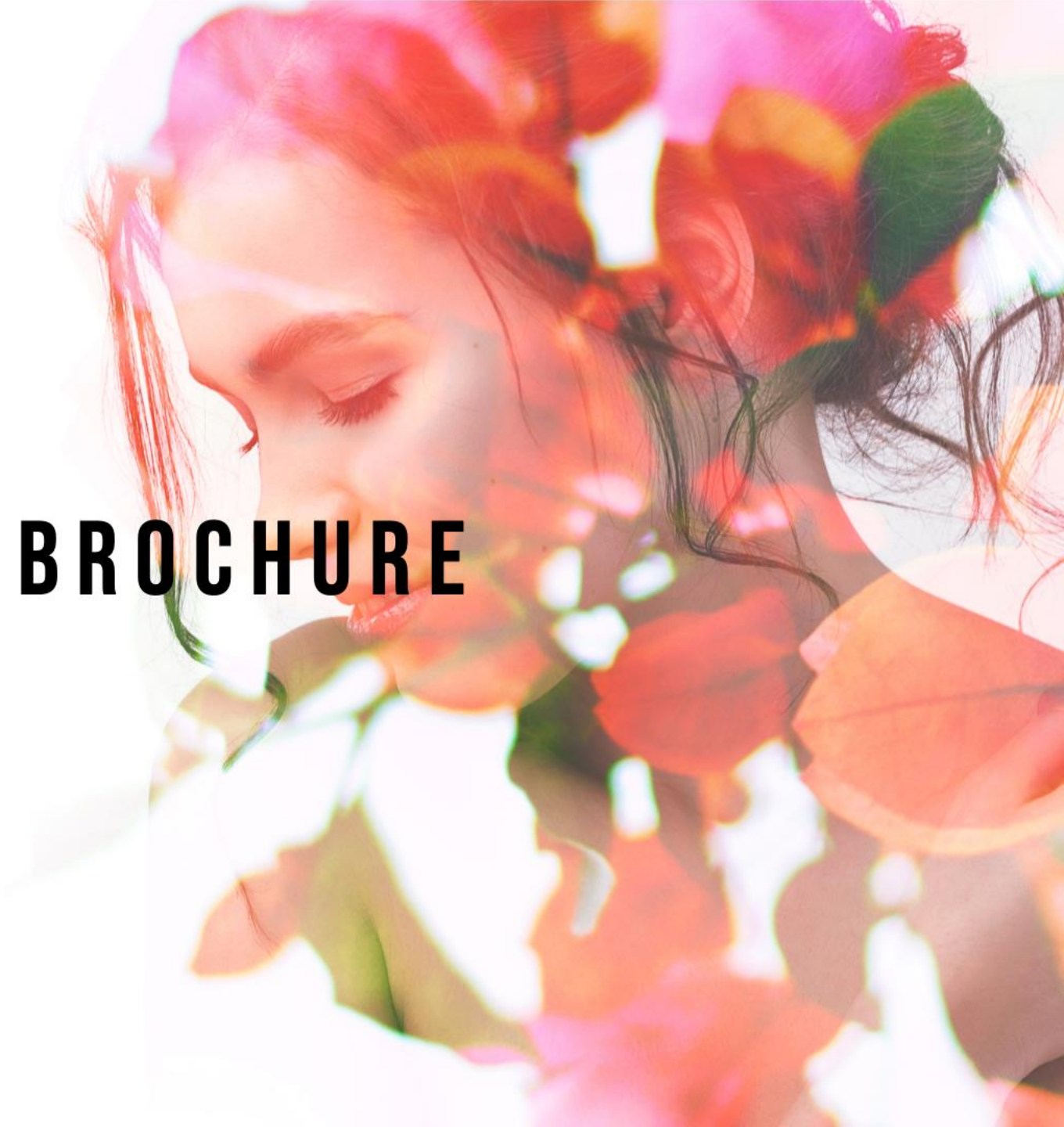
SCENE7
NEW CAPITAL

SCENE7 BROCHURE



ABOUT AKAM

INHERITING HUMANITY

Arising from the concept of a life-changing developer, Akam is engraving a one-of-a-kind signature in the real estate field since 2018 by praising humanity, contributing to thriving lives, and enhanced homesteading. Combined of a cadre of expertise and intelligence, a medley of world-known business pioneers, all collaborating to outline Akam; an Arabic word that translates to high hills, unfolding our fundamental aim to always stay ahead with innovation, as we are leaping our full speed and racing time to set vibrant and happy communities.



AKAM PRIME GOALS

TIME SAVING

In every project we build, you will be able to breathe deeply, as we're setting innovative solutions outlined by experts to empower you with services that reduce the wasteful time you spend every day.

