DIG Deals Investment Group

TRACK REV

BRINGING THE PAST BACK TO LIFE

15884
info@dig-eg.org
dig-eg.org
New Cairo, 5th Settlement, Building 7/S

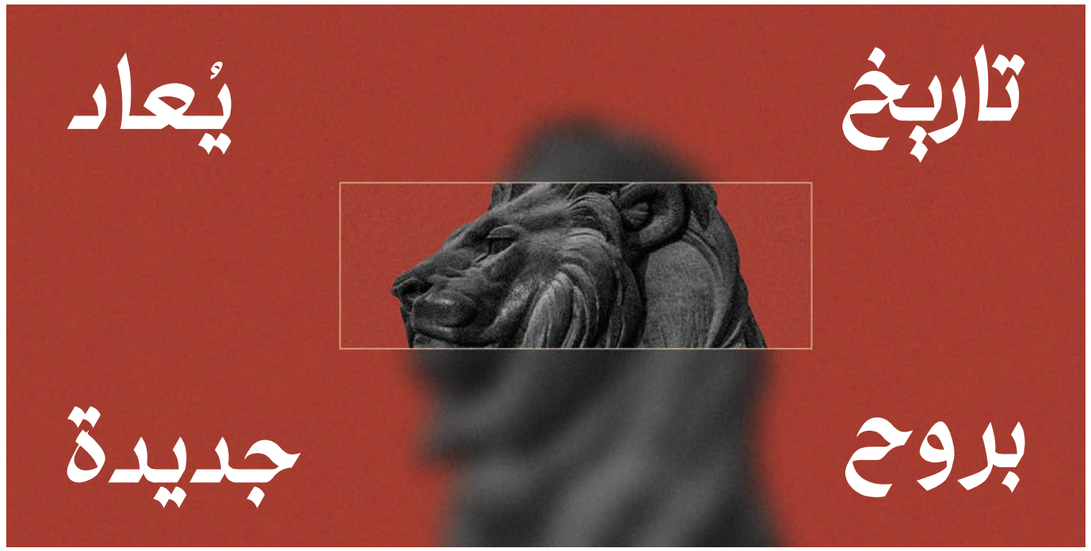
DIG Deals Investment Group

A HISTORY OF SUCCESS

قصص من النجاح



For years, DIG has been a pioneer in real estate development, leveraging its expertise in commercial, administrative, and medical projects to create thriving business hubs. With 5 major projects strategically located in the heart of Downtown New Capital, DIG has established itself as a dominant force in the area, setting new industry benchmarks and reshaping the future of investment.



Under the leadership of Mr. Hussein Salah and Mr. Hany Helmy, DIG has emerged as a real estate powerhouse with over 18 billion EGP in investments across development, entertainment, retail, and lifestyle. Through Harva Developments and its partnership with Westway Developments, DIG expands its impact beyond Downtown New Capital, delivering residential and commercial projects in Sheikh Zayed, October Gardens, and New October. This growing footprint reinforces DIG's commitment to shaping Egypt's future, one district at a time.



DOWNTOWN IS BACK

STRONGER THAN EVER

عودة وسط المدينة ... بروح جديدة

There was a time when Downtown Cairo was the beating heart of commerce, culture, and elegance. The architecture told stories of grandeur, the streets buzzed with ambition, and the atmosphere was unmatched.

But as time passed, the city evolved, and so did its needs. Now, imagine bringing back that soul, that irreplaceable essence, and integrating it into the New Administrative Capital. A place where history meets innovation, where the charm of the past finds a new home in the future. Welcome to TRACK REV WHERE THE BEST OF BOTH WORLDS CONVERGE.



ك ان وسط القاهرة يومًا ما القلب النابض للحياة، حيث تلاقت التجارة بالفن، وامتزجت الثقافة بالأناقة. شوارعها كانت تنبض بالحركة، ومبانيها تحكي قصصًا من المجد، وأجواؤها تحمل روحًا لا تُنسى. واليوم، تولد رؤية جديدة مستوحاة من هذا التراث العريق، تنقله بروحٍ عصرية إلى قلب العاصمة الإدارية الجديدة.

مشروع جديد يعيد إحياء هذا السحر، لكنه بروحٍ أكثر تطورًا، حيث يلتقي الماضي الأصيل بالمستقبل الواعد، ليصنع وجهة استثنائية تجمع بين العراقة والابتكار.

