ELEVATE YOUR BUSINESS TO NEW HEIGHTS

THE 4TH FLOOR OFFICES LAUNCHING NOW

LEVEL UP – CAIRO BUSINESS PARK

LEVEL UP
CAIRO BUSINESS PARK

MISR ITALIA PROPERTIES

CAIRO BUSINESS PARK

ELEVATE YOUR BUSINESS TO NEW HEIGHTS

THE 4TH FLOOR OFFICES LAUNCHING NOW

LEVEL UP
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MISR ITALIA PROPERTIES

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ELEVATE YOUR BUSINESS TO NEW HEIGHTS

THE 4TH FLOOR OFFICES LAUNCHING NOW

Central, Premium, & Viable LOCATION

AMENITIES & FACILITIES UP & RUNNING

SKYVIEW OFFICES

FINISHING & LEASING MANAGEMENT

DELIVERY 2026

THRIVING COMMUNITY



LEVEL UP – CAIRO BUSINESS PARK

MISR ITALIA PROPERTIES

CAIRO BUSINESS PARK

CENTRAL, PREMIUM, & VIABLE LOCATION

THE 4TH FLOOR OFFICES LAUNCHING NOW

5 Mins to Garden 8

5 Mins to Suez Road

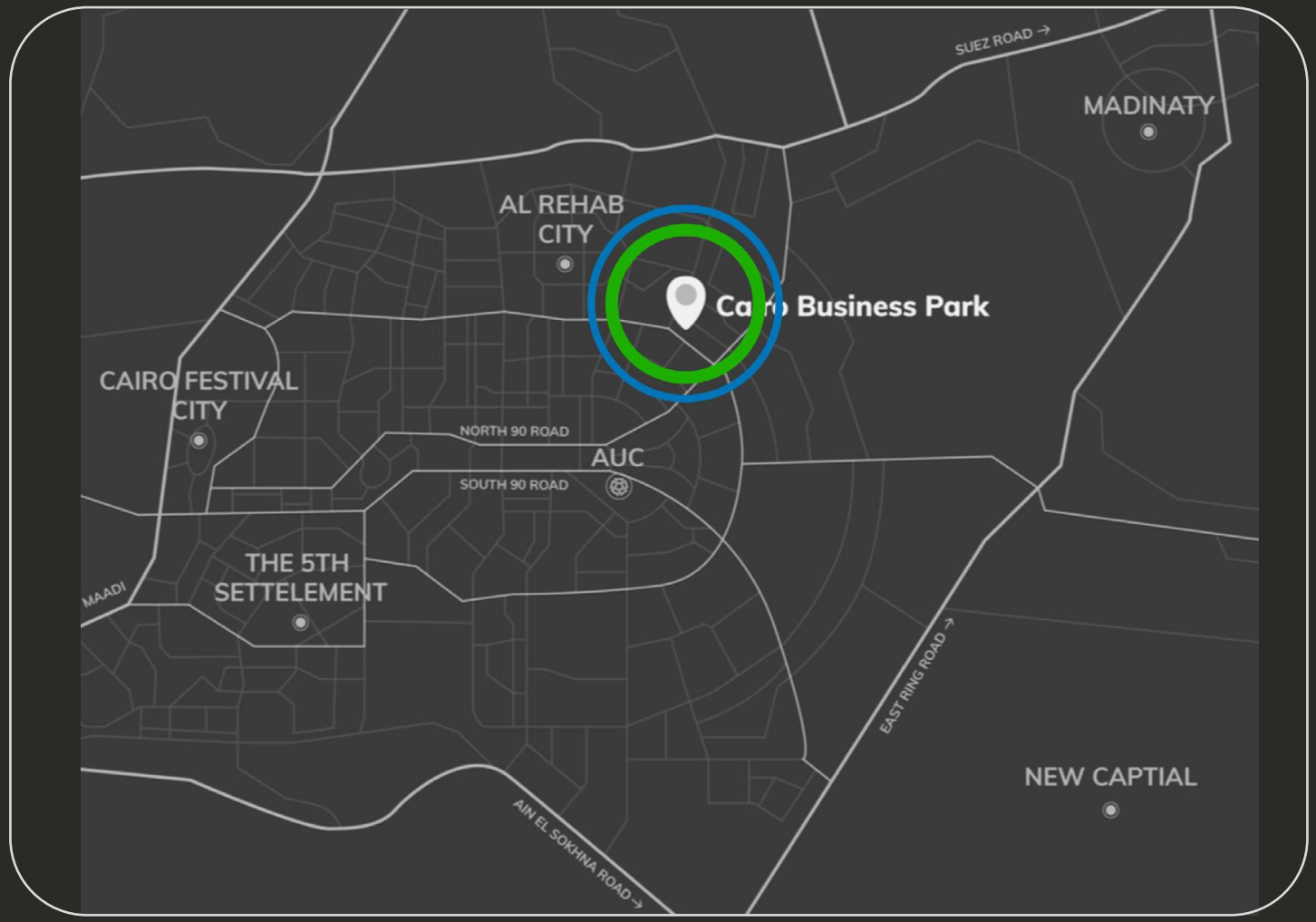
10 Mins to AUC

15 Mins to Ring Road

20 Mins to Cairo International Airport

20 Mins to New Capital

20 Mins to Sokhna Road



AMENITIES & FACILITIES UP & RUNNING

YOUR BUSINESS TODAY

98,000 SQM BUILD-UP AREA

+250 OFFICES AND COMPANIES

8,700 SQM RETAIL AREA

10,000 DAILY EMPLOYEES CAPACITY

100 HOTEL ROOMS



TECHNOLOGY ELEMENTS

YOUR BUSINESS PARTNERS

Honeywell | etisalat by e&



CCTV & Access Control



Underground Parking & Smart Parking System



Triple Play Solutions



Digital Signage



Command and Control Center



Smart Buildings System



Smart Metering



Cloud Solutions



Smart Irrigation System



Office Space Management



Security Systems



Smart Street Lighting

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RETAIL ELEMENTS

YOUR BUSINESS PARTNERS

OPERATING 2025

F&B / NIGHTLIFE

EATERY

THE TAP BAR & GRILL

EST 2002

Chicha

BRUNCH & CAKE IN GRANDMOTHERS WE TRUST

BARTEN

قهوة زيتونا AHWET ZEITOUNA

daily dose by Café Younes

WELLNESS

LA7

RICHARD EL BOUSTANI



..& MORE

MISR ITALIA PROPERTIES

CAIRO BUSINESS PARK

HOSPITALITY ELEMENTS

YOUR BUSINESS PARTNERS

OPERATING 2026

Luxury Hotel Brand by Hilton

100 Rooms

The EIGHTEEN® SIXTY House



