

Harmony

Downtown-New Capital

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About the developer

Retal Group was established in 2004 in the Arab Republic of Egypt as a holding group
It includes a group of companies that work in multiple fields such as: Real estate development - construction of tourist resorts - hotel management - travel and tourism - automotive field

In the **Retal Group** of Companies, we consider ourselves one of the leading companies in the field of real estate development spanning **over 20 years**. Within the framework of forming and establishing a group of real estate and tourism companies, the Retal Group has succeeded in providing a high level of tourist, residential and commercial real estate projects that meet all the needs of its customers and exceed their expectations to guarantee them a full life. Comfort and luxury and always be their best choice.

Retal

Values

• **Trust and credibility :** We believe that honesty in dealings is the basis of success, that commitment to transparency creates trust, and that honesty, integrity, and justice are the foundation of a brand’s reputation.
• **Flexibility** : We are keen to provide our customers with the best opportunities and choices, whether for housing or investment, and to obtain the best payment methods that suit their needs and are compatible with each of them’s lifestyle.
• **Excellence :** We strive to achieve excellence in everything we do in order to meet the expectations of our customers and always be their best choice.
• **Development :** We take care of the smallest details and look forward

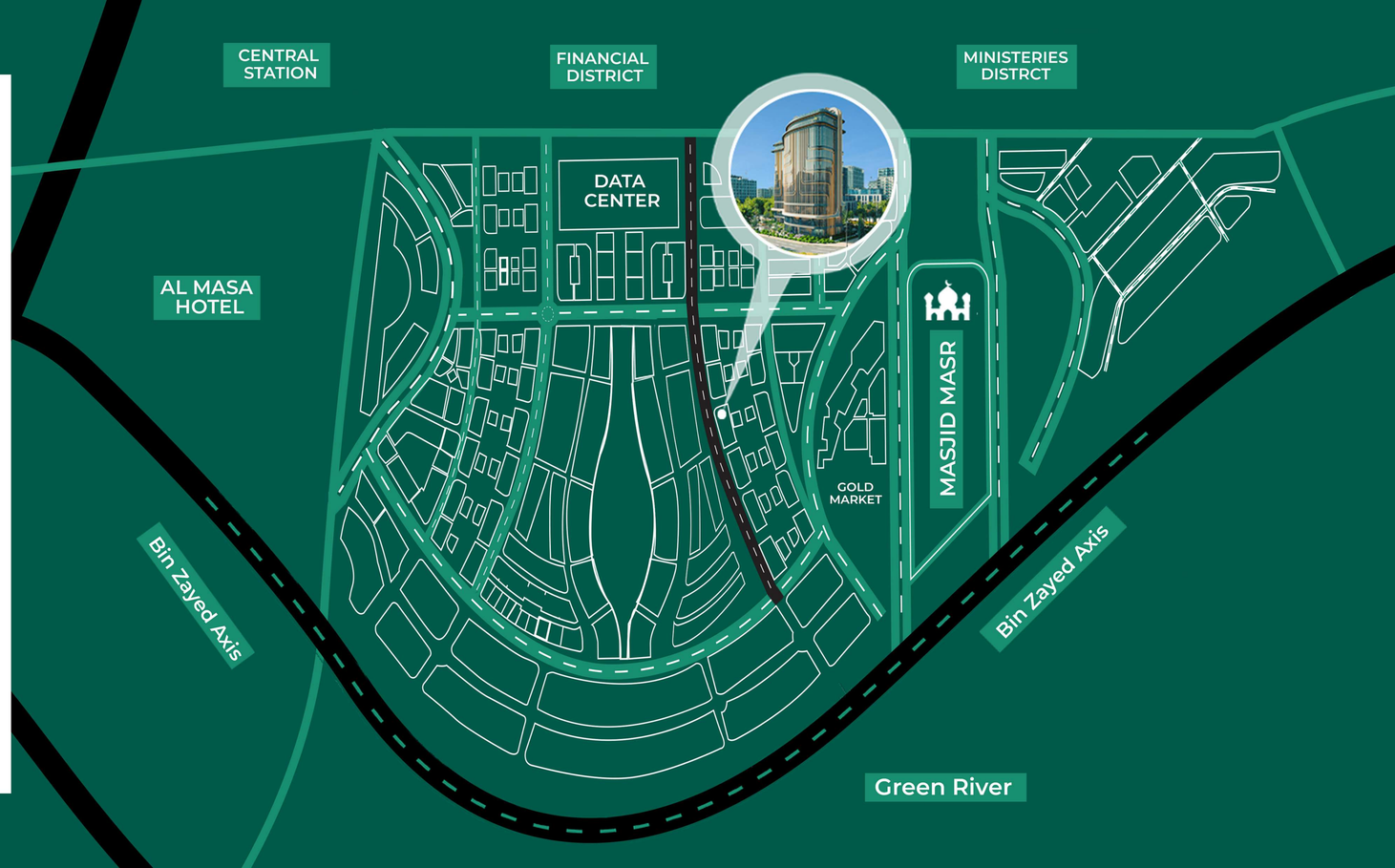




The story behind **Harmony Tower** is interesting, as Harmony Tower was designed with the latest architectural designs in the same wonderful Italian character, with full care being taken to ensure that the project meets all safety and security standards while adhering to operational and engineering requirements to ensure speed of operation. The company provided the project with the latest distinctive decorations that distinguished the project and described it as simplicity and sophistication. The company placed its full care and attention on exploiting the smart spaces in the project that allowed the provision of different spaces. The Harmony Tower, which is located within the New Administrative Capital, is one of the unique features that the place has, as it is truly... An integrated project that offers you a location of the utmost beauty and splendor, and also brings you close to all the main areas and institutions in the Administrative Capital.

Location

The project is distinguished by its very distinctive panoramic view on 3 corners. It is located on the eastern axis, 70 meters wide, in the Downtown area, which is the axis that connects the northern Bin Zayed axis, the government district, and the financial district, on a 50-meter street, a tourist walkway, and a 25-meter-wide plaza. Next to the project is a parking lot that can accommodate... 4,000 cars, and behind it are petroleum companies, the gold market, the Misr Mosque, the Islamic Cultural Center, steps from Central Park, and close to all tourist attractions.



Downtown
New Capital

The Downtown area is located in the heart of the New Capital and is surrounded by the most important landmarks in the Capital. To the north, it is bordered by the Government District, the Ministries District, the Parliament Building, the Opera House, and the Monorail Train Station. To the west, it is bordered by Al Masa Capital Hotel. To the south, it is bordered by the Green River, and the new museum. To the east, it is bordered by the second phase of the New Capital.

Furthermore, Downtown is easily accessible via the Regional Ring Road, the Axis of Mohammed bin Zayed, Al-Massa Axis, the Monorail Axis, and the Northern Axis of Mohammed bin Zayed.