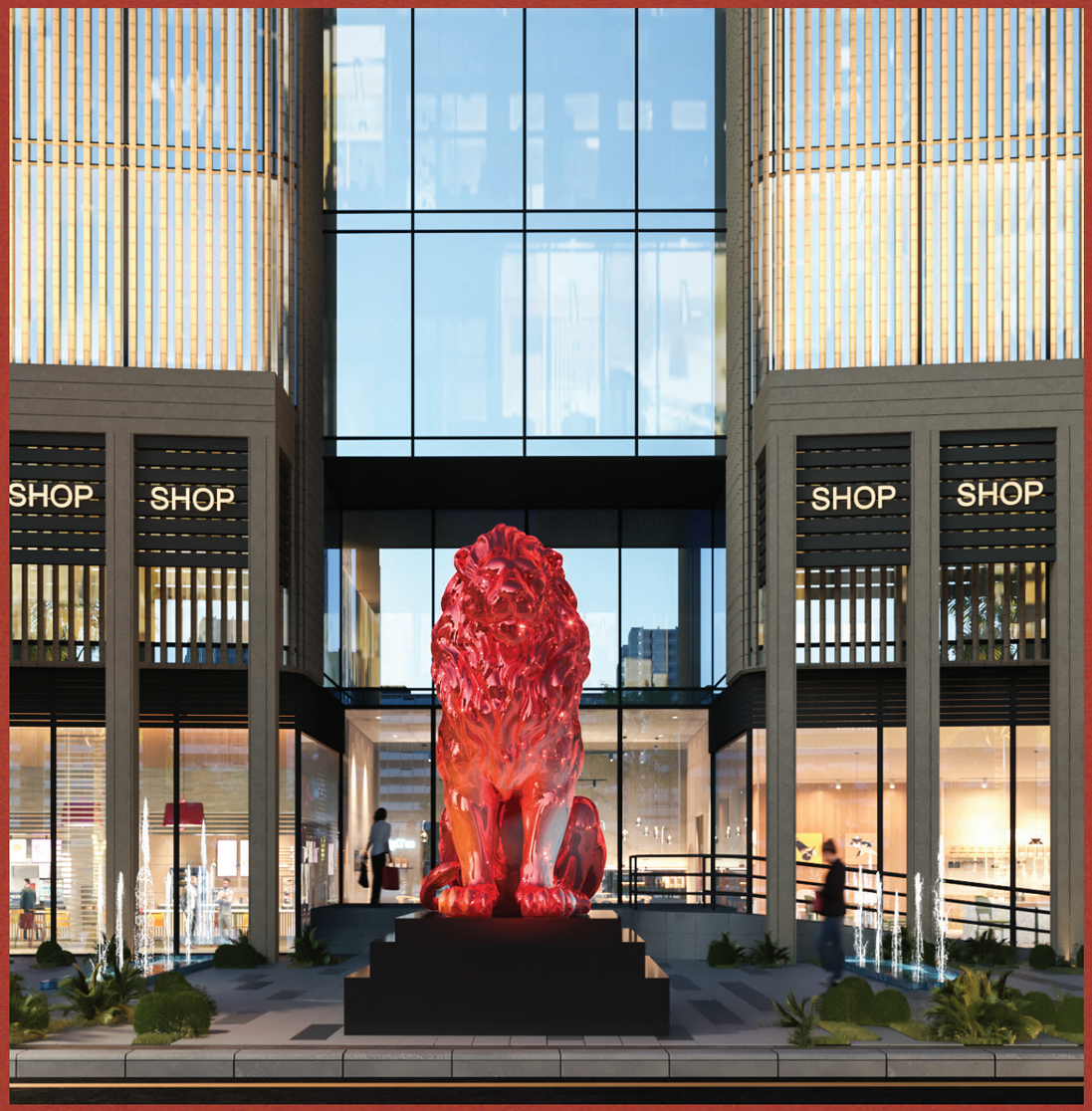


DIG 6TH PROJECT

The modern signature design characteristic of TRACK REV is crafted by Egypt s top architecture design firms. while the main design driver of this project is extravagance WITH OUT COMPROMISE

MANAGEMENT & OPERATION

تشغيل بمعايير وسط البلد



HRE العقارية PROPERTIES

Harbor real estate is a gold rated integrated real estate service provider by Dubai Land Department offering real estate services to individuals and institutional clients for over 14 years.

It provides the application of international quality standards. which they have strengthen with ISO 9001:2015 certifications for its operation guidelines and processes.



Healthy Care Medical Group

Healthy Care Medical Group is one of the most important licensed medical operator in Egypt.

HCMG provides health care through a high qualified polyclinics. it verifies the application of international quality standards for medical facilities. which it has strengthen by obtaining an ISO certificate.



ARCHITECTURAL CONSULTATION

تصميم بمعايير العاصمة وتفاصيل من قلب القاهرة

aue
المكتب الهندسي للتخطيط والعمارة
ARCHITECTURE AND URBAN ENGINEERING

AUE is a leading multidisciplinary architecture and design firm with over a decade of experience and a portfolio of more than 100 projects across Egypt and the region Known for delivering world class architecture and urban design. AUE creates spaces that respond to environmental, cultural, and physical context with precision and creativity.

Over the past 10 years, AUE has become one of the main consultants in the New Administrative Capital contributing to the design of landmark projects including Masjid Misr the Government Ministries District, and the House of Representatives (parliament)

AUE Noticeable Projects



Presidential Gardens
New Administrative Capital, Egypt



Raville City Hotel
New Cairo, Egypt



Riyadh Administrative District
Riyadh, KSA



Egypt Mosque
New Administrative Capital, Egypt



United Nations Building
New Administrative Capital, Egypt



City Of Justice
New Administrative Capital, Egypt

LOCATION

NEW DOWNTOWN'S PULSE

قلب العاصمة الجديدة



Strategically positioned in the heart of the New Capital, our project offers easy access to major landmarks, business hubs, and residential areas, ensuring connectivity and convenience.

Located directly on the Central Park, the Green River, and the Iconic Tourist Towers District, the project is designed to serve the growing residential communities of R7 and R8, making it a prime destination for businesses and investors alike.



Downtowns are built for success, anywhere, anytime. From New York to Paris, downtown districts have always been the heartbeat of cities, attracting businesses, tourists, and residents

Track Rev continues this legacy in Downtown New Capital, where life, commerce, and opportunity meet.

