leisure
&business complex

new cairo



retail

offices

clinics

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Where everything comes to a full circle.

Introducing 3’Sixty.

3’Sixty was born different. A spot destined to break all boundaries. The place with an array of unique selections of venues. The circle of life is complete with arranged fine dining restaurants, shops, services, progressive offices and premium health care clinics for you to spend an entire day, without feeling like anything you need is missing. Here is where you run into everyone you were fated to meet. Who says you can only enjoy the weekends?

clinics

offices

retail



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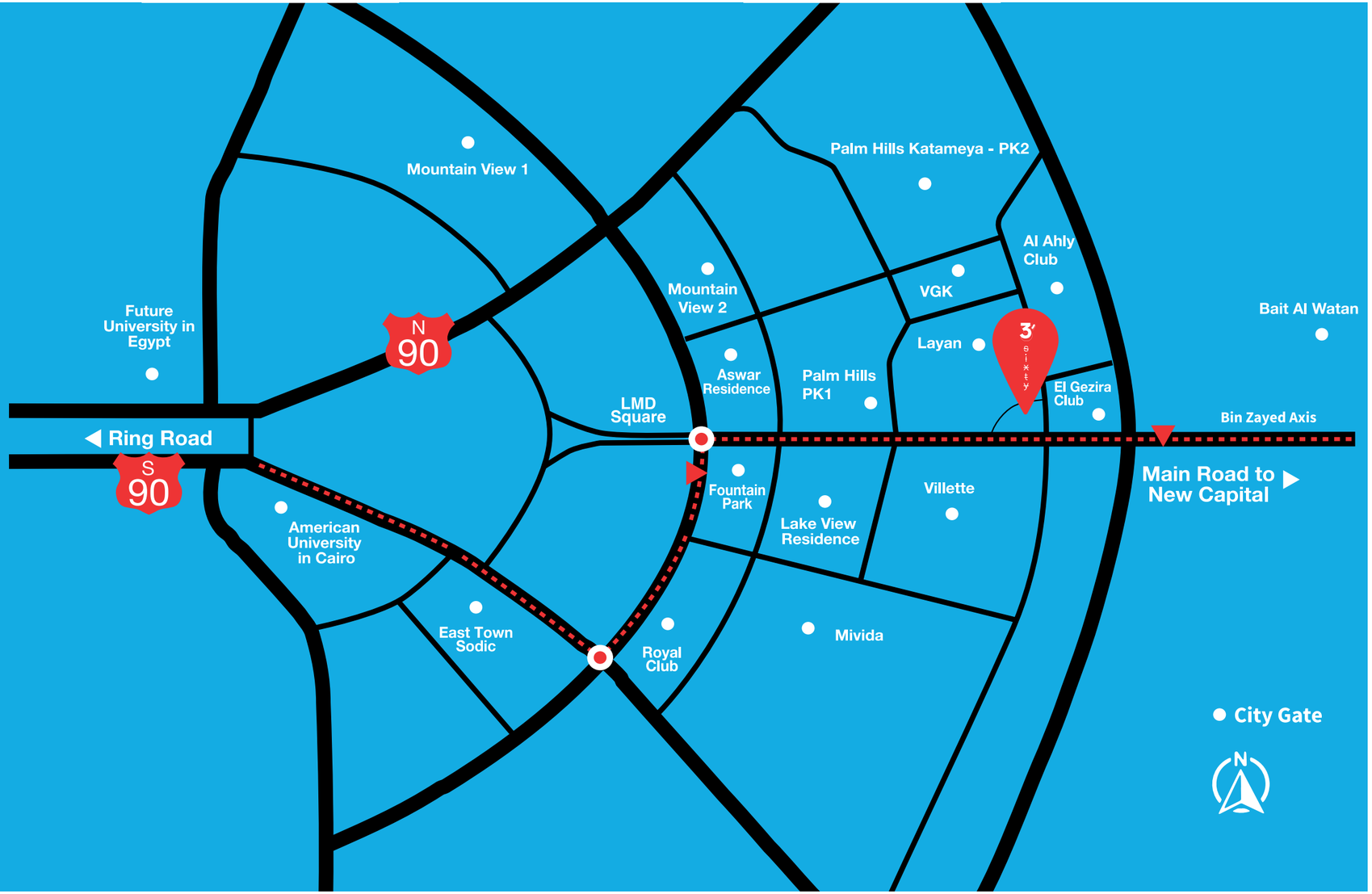
Project Location.

Ultimate accessibility amidst the golden square.