EASING EFFORTS

It's our passion to set solutions that make your life easier, so you can find in every community we create a new way to save your efforts and make things more convenient, to set you free of anything that stands in your way of enjoying your life.

EXPENSES MANAGEMENT

Living among our community will set no limits to your quality of living, as we're studying every way to enhance your peace of mind, by eliminating any unreasonable expenses and providing income-boosting initiatives where you can participate no matter of your profession, making a value in every product we provide you.

FREE. ENTERTAINMENT

Being a part of us gives you instant access to every sort of happiness as we're dedicated to making it accessible to everyone, offering free entertainment at all times, knowing that you're in safe hands of a happiness provider.

Affordable desired living

We seek to be that developer that translates your thoughts and among our core values is letting you live the luxury you desire and making sense setting a price for that, by enabling you to live your fantasy a concrete reality.

SCENE7
NEW CAPITAL

INTRO

A LIFE OF OUR CREATION

We feel you, we know that every day in your life is a new scene that starts with new challenges, and the pressure you endure takes your essence away, we will gift you a community that praises you every day for how strong you have been, and because you deserve to live a scene where you're the star, the one that gets all the love and support, surrounded by everything you need in a world created only for how much we understand your desire to keep the picture-perfect, to make things simple, to let you sway and breathe because to us; you're our master scene

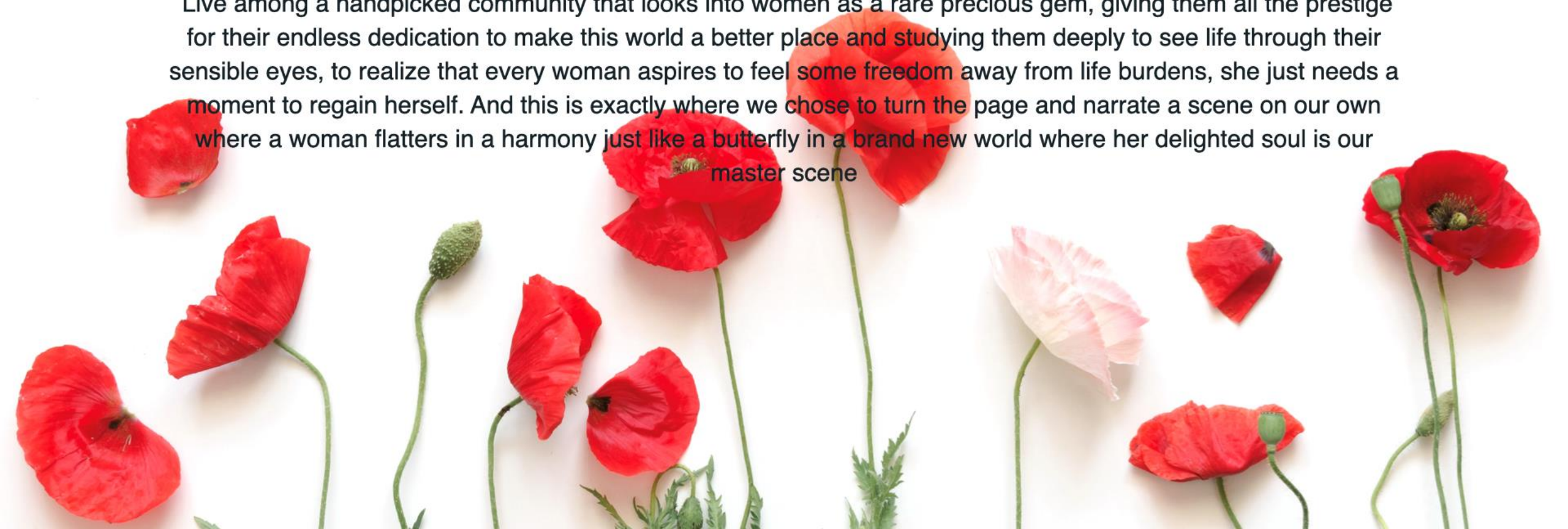


SCENE7
NEW CAPITAL

CONCEPT

EVERLASTING LIFE HARMONY

Live among a handpicked community that looks into women as a rare precious gem, giving them all the prestige for their endless dedication to make this world a better place and studying them deeply to see life through their sensible eyes, to realize that every woman aspires to feel some freedom away from life burdens, she just needs a moment to regain herself. And this is exactly where we chose to turn the page and narrate a scene on our own where a woman flatters in a harmony just like a butterfly in a brand new world where her delighted soul is our master scene