Location:
Downtown-New Capital

Project Area:
2703 m2

Number of floors:
14 floors

Unit Types:
- **Commercial**
- **Administrative**
- **Hotel Apartment**











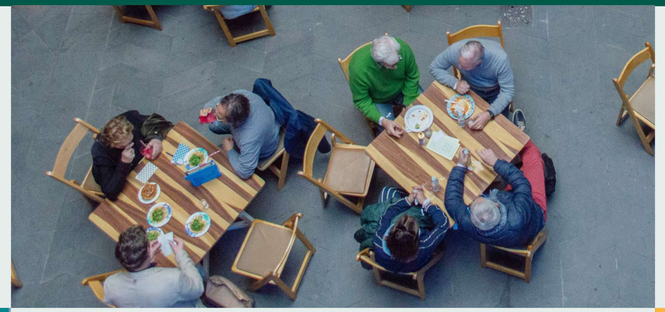
Harmony in Diversity



Facilities



Parking smart mechanical cars



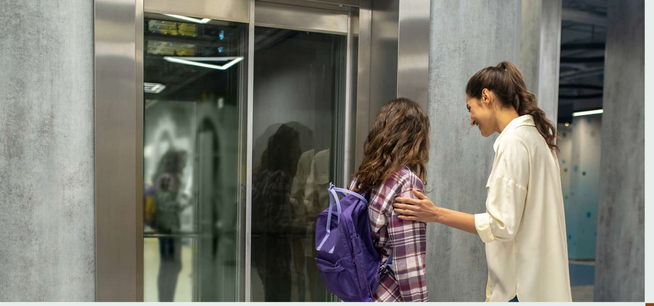
food court

Digital billboards

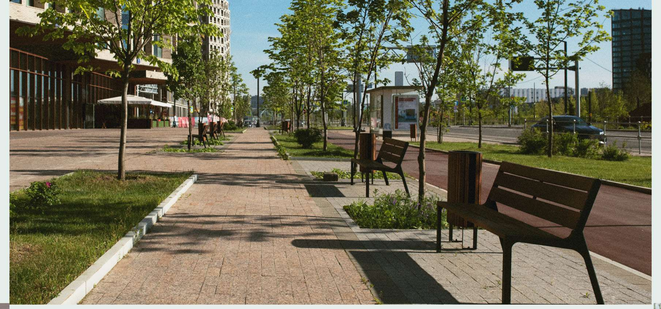


Kids care area



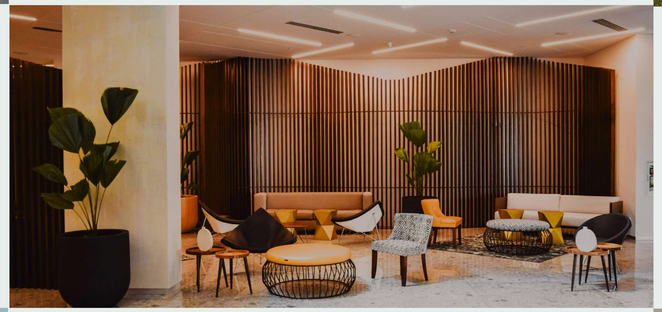


elevators



outdoor plaza

Waiting area



Coffee Lounge





Solar panels



Meeting rooms

Exteriors & Interiors





Exteriors

The facade design is attractive and unique and reflects the identity and purposes of the project.

Exteriors



designed with the latest architectural designs in the same wonderful **Italian** character

Enjoy the

Night Charm





Interiors

The company placed its full care and attention on exploiting the smart spaces in the project that allowed the provision of different spaces.