TECHNICAL
VIEW



وحدات بتفاصيل تروي قصتك

BRINGING THE PAST

UNIT TYPES

BACK TO LIFE

ADMINISTRATIVE OFFICES

Our flexible office spaces allow your organization to accommodate employees in an atmospheric. optimized and spacious work place



Making them more efficient According to your work needs. you can choose between the various office spaces we offer to fully optimize YOUR NEW BUSINESS ENVIRONMENT.



State-of-the-art office spaces tailored for modern businesses. offering flexibility. innovation. and a prestigious address in the HEART OF THE NEW CAPITAL

COMMERCIAL SPACES

In the design of the retail floors, each nod representing the historic squares of Old Cairo Downtown can be utilized to create a unique



Create a unique and immersive experience for visitors. Each floor will be dedicated to embodying the essence of a different square, with its OWN DISTINCT ATMOSPHERE AND CHARACTER.

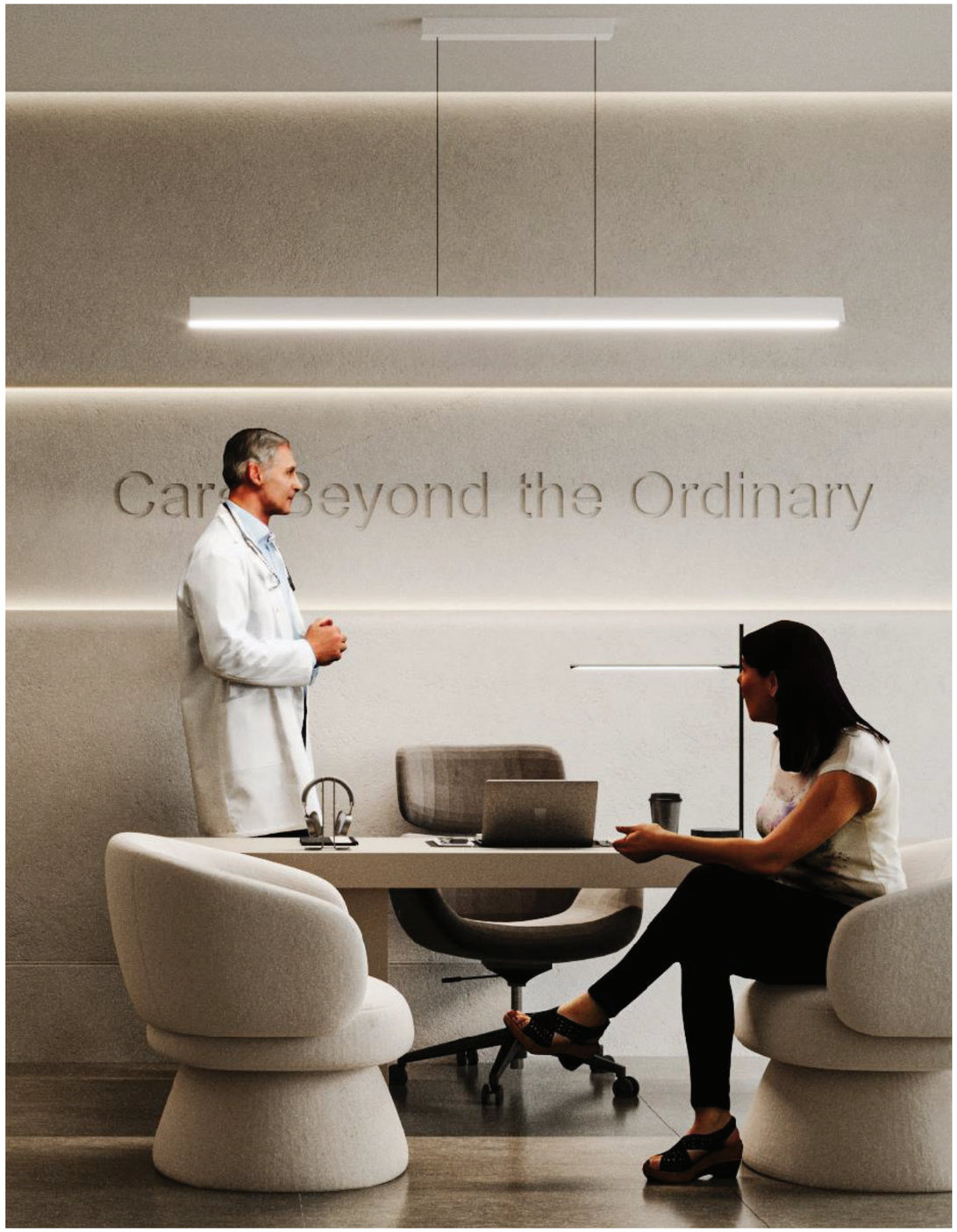


Premium retail spaces designed to maximize foot traffic and visibility, providing businesses with the perfect setting to thrive IN A DYNAMIC COMMERCIAL HUB.

MEDICAL SPACES



Our multiple medical spaces allow you to accommodate your doctors, nurses, and patients in a nice, spacious and safe medical environment.



All medical units are fully managed by Health y Care, a leading company with years of expertise in operating and managing medical facilities, ensuring seamless operations and top-tier services.

BRINGING THE PAST

FACILITIES & AMENITIES

BACK TO LIFE



حيث تمتزج الكلاسيكية
بالعصرية



LOUNGE WAITING AREA

To enhance networking and informal collaboration, shared lounges provide a comfortable and sophisticated setting. Inspired by the grand salons of historic downtown business hubs, these spaces offer seating arrangements for casual meetings and social interactions.