As everything in the circle of life is connected, so is 3'Sixty. It is established on Bin Zayed's Axis at the Golden Square, linking it to both the New Capital and New Cairo. A position that gives 3'Sixty access from various & vital areas in Cairo. 3'Sixty has three entrances for effortless access to everything its product mix has to offer, for a guaranteed experience.





Design concept.

A master plan designed & executed with international standards… by global pioneers.

-Project Architects & Master Plan by:

Gensler

Gensler is our master planner and architecture designer, he designed 3'Sixty to be a world of mixed retail, clinics, and offices. Using an array of site levels amidst inviting landscapes to create a new realm that is both inspiring and appealing to the end-user.

Gensler is a global tycoon in architecture, interiors, planning and strategic consulting. Partnering with both corporations and organizations for the past 50 years is their formula for achieving excellence in design. Using 29 specialized practice areas, they sketch progressive ideas that are later on translated into destinations that give the end-user a unique experience. Some of their iconic master plans include; Soma Bay in Egypt, Dubai International Financial Centre Authority (DIFC) in UAE, and the prestigious Leeds Station and Science Museum Innovation Campus in UK.
www.gensler.com

- Total Land Area: 55,203 SQM
- Total BUA: 153,642 SQM
- Outdoor area: 70 %
- Footprint: 30 %
- Parking slots: 1,700 APPROX.
- G+ 3



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Project Features.

A commercial mix with a 360 experience

3'Sixty is a commercial project. A one-stop destination planned to complete the circle of life. Your day starts with work then is handed over to a night of entertainment and leisure.

The circle is whole with; Cafes, markets, bakeries, bistros and a mixture of restaurants that will satisfy your senses. The thrill comes to life at the Cinemas, the most interactive entertainment experience for the whole family members. 3'Sixty is an evolutionary movement that took offices and clinics from the streets to a dedicated and prestigious complex. Composed to fulfill the style of your lifestyle and your day-to-day desires. Expressly designed for you... to never miss one opportunity in seizing the day.

Promenade.

All truly great thoughts are conceived by walking – Friedrich Nietzsche

It is said that the simpler things in life are what we appreciate most.
A nice walk could be exactly what you need for a fresh boost. 3'Sixty includes a track that is 271 m long and 40 m wide. A vast walking promenade, fit for a walk outlined with spacious areas, breathing with life, and beautiful buildings with picturesque landscapes. Specifically designed for you... to never miss one opportunity in seizing the day.



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Retail.

Meticulous detail creates the ultimate retail.

-Retail Consultant & Tenant Mix by :

JLL

When it comes to real estate and hospitality services markets, JLL is one of the dominators in the game. With over 800 highly qualified international professionals. The firm has worked in 35 countries across the Middle East and Africa (MEA) through its offices in Dubai, Abu Dhabi, Riyadh, Jeddah, Al Khobar, Cairo, Casablanca, and Johannesburg. www.jll-mena.com



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Retail.

It is true, 3'Sixty is bundled with recreational experiences, focusing on entertainment & leisure. One of which is retail. Each one of 3'Sixty's retail shops come with its distinctive ambiance, waiting for you to explore. A destination for a fully-fledged experience... that you have to see for yourself.

SHOPS
Apparel Fashion
Accessories
Home Furnishing
Kids Stores
Car Showroom

SERVICES
Mobile Accessories
Electronics
Banks
Pharmacies
Telecom
Beauty Salon
Daycare / Drop Offs

F&B
Cafes
Eateries & Lounges
Family & Casual Dining
Impulse Food Products

RECREATIONAL ANCHORS
Supermarket
Cinema
Family Entertainment Center
Gym



Offices.

The pleasure of doing business.



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Offices.

The offices here are part of our circle of life, designed to bring life to your job. There will be a separate entrance accessible only to business owners and employees apart from retail entrances to ensure business owners and employees' privacy. With a building management system (BMS) equipped with the power saving program (PSP), because you run the day… the day doesn't run you.

Offices internal specifics:

. ▬ Ergonomic Principles

Maximizing usability of space
Raised floor installation
High speed fiber optic wiring
External power sources
High quality elevators

. ▬▬ Productivity

Heating ventilation and air conditioning (HVAC)
Special needs friendly
LED lighting
Motion sensors
Smart interactive building
Go Green System

. ▬▬ Security and safety

3M safety glass breakage protection
24/7 security services - access
CCTV system
Firefighting system NFPA
Fire alarm system LPCB



Clinics.

Excellence is the only standard.