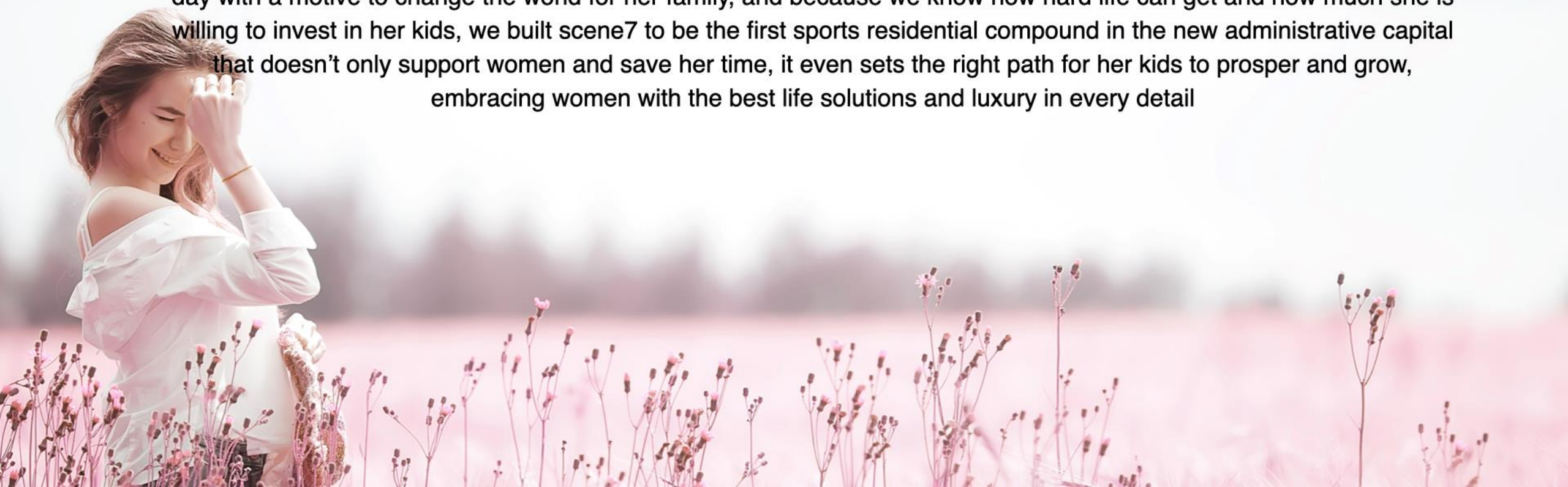


SCENE7
NEW CAPITAL

SLOGAN

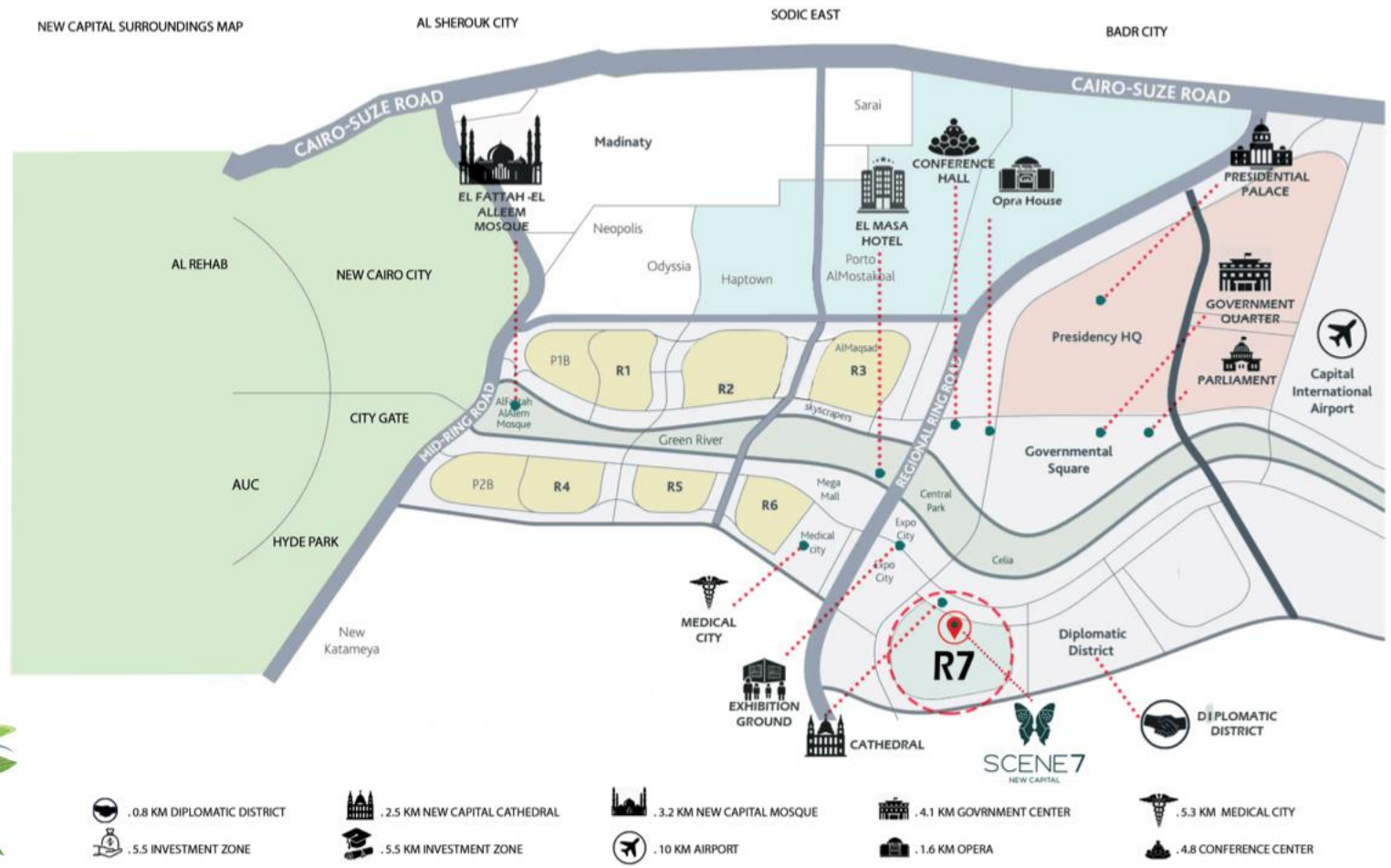
YOU ARE OUR MASTER SCENE

A message directed and personalized to every woman who has the biggest role in our lives, a woman who starts every day with a motive to change the world for her family, and because we know how hard life can get and how much she is willing to invest in her kids, we built scene7 to be the first sports residential compound in the new administrative capital that doesn't only support women and save her time, it even sets the right path for her kids to prosper and grow, embracing women with the best life solutions and luxury in every detail



SCENE7
NEW CAPITAL

NEW CAPITAL LOCATION



SCENE7
NEW CAPITAL

NESTLED UPON YOUR DESIRES

Your journey begins in the futuristic land of the New Administrative Capital right in the R7, zone G2 on a wide land of 40 acres, whereas scene 7 is holding 1,600 residential units, Along with a remarkable string of facilities that are tailored to make your family live their happiest days.



SCENE7
NEW CAPITAL

LOOK AND FEEL

A TOUCH OF DELICACY

Take a moment to imagine yourself fluttering around life holding nothing on your shoulders, in a wide haven created to set no boundaries to your desires, And whereas every element is blasting with a peaceful energy that takes you to a seamless life balance.

Every place you would want to go is just a couple of steps away, creating a hub where you can prosper around tailored life solutions made only for your comfort, where everything is sculpted to match your fine senses from flawless designs to infinite skylines and outstanding services, taking your hands to a life that makes you flourish, As every element we drew in scene 7 is outlined with perfection, allowing you to move with ease and assuring you that every inch of our haven is your ultimate shelter.