CAFETERIA

Understanding the importance of convenience, the office floors feature premium cafeteria spaces where employees and visitors can dine and unwind. Elegant seating areas designed for relaxation and socialization, creating an inviting atmosphere.



MEETING ROOMS

Each office floor is equipped with high-tech meeting rooms, designed for both formal presentations and collaborative brainstorming sessions. With flexible seating configurations to accommodate different team sizes. Elegant finishes that blend classic sophistication with modern efficiency.



LOUNGES

Understanding the importance of convenience, the office floors feature premium cafeteria spaces where employees and visitors can dine and unwind. Elegant seating areas designed for relaxation and socialization, creating an inviting atmosphere.



SEPARATE ENTRANCES

Experience enhanced convenience and privacy with a dedicated separate entrance for the mall. ensuring smooth visitor flow while maintaining an exclusive environment for the administrative units.



CLUSTER-BASED COMMERCIAL LAYOUT

The commercial zone is thoughtfully divided into integrated clusters. designed to echo the iconic public squares of Old Downtown Cairo. This offers a nostalgic yet modern retail experience that blends heritage with contemporary design.



HYDRAULIC PARKING SYSTEM

Enjoy a seamless and efficient parking experience with our advanced hydraulic parking system, designed to maximize space, ensure safety, and provide hassle-free access for unit owners and visitors.



SOLAR ENERGY SYSTEM

A smart energy solution designed to reduce environmental impact and elevate green living standards.