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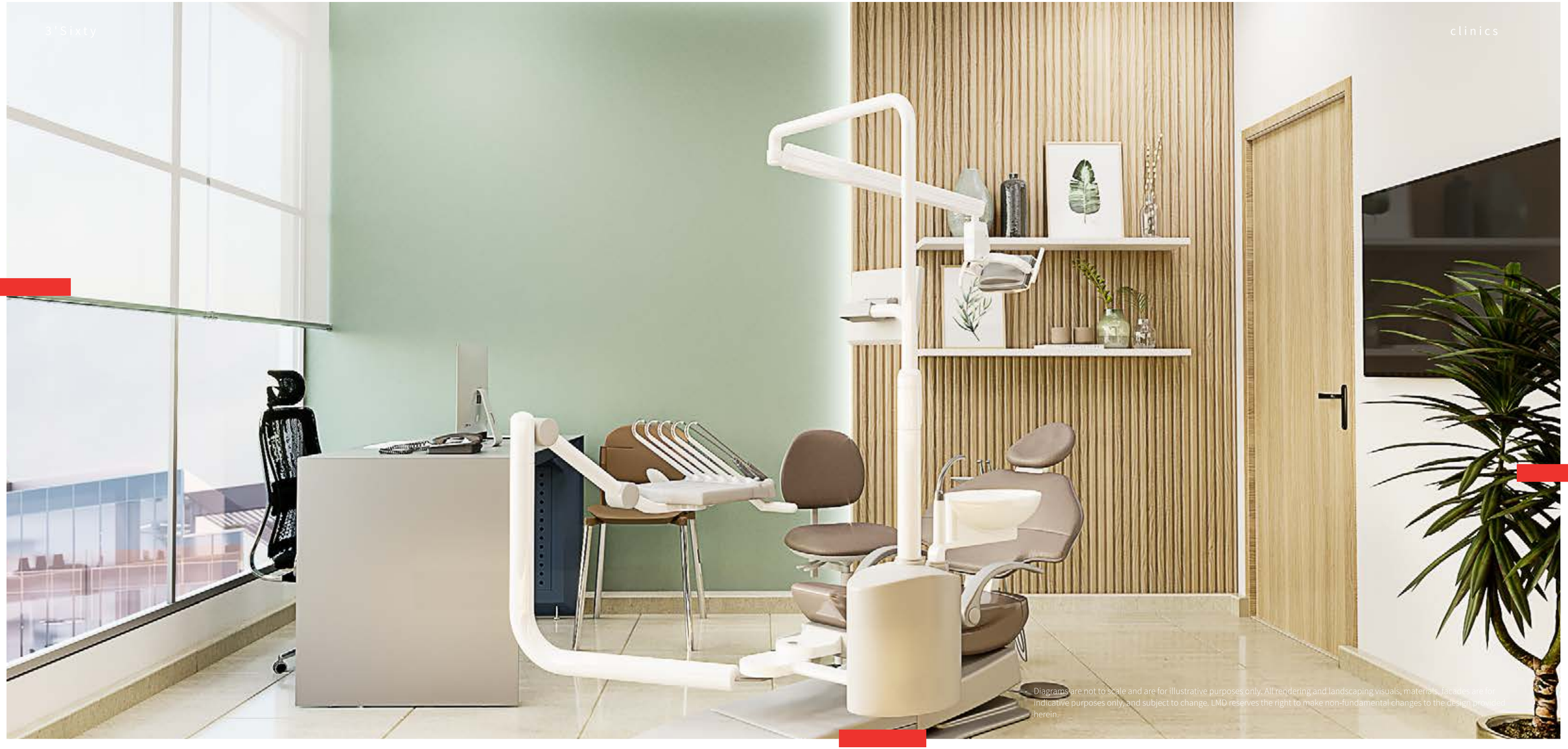

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Clinics.

3'Sixty offers a variety of clinics. A high-standard medical facility architecturally designed to offer supreme comfort to ensure the best quality of medical care... day and night.

