
Ground Floor Plan



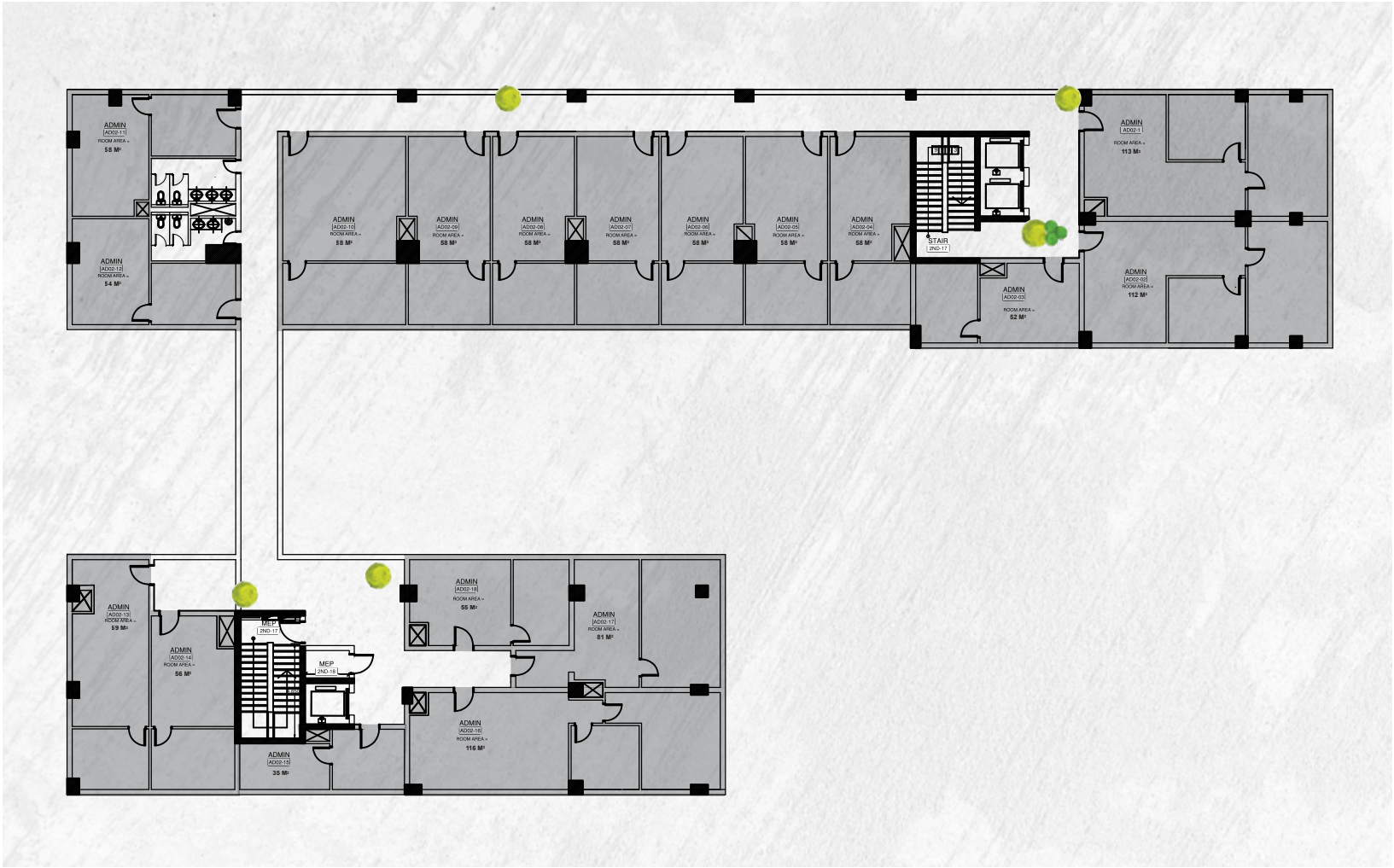
First Floor Plan *



Second Floor Plan



Third Floor Plan *



Fourth Floor Plan *



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