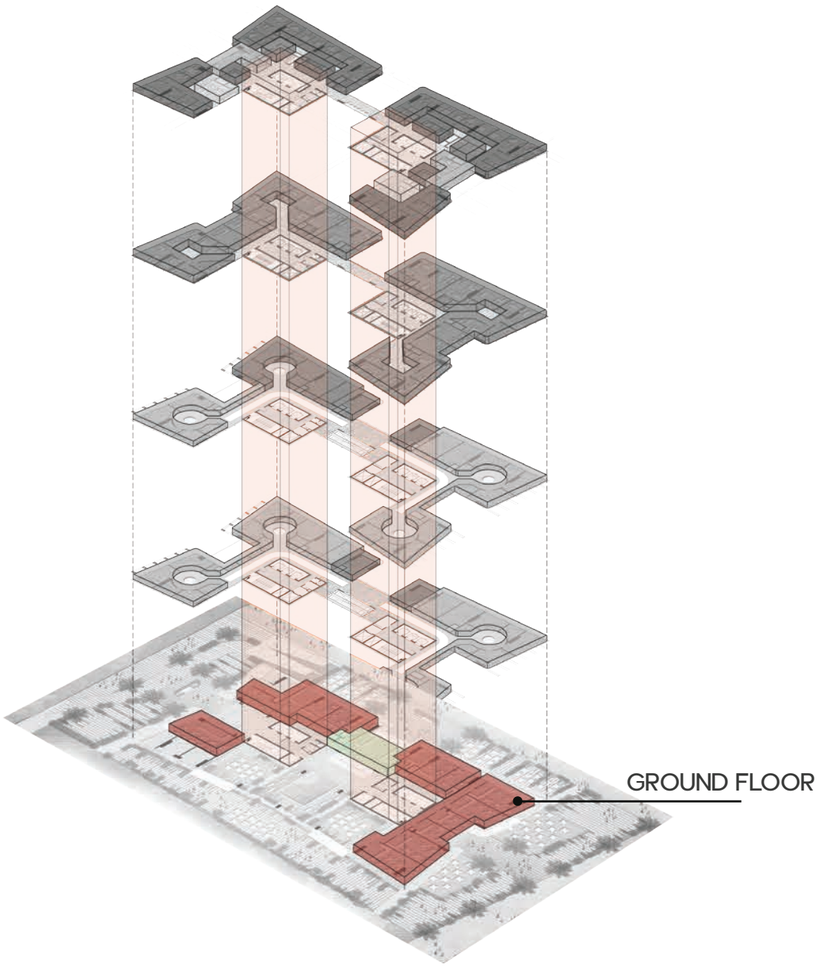
BRINGING THE PAST

FLOOR PLANS

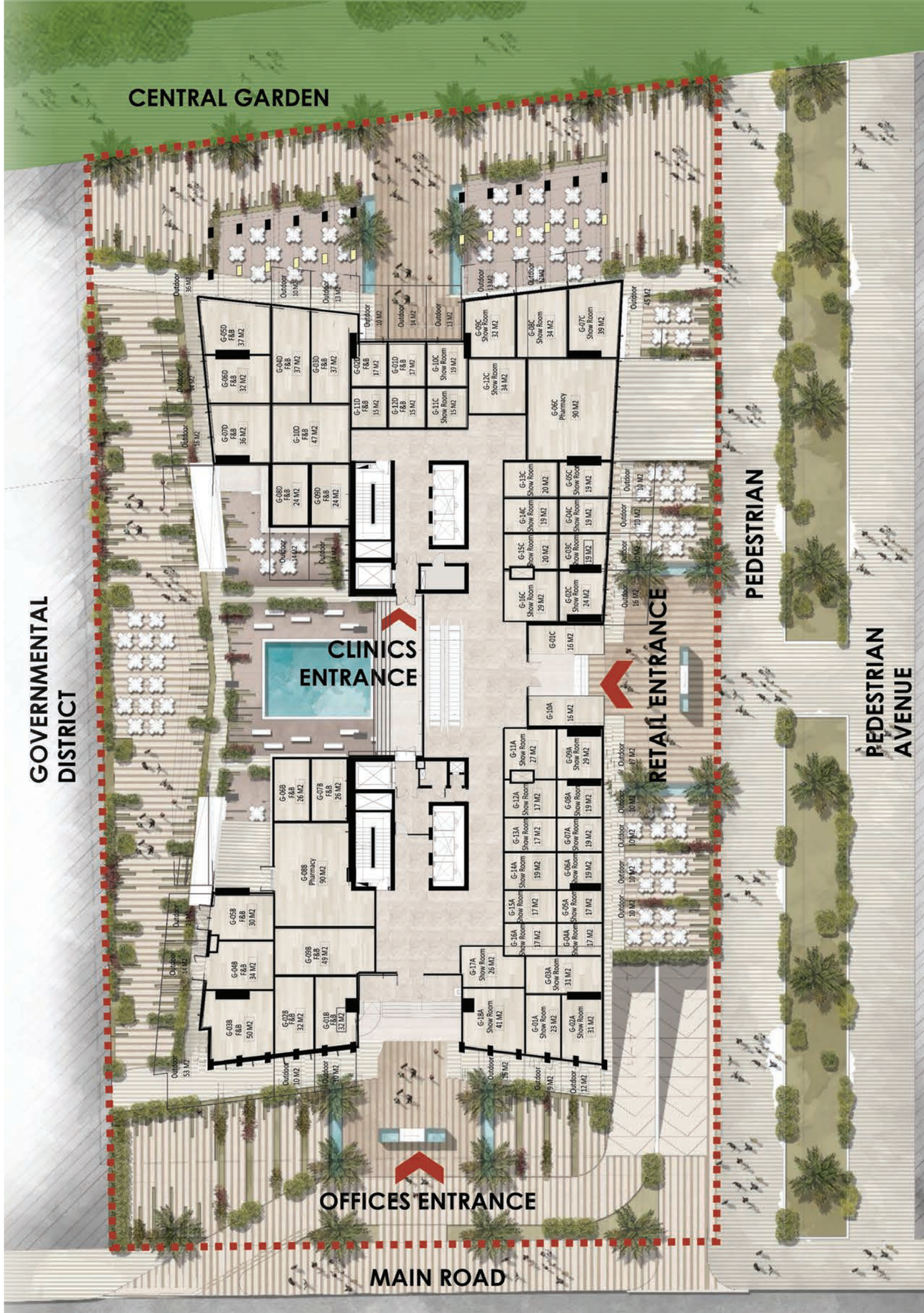
BACK TO LIFE

RETAIL SPACES

GROUND FLOOR

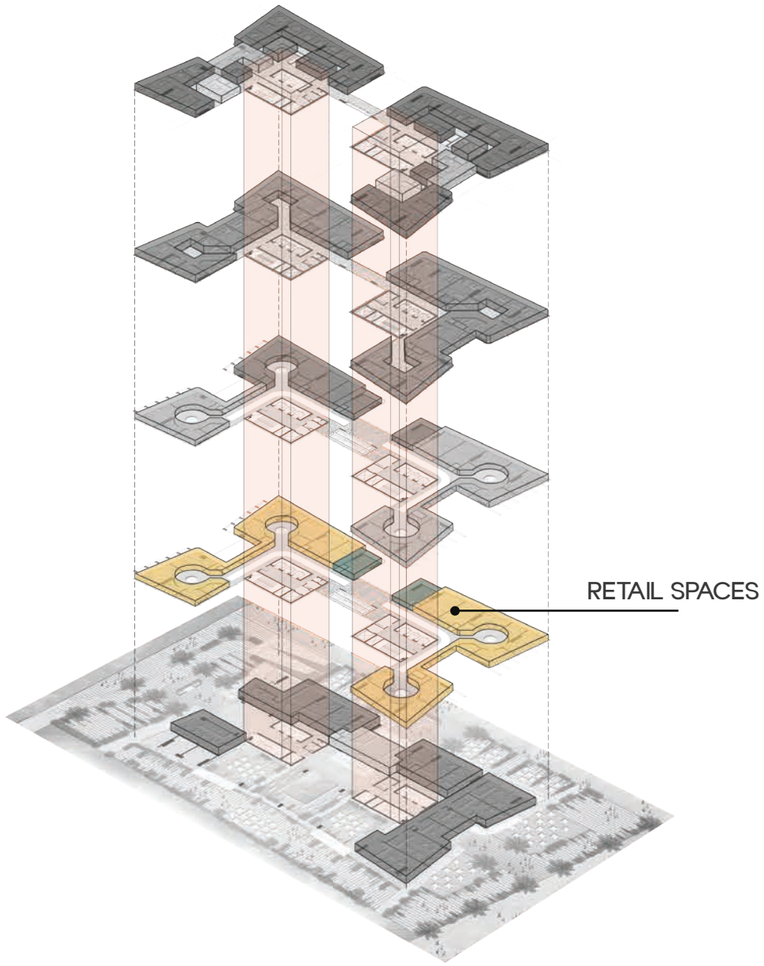


The retail spaces capture the vibrant essence of historic downtown squares, where commerce, culture, and community seamlessly come together Wide pedestrian boulevards, elegant storefronts, and open plazas recreate the charm of Cairo's iconic shopping streets, offering a dynamic experience where history meets modern luxury