. Types

Polyclinics
Specialized centers
Radiology centers
Laboratories

. Facilities

CCTV
BMS
Access Control

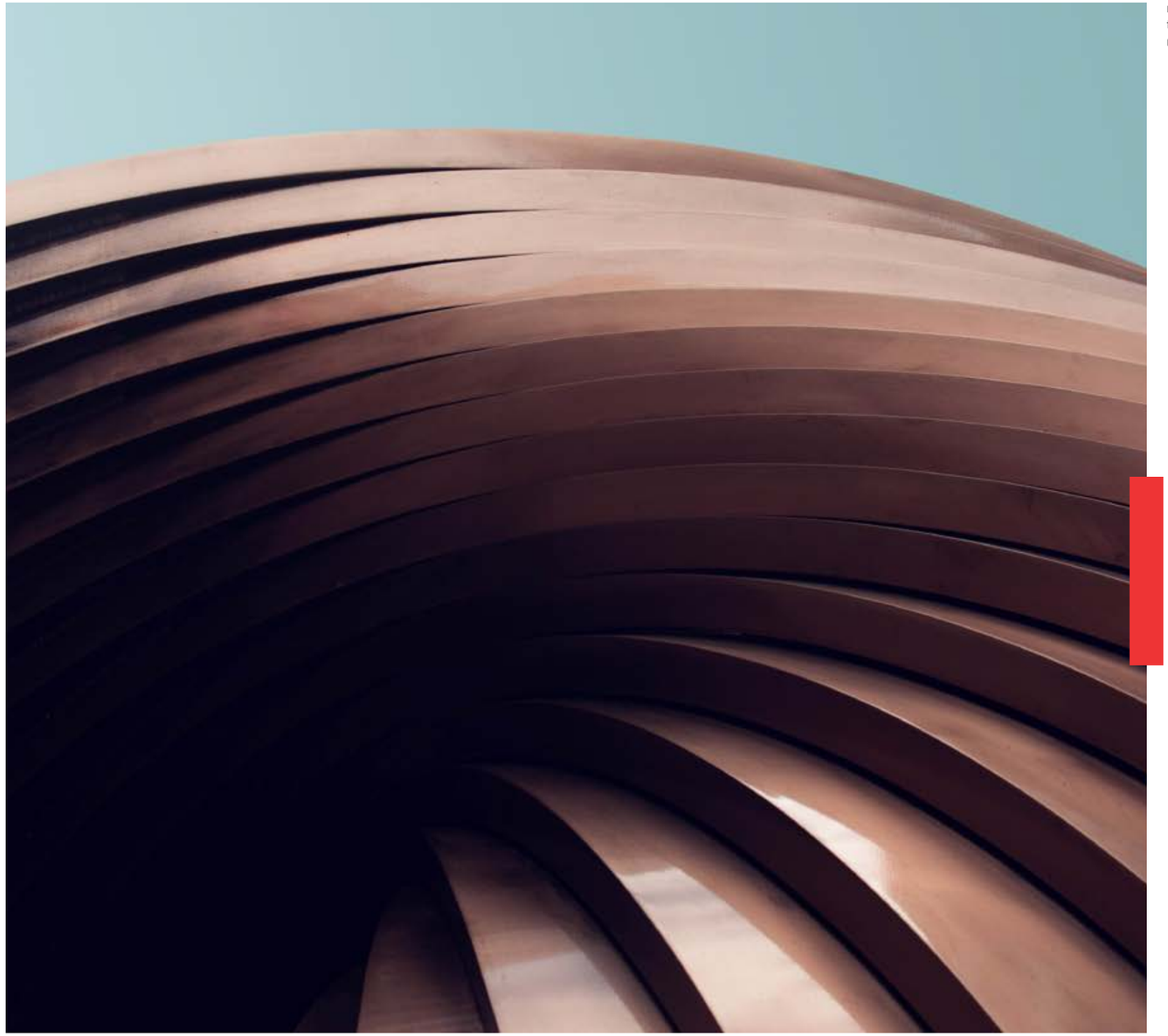


LMD°

True to you

Since its inception in 2007, LMD has been on a dedicated mission to craft transformative experiences through thriving communities and integrated destinations that put you and innovation at heart. The company boasts a successful selection of projects, spanning first and second homes, as well as iconic mixed-use developments with a strong foothold in Dubai, Spain and Greece.

In Egypt, the journey began with two distinctive projects in New Cairo. With an eye on excellence, a passion for impeccable taste and a commitment to exceed every expectation, LMD is renowned today for its strategic locations, generous spaces and the highest standards of quality. The company strives to transform living spaces by crafting larger than life places where quality seamlessly merges with comfort and integrated excellence, dictating the LMD experience.



LMD projects and locations

EGYPT

One Ninety - Mixed-use development - New Cairo
One Ninety is a mixed-use development encompassing a multitude of enchanting experiences with a masterplan framing a state of the art Urban Park, with a cutting edge Business Quarter, Branded Residences, W Cairo Residences and St. Regis Residences, world class hospitality at W Cairo and A Loft hotels, shopping and dining at the Retail Pavilion, and Avenue 190.

W Residences Cairo - Residential - New Cairo
W Residences Cairo is a part of Marriott International network, a signature hotel inspired living with exclusive access to world class hospitality where legendary services are just a touch of a single button on your residence phone.