SCENE7
NEW CAPITAL



SCENE7
NEW CAPITAL



SCENE7
NEW CAPITAL



SCENE7
NEW CAPITAL

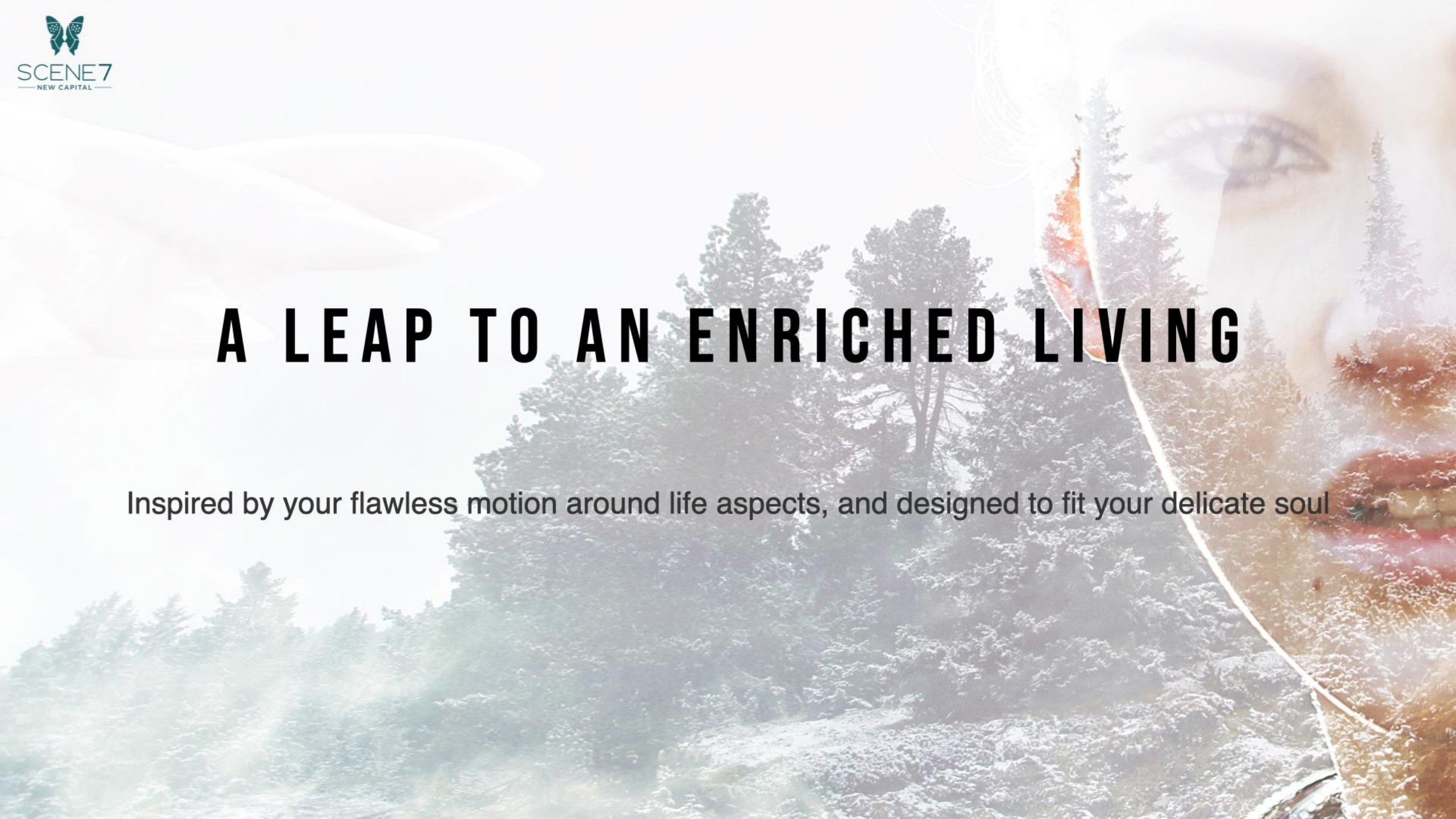


SCENE7
NEW CAPITAL



SCENE7
NEW CAPITAL




SCENE7
NEW CAPITAL
A LEAP TO AN ENRICHED LIVING
Inspired by your flawless motion around life aspects, and designed to fit your delicate soul

SCENE7
NEW CAPITAL

FACILITIES & AMENITIES

SCENE7
NEW CAPITAL

CLUB HOUSE

A world-class clubhouse intersecting your haven boosting every luxury you could imagine, from a specialized gym where you can stay fit, to a spa for rejuvenation, as well as an Olympic swimming pool to shred some muscles, to restaurants where you can indulge in healthy eating, to finally situate your new gateway