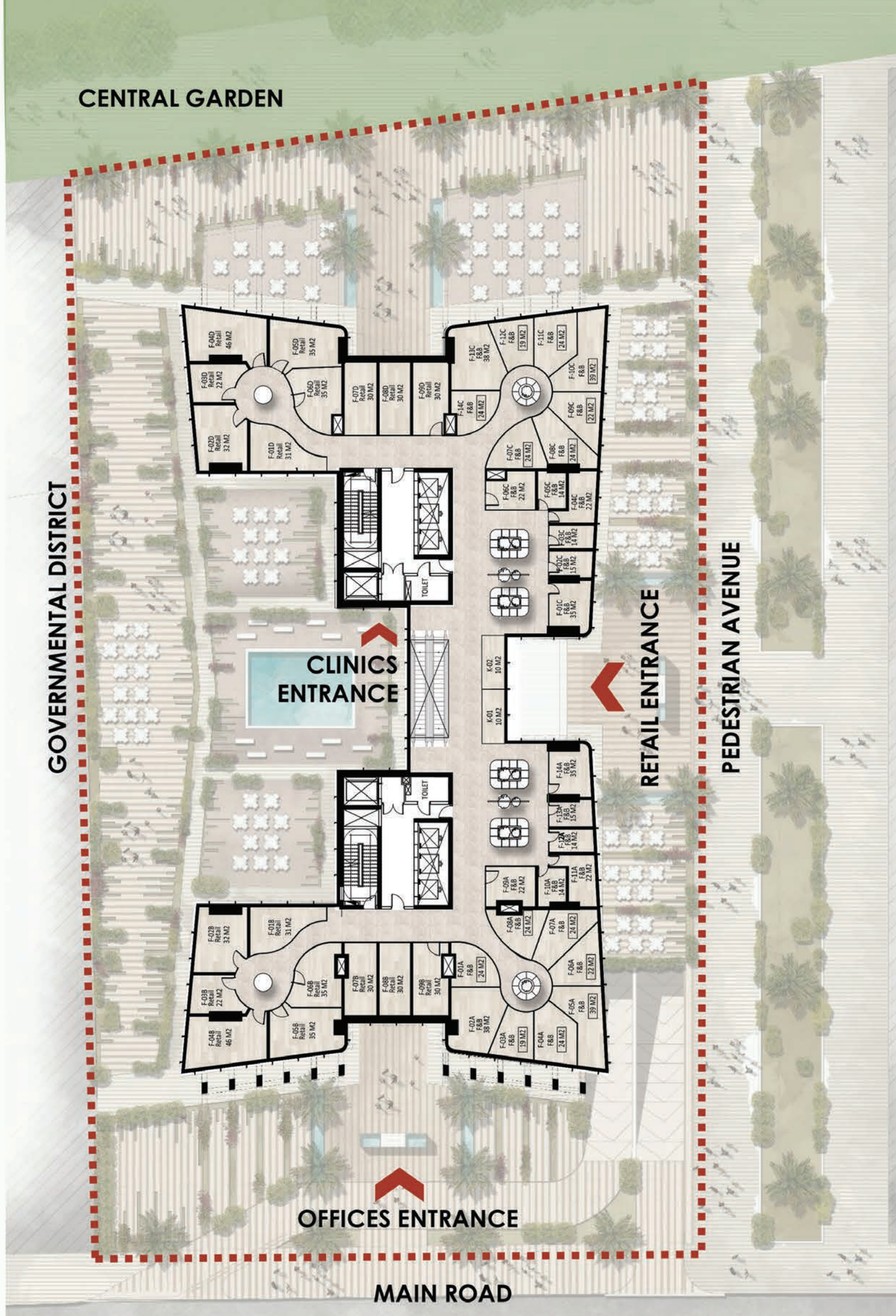


RETAIL SPACES

FROM 1ST TO 3RD

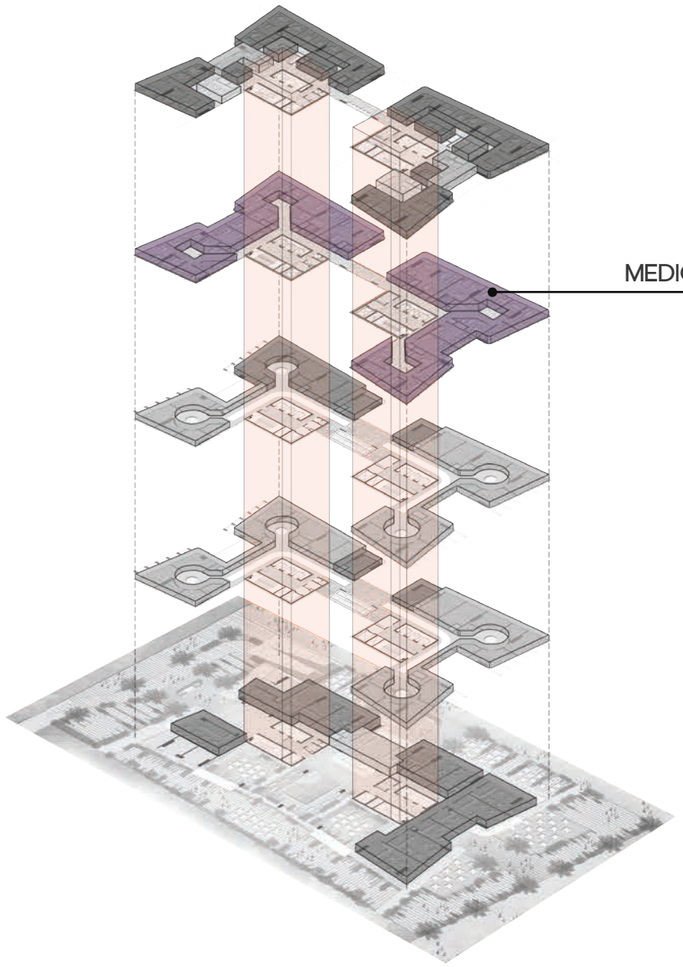


The retail spaces within this mixed use development capture the vibrant essence of historic downtown squares, where commerce, culture, and community seamlessly come together