3'Sixty - Commercial (Retail, Offices, Clinics) - Golden Square, New Cairo
Completes the circle of life with arranged fine dining restaurants, shops, services, progressive offices and premium health care clinics for you to spend an entire day.

Zoya - Second home - Ghazala Bay, North Coast
ZOYA is an idyllic summer lifestyle of simplicity at Ghazala Bay by the Mediterranean Sea, offering a collection of fully-finished units with a harmonious experience that lasts a lifetime.

Layan Residence - Residential - Golden Square, New Cairo
Inspired by the French luxury and art de vivre, Layan is home to a signature collection of villas, twin houses and spacious town homes, evoking expansive feelings of chic French vibes.

Aria - Residential - Mostakbal City
Mindfully convinced to promote a healthier lifestyle, apartments in Aria are overlooking green landscapes and open spaces.

Dubai, UAE

Continental Tower - Residential
Marina - Dubai - United Arab Emirates
Ideally situated in the heart of Dubai Marina, The Continental Towers is the accommodation to explore Dubai, with exclusive access to the marina, taking luxury living to new heights.

Rukan - Residential
Dubai Land - Dubai - United Arab Emirates
RUKAN crowns a central location in the heart of Wadi Al Safa, Dubai Land and next to the Arabian Ranches and Mudun. Rukan re-introduces authentic Arabian culture in a modern light.

Barcelona, Spain

Muntaner 91 - Residential - Barcelona
Located in the heart of Barcelona's City Center, 91 Muntaner building is just a walking distance from the touristic Gothic Quarter and only 3 km away from Barcelona Beach.

Voula - Greece

Athines by the Sea

Athines By the Sea is the new Athens beach spot,nested amidst the Athenian Riviera, the metropolitan pulsing with beachside experience in Greece. Athines By the Sea operates all year to offer premium experiences, from pampering taste palettes with exquisite 4 restaurants and beach bars, treating yourself with fashionable shopping sprees, to keeping it healthy with Yoga, outdoor gyms, water sports, and Tennis Padel. Athines By the Sea is also a fun-packed destination set to ignite thrills with activities & exquisite events.

Askilipiou 67



Our Partners.

Sabbour is one of the most experienced engineering consultancy firms in the Middle East. The company has successfully conducted numerous multidisciplinary projects in Egypt and abroad for a range of clients including governmental organizations, NGOs and the private sector.

Founded in 1965, Gensler is a global design and architecture firm with 16 diverse practice are as covering a broad spectrum of industry sectors. As of 2018, Gensler operated offices in 48 cities in 16 countries worldwide, working for clients in over 100 countries. The firm has launched mega projects such as SFO Airport, the Shanghai Tower (China's tallest building), the Coca-Cola Company Headquarters in Atlanta, John F. Kennedy International Airport, JetBlue T5 in New York, and The Gate, Dubai International Finance Centre.

Hill international provides program, project management and construction management participating in more than 10,000 projects assignments.

JLL Jones Lang LaSalle Incorporated operates globally and across the Middle East and Africa (MEA) JLL is a leading player in the Real Estate market. The firm has worked in 80 countries globally across the region and internationally qualified professionals across its offices in Dubai, Abu Dhabi, Riyadh, Jeddah, Al Khobar, Cairo, Casablanca, and Johannesburg.

LMS Construction was established as an Egyptian Shareholding Company in 2019. LMS construction carries out mega construction projects using agile project management methodologies to tackle the challenges in a highly dynamic industry.

Prime Consulting Office worked on a variety of key projects in the Egyptian commercial market. PCO's multi-disciplinary capabilities have allowed it to handle each project with great efficiency, taking on different roles and tasks varying from design and visualization to execution drawings and site management.

The Design Avenue is a multi-disciplinary design firm specialized in Architecture and Interior design. The DA provides high-end services for its clients and they have collaborated with top-notch developers while contributing new cutting edge designs in the region. Through its diverse team of highly skilled and talented designers, Design Avenue is capable of tailoring to many.

ESE Established in 2013, Erwin Structural Engineering (ESE) is a dynamic, energetic consultancy offering personalized structural solutions by combining the latest engineering software with over 20 years of industry experience.

ELECTROMECHANICAL DESIGN ENGINEERING GROUP "EMDEG" established in 1997 as an electromechanical design office. Since then it has developed rapidly, and now EMDEG is considered one of the top consultancy firms in Egypt specialized in Electrical & Mechanical works.

the circle of life.

retail

offices

clinics



three
sixty