Food Court

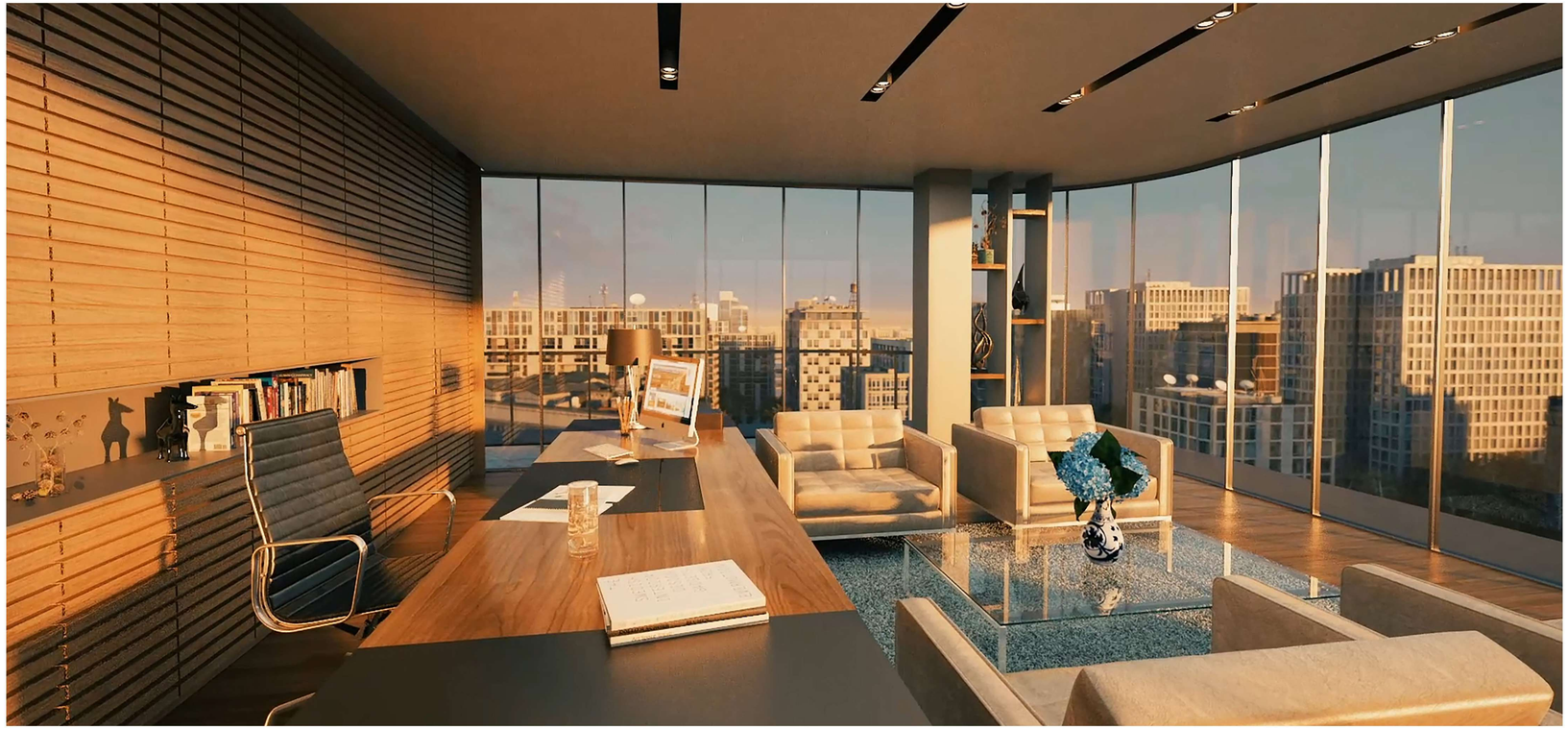




Retail

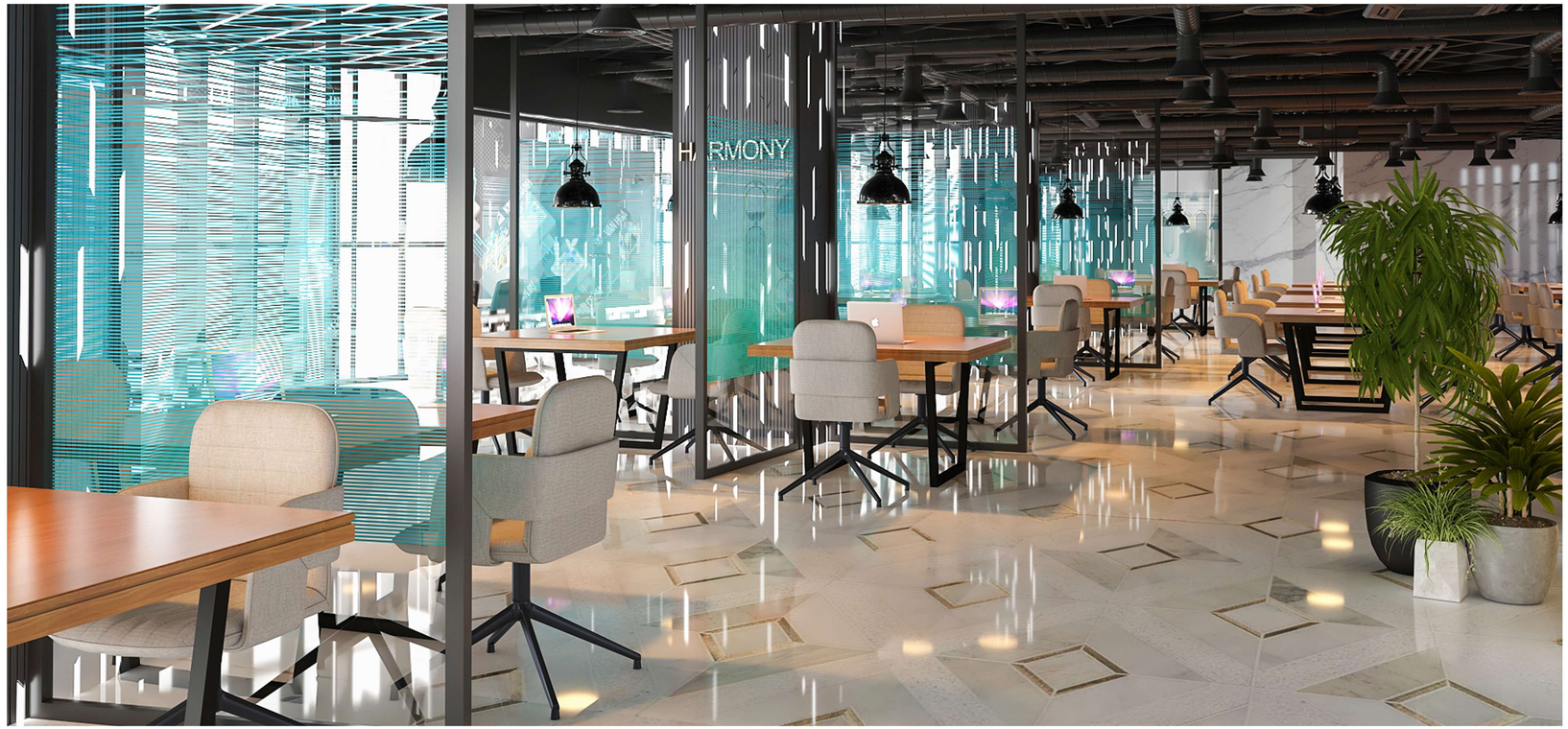
food & beverage





Administrative

Co-Working Space





Hotel Apartments



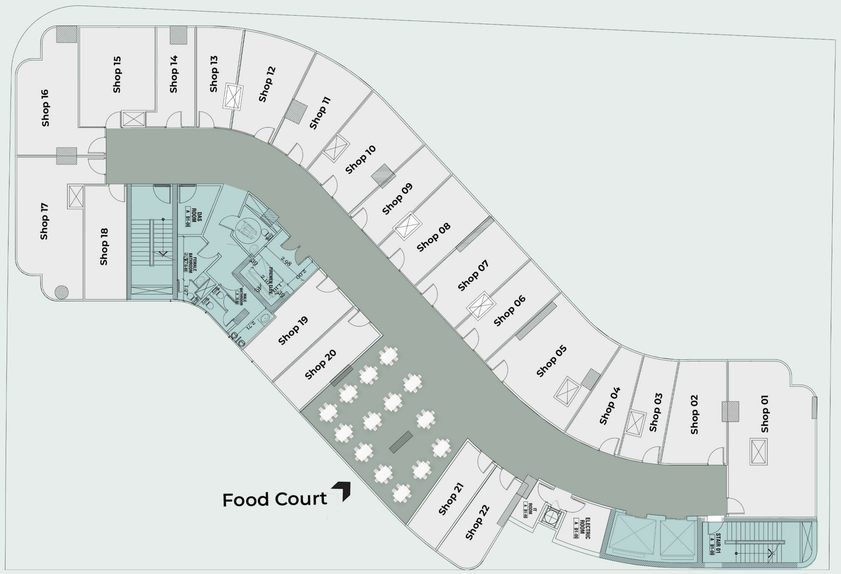
Interiors



Commercial

Harmony
Downtown-New Capital





disclaimer

All render and visual materials are for illustrative purposes only. Actual areas may vary from the stated figures. All dimensions are measured to structural elements

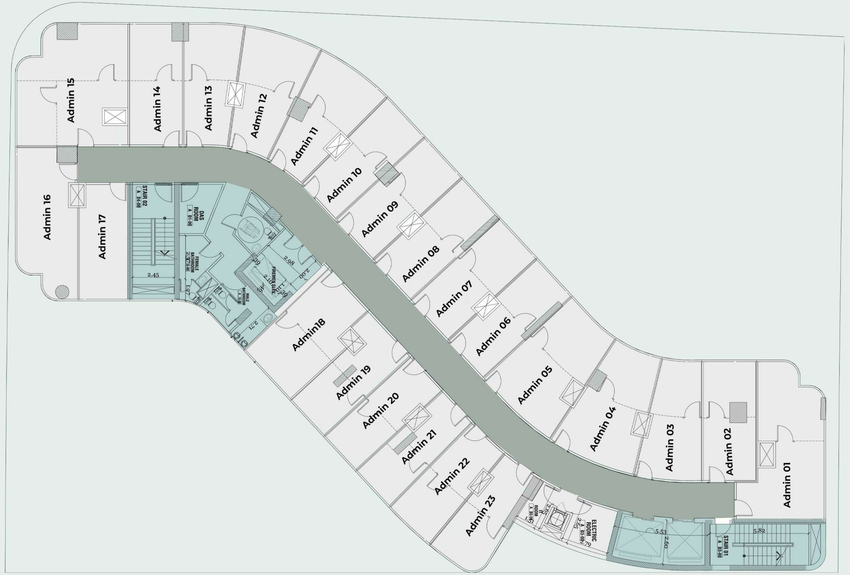
Ground floor

First floor

Administrative

Harmony