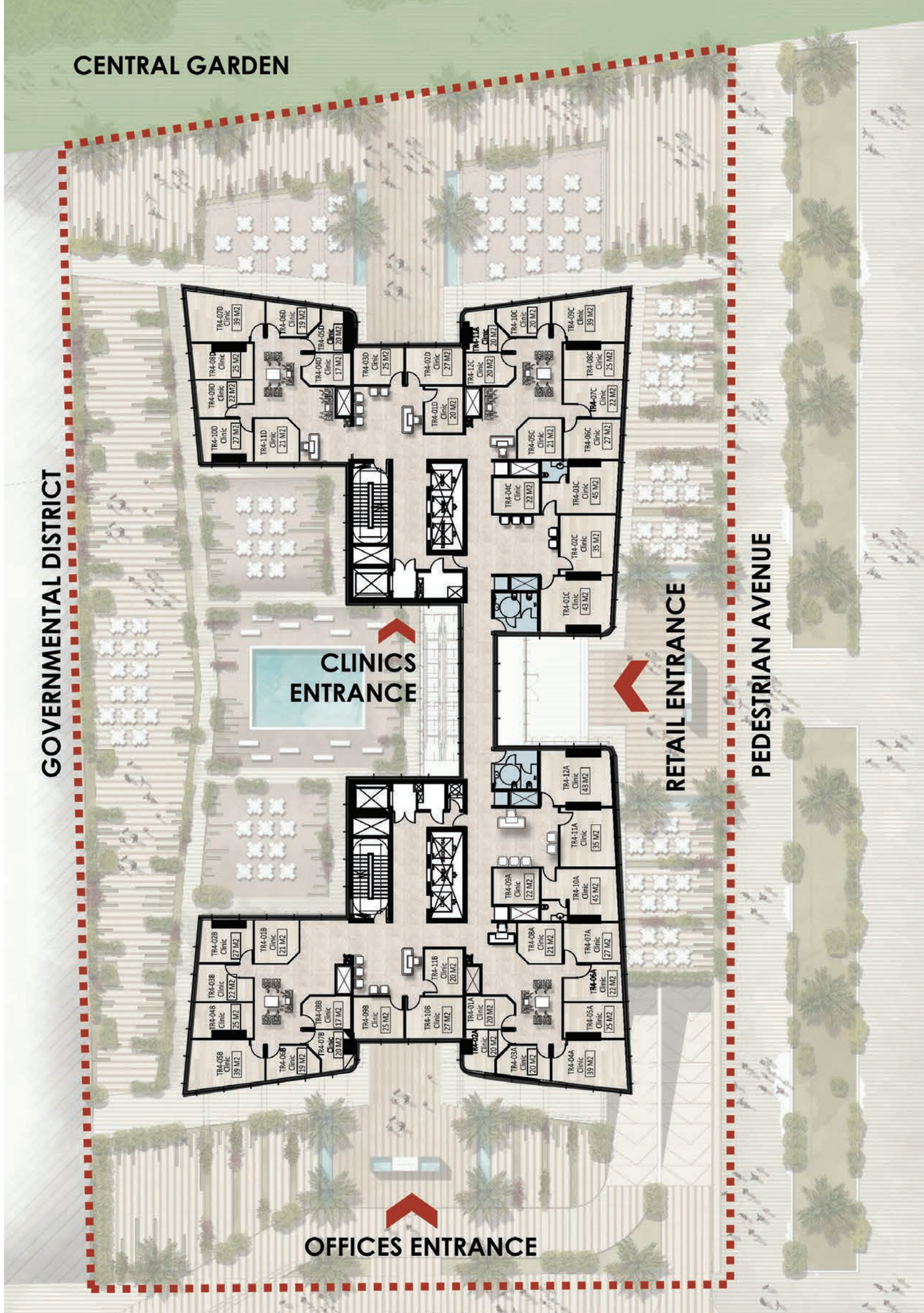


MEDICAL SPACES

4TH FLOOR

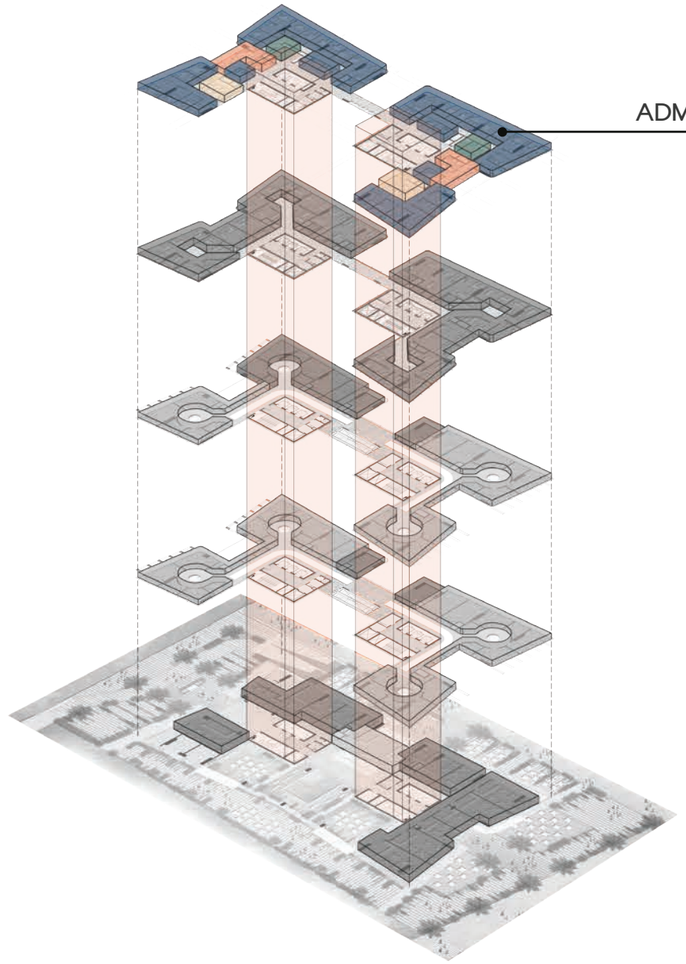


The retail spaces within this mixed use development capture the vibrant essence of historic downtown squares, where commerce, culture, and community seamlessly come together