SCENE7
NEW CAPITAL

VIP CINEMAS

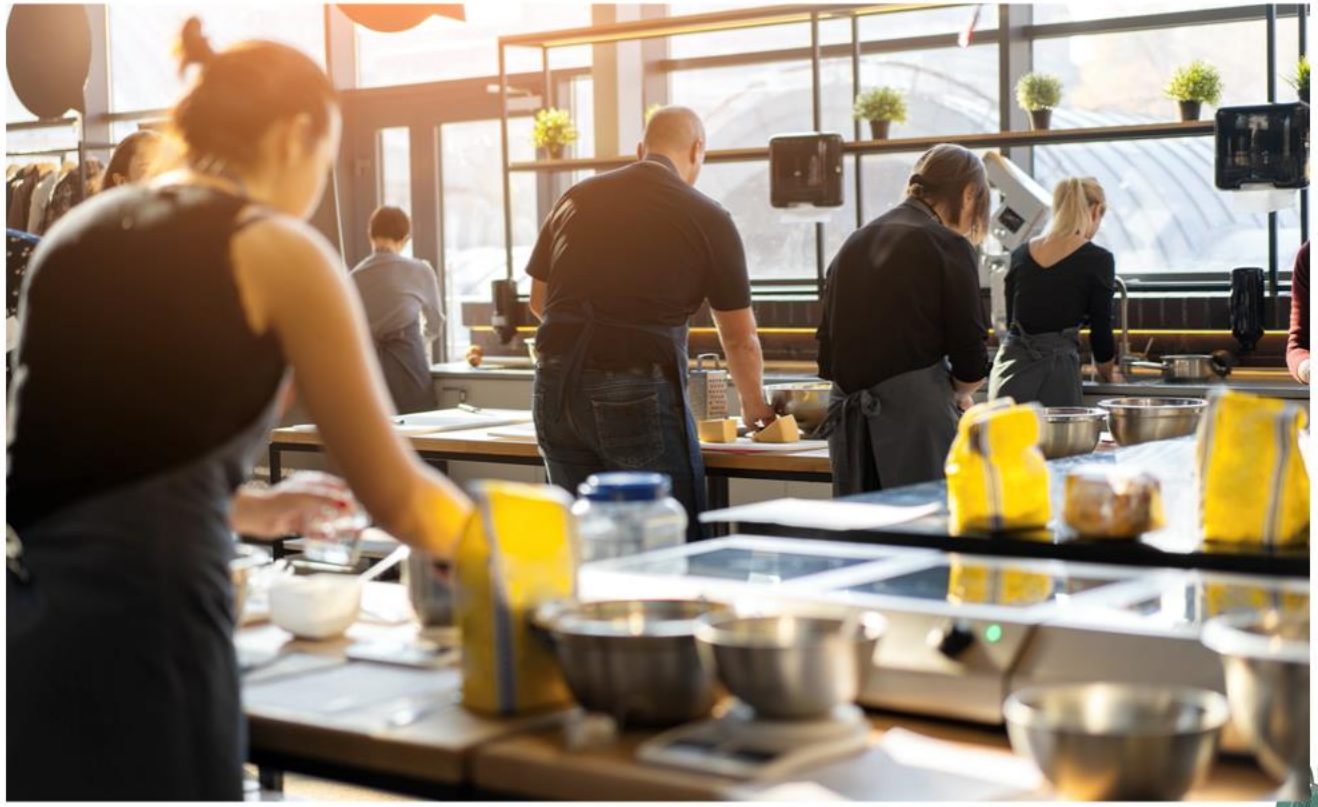
Enjoying an unforgettable day with your friends & family is a little hard to plan especially if you're a social butterfly and have your own tribe. However, in scene 7 you can book an entire VIP cinema hall from your mobile application and select the movies you would like to watch, and that's exactly what we meant by free entertainment options that leave you with memories that last a lifetime.



SCENE7
NEW CAPITAL

CENTRAL KITCHEN

Unlike anything else you've experienced before, our services are designed to be humane in every aspect, Especially cooking that takes a lot of effort and eats your daytime, introducing our Central Kitchen, providing you with fresh daily cooked meals, using a trusted pricing system called "Cost Plus", and serving international cuisine platters prepared by our professional chefs.



SCENE7
NEW CAPITAL

WATER FEATURES

The finest fusion of blues and greens, is the first thing your eyes will capture as you take your first step into our vast land, an incredible contrast that takes you to another world, where details are carved for your pleasure, making every blink a blessing to count and a new world to explore.



SCENE7
NEW CAPITAL

CROSS FIT FACILITIES

You have no excuses not to work out anymore, all you have to do is get in your beast mode and hit the ground in an outdoor arena for those who crave that adrenaline rush, making your daily workout very accessible and free, so you don't have to worry about anything but staying fit and healthy.



SCENE7
NEW CAPITAL

JOGGING TRACKS

An endless state of nirvana where every element is intelligently designed to keep you on the right path as every section of the community is circled by running tracks, which means you have to walk a certain distance to get to your destination, created to give you a convenient way to enjoy your daily run and elevate your energy levels



SCENE7
NEW CAPITAL

GYM CONNECTED TO NURSERY

We love studying your thoughts to be able to meet your desires, and as we're deep into psychology studying you, we found a fascinating connection between you and your kids, that's why we created a service that allows you to live a balanced life, working out daily while having your child so close by, yet separated in a safe & monitored playroom full of toys and activities, honoring the motherhood connection, and letting everyone be in their own world.



SCENE7
NEW CAPITAL

MOBILE APPLICATION

Envision that you could do anything you want by simply clicking a button. You could have your favorite meal prepared, or you could go out with your friends and watch your kids' live training sessions on your mobile phone. With one more click you can surprise your friends with an entire VIP cinema hall to watch a movie together.We open your eyes to possibilities you've never thought of before.



SCENE7
NEW CAPITAL

CCTV SYSTEM

We encourage each member of your family to create their own universe by providing the perfect ingredients for a happy life where you no longer have to exist in every activity your kids do. In Scene 7 you'll have the luxury of being able to monitor your children's training sessions via CCTV while you enjoy your time doing the activity of your choice.