Downtown-New Capital





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Second floor

Fourth Floor

Administrative

Harmony
Downtown-New Capital





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Fifth floor

Sixth Floor

OUR BRANDS


بيت عزيز
BEIT AZIZ
ARABIAN HOME FOOD


WAFFLE MAKER
WAFFLE & BURGER


CINNABON


Ozino coffee
GERMANY


DICKEY'S
BARBECUE PIT
est. 1941


LACOSTE


OUTLET ZONE


FILA
eyewear


o'zone


Terranova


or


lixora


CALLIOPE


CHAOS
NATURAL URBAN COSMETICS


ESCADA


DANIEL HECHTER
PARIS


D.C.M
Jennyfer


C FOR YOU
TIMELESS FASHION


STING
eyewear


CONVERSE
eyewear


POLICE


smart
FURNITURE


CHOREO
FITNESS . DANCE . WORKOUT


MASTER
TRANSIT


Jira market



THE POWER OF COLLABORATION

Our Partners

ARCHRETE

Consulting engineering office
Prof.Dr/Ahmed Fouad Sabry

BRAIN 2FACT GROUP
DIYA BOULOS

Our partners play a crucial role in bringing our ideas to fruition.
We take pride in collaborating with a select group of companies
who share our vision and uphold our mission.

DEVELOPED BY

RETAL
DEVELOPMENTS

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