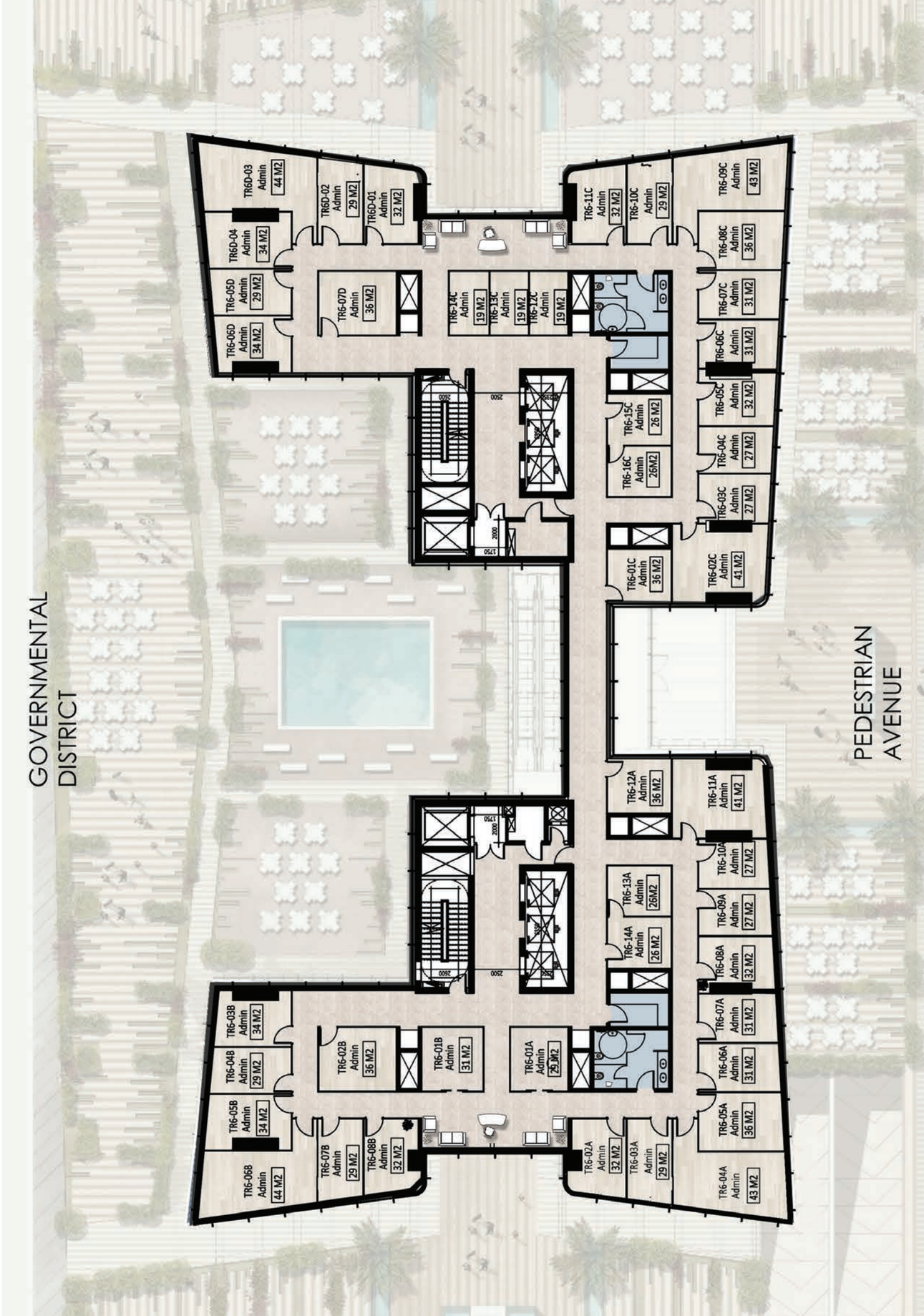


ADMIN SPACES

FROM 5TH TO 10TH



The retail spaces within this mixed use development capture the vibrant essence of historic downtown squares, where commerce, culture, and community seamlessly come together



THANK YOU