SCENE7
NEW CAPITAL

UNDERGROUND TUNNELS

Get to Live in unparalleled safety for each member of the family, as we are creating a whole world in our underground tunnels connecting the apartment complex to the athletic field area in a very secure setting, so you let your kid completely depend on themselves going everywhere they desire inside of our secured land.



SCENE7
NEW CAPITAL

ATHLETICS FIELD AREA

We are creating for you a whole wild mood in our outdoor athletic area to live the complete experience of professional training, as we're bringing every outdoor sport in a full-fledged fitness luxury, where you breathe fresh air in a secured province



SCENE7
NEW CAPITAL

UNDERGROUND PARKING

Get your eyes open and your feet on the ground, and walk into nothing but harmony, no cars and horns and no exhaust in the air, your eyes will see nothing but a seamless flow. Introducing you to a community where cars can exist but only in our underground pathways, so you can enjoy your every day walk peacefully



SCENE7
NEW CAPITAL

ACADEMIES

JUVENT ACADEI
BOOST
GO!PADEL
ADAMS DANCE STUDIO
NEVER MISS A MOVE
WINNERS TENNIS ACADEMY
ACADEMY
HIT CLAN
BADMINTON ACADEMY
SPARK
ElBorolossy Squash Academy
ARCHERY HUB
ABOVE & BEYOND

SCENE7
NEW CAPITAL

11 SPORTS ACADEMIES

We understand the desire you have to see your child grow into a champion, and for that, we are hosting 11 different sports academies for your youngster to grow in, designed to allow them to discover their abilities, and receive intensive private training that boasts their skills, it's a haven for your child to learn and grow healthier, knowing they are in safe hands of academies you can trust, picking the most renowned local and international sports academies that are chosen carefully to align with our concept



SCENE7
NEW CAPITAL

JUVENTUS ACADEMY

Juventus Academy Cairo is open to girls and boys (ages 4-14). The Academy will be following the Juventus method, which is known as one of the best in the world in over 80 projects. All the programs are available regardless of the level of the players. Starting with the recreational and creative side of the game, the players are involved in activities to help their all-around development, in a safe and secure environment. The activities are based on respecting the physical and mental wellbeing of the youngster and making them independent



SCENE7
NEW CAPITAL

HIT CLAN

HIT is a fitness entity that is established 2015 and is located at 5 locations across Cairo, and has a qualified team that is certified to train our athletes in a way that will move their body the way it's meant to move. we believe that a healthy lifestyle is not a phase; it is a journey that everyone should go through and have it facilitated for them to embrace.



SCENE7
NEW CAPITAL

SZ Academy was established in 2015 by a basketball player/coach who dedicated his life to basketball and to teaching and developing young athletes. In SZ Academy your child will not only learn basketball but also teamwork, team respect, commitment &dedication. This academy was founded to create a professional platform and discover the future legends of basketball.



SCENE7
NEW CAPITAL

ElBorolossy
Squash Academy
B the best you can B

El Borolossy Founded in June 2005, it is the first specialized squash training center in Egypt, the Middle East, and Africa. The Academy is open to all ages and levels. Its mission is to reach squash enthusiasts regardless of age, gender, social class, or economic capabilities. Now, ElBorolossy Squash Academy boasts a membership of over 2000 players, making it the largest squash training center in the World. The Academy became one of the most famous and prestigious squash centers in the World, where squash players from all over the world come to train at.



SCENE7
NEW CAPITAL

ADAMS DANCE STUDIO

NEVER MISS A MOVE

Adams Founded from the heart of Cairo, Adams Dance Studio incorporates many genres including Hip Hop, Contemporary, Salsa, and much more. With a handful of professional instructors, Adams Dance Studio provides dance classes from beginner to advanced levels & starting age 3 to adults. The dance studio is like no other as it also caters intensive programs to become a professional dancer and private and wedding packages. Adams has been operating since 2014.6 years of performing and teaching experience trying to provide our students the best quality and advanced training. We have been thriving to expand the dance community through hosting international instructors, such as from Australia and Los Angeles to make sure our students are able to reach the professional level at dance



SCENE7
NEW CAPITAL

ARCHERY HUB
ABOVE & BEYOND

Archery Started 2 years ago Archery Hub is one of the best Archery Ranges and Academy in Egypt managed by the best coaches in Town. It is a fitness activity that benefits areas from muscle development to mental health, it requires precision, control, focus, physical ability, and determination Our Mission is to continuously grow archery as a sport and a way of life. Our Vision is to become the Premier Archery Range & Academy in Middle east and Africa. Our Values are Integrity, Professionalism, and team development



SCENE7
NEW CAPITAL

SPARK
HANDBALL

Spark is a handball specific sporting company managed by a professional staff with international experiences. The Academy's sports background comes from a solid base provided by its 4 founders who have been playing handball professionally at its highest level nationally & internationally for 12+ years we aim to engage the player in the sport of Handball in a way that develops them physically and mentally.Our goal is to nurture young talented players starting from the age of 5 to be learn, stay fit and follow a healthy lifestyle by bringing them the best opportunities to play and enjoy the sport



SCENE7
NEW CAPITAL

LEARN ACHIEVE CONQUER
BOOST

Boost Provides high quality swimming learning experience to all kids, through efficient ways of delivery, understanding kids' psychology and fun methods. Aiming to build healthy generations on a physical and mental aspect.

This will create the most efficient ways of delivery to the Juniors, understanding the juniors' needs and fulfill them, teach them discipline and how to be passionate through fun swimming sessions and achieving performance improvement.



SCENE7
NEW CAPITAL

GO!PADEL

The game of Padel has been likened to 'tennis with walls' and 'squash in the sun'. It is a sport that combines the best elements of tennis, squash and racketball and can be played indoors and outdoors. The court is usually one-third the size of a tennis court that is enclosed with a wire mesh on the sides and glass wall sat either ends, which one can play on when necessary. As a result, Padel is an exciting, enjoyable, competitive, social, entertaining to watch, and fun to play sport. Padel is played by four players in teams of two



SCENE7
NEW CAPITAL

Winners Tennis sports management company for managing and operating sports activities under the name of Winners specified in Tennis. we launched the first of Winners Tennis Academy at the American university in Cairo new Cairo) in 2014, and we have other branches at Air Force House (Salah Salem), Lake House Club (Fifth Settlement), Grand Residence Compound (Fifth Settlement), Diamond Club El Katameya (behind The Egyptian Shooting Club. WE are managed by Coach/ Ahmed Refaat who was a former manager director of smash Katameya residence, tennis player, and tennis coach. Our Coached are well educated, experienced, and certified from the Egyptian Tennis Federation (ETF) and the International Tennis Federation (ITF).



SCENE7
NEW CAPITAL

BADMINTON ACADEMY

Hadia Hosny First Olympic Academy for badminton in the Middle East. Managed by Coach Hadia Hosny (Olympian). Coach Hadia has made history by becoming the first Egyptian and Arab badminton player to play at the Olympic Games 2008 as well as London 2012. HadiaHosnyBadminton Academy is operating at Heliopolis club Elshorouk & Blackball sporting club, with a wide variety of training techniques that insures the best practice for the sport.



SCENE7
NEW CAPITAL

COLLABORATIONS

SCENE7
NEW CAPITAL

CONCEPT

EDREES
INNOVATION

Edrees Innovation was founded for the development of modern and lively developments in the Real Estate sector in Egypt. Its unique ideologies and creative concepts has allowed us to create a different perspective and approach for the Egyptian market starting by the concept of Scenario; a project by Akam Developments.

Our 15 years of experience in the Tourism and Real Estate sectors, has proven its benefit. Where we built our communities based on the happiness and satisfaction of the customers, providing such an atmosphere is a recipe for success.

Mission: To improve the Real Estate sector with innovative solutions that lead to the creation of utopian communities and to apply the concept of “happiness compounds” in Egypt.

Vision: Becoming a pioneer in the urban development field through innovative and modern solutions.

SCENE7
NEW CAPITAL

DESIGN

YBA ARCHITECTS

Yasser Al Beltagy Architects (YBA) was established in 1995, in Cairo, Egypt. Led by the founder and chief architect Yasser AL-Beltagy. YBA is a leading multidisciplinary design firm that covers a wide range of specialties and services: architecture, urban, landscape, and interior design.

Over the years, YBA has worked on more than 1,200 projects that range from residential, public, corporates & oces, educational & cultural, hotels & resorts, recreational, industrial, and religious to commercial projects. YBA's extensive collective experience and attention to detail has resulted in unexpected, inspirational, and trend-setting design solutions. Moreover, YBA won 26 global awards out of 33 competitions.

At YBA, our work is driven by the full understanding of our clients' needs and our belief that every building should be unique in its nature. Our aim is to design spaces which consider both the aspects of concept and context equally so that when the bigger picture is taken into consideration the harmony of both speaks volumes.

SCENE7
NEW CAPITAL

CONTACT US



THE LIGHT TO YOUR WAY

You’ve lived every scene on your own, but in scene7 we will go hand in hand together to a life where you can effortlessly sway, we’ll be there to guide you on how to fulfill everything without doubting that you might not have the time to do it, You will live among a community that studied you deeply to understand where you’re coming from

SCENE7
NEW CAPITAL

WHERE TO FIND US

WE'RE CLOSER THAN YOU THINK