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STRATEGIC ELEMENTS

YOUR BUSINESS PARTNERS

HOSTING INTERNATIONAL & EGYPT'S BIGGEST AND MOST IMPACTFUL SUMMITS AND FESTIVALS

CREAT—VE —NDUSTRY SUMM—T

STARTUPS WITHOUT BORDERS SUMMIT

..& MORE

SKYVIEWS OF FLEXIBLE OFFICE AREAS

THE 4TH FLOOR OFFICES LAUNCHING NOW

BEING ON THE TOP FLOOR

WITH GLASS FACADES THAT MAXIMIZES

VIEWS, SUNLIGHT, & VIBES



LEVEL UP – CAIRO BUSINESS PARK

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CAIRO BUSINESS PARK

FINISHING & LEASING MANAGEMENT

A GREAT INVESTMENT WITH AN IMMEDIATE ROI

YOUR INVESTMENT IS MAXIMIZED WITH

DELIVERY IN 2026,

WITH A **FINISHING CONSULTANCY &**

LEASING MANAGEMENT;

ENSURING RENTAL POTENTIAL &

GUARANTEEING MAXIMUM ROI



THRIVING COMMUNITY

MEET YOUR NEIGHBORS

CBP COMMUNITY IS MORE THAN

250 COMPANY IN THE PREMISES IN DIVRSE FIELDS

MORE THAN **30 COMPANY** OPERATING OR IN FIT-OUT PHASE

SNIPPET OF COMPANIES AT CBP

mär

SG El Soadaa Group

KHARAFI NATIONAL

awe LIVING RESEARCH

..& MORE

ELEVATE YOUR BUSINESS TO NEW HEIGHTS

THE 4TH FLOOR OFFICES LAUNCHING NOW

LEVEL UP – CAIRO BUSINESS PARK

LEVEL UP
CAIRO BUSINESS PARK

MISR ITALIA PROPERTIES

CAIRO BUSINESS PARK

LEVEL UP
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CBP positions it self as an **innovative hub**.

LEVEL UP CAIRO BUSINESS PARK

A place for all enterprises to enjoy work life balance in a gated community.

LEVEL UP
CAIRO BUSINESS PARK

In the real estate field right now, the words, develop, innovate and create are used by most developers.

LEVEL UP CAIRO BUSINESS PARK

But we are different.. We want people not only to know that CBP is an innovative hub or a place to revamp their workstyle.

WE WANT PEOPLE TO KNOW THAT WORKING IN CBP IS THEIR BUSINESS....

LEVEL UP CAIRO BUSINESS PARK

LEVEL UP CAIRO BUSINESS PARK

Why “Level Up”

- Emphasizing on the **4th floor**
- Hammering on the positioning as **the next level of business success**

LEVEL UP
CAIRO BUSINESS PARK

Core Message

at Cairo Business Park,
Hassle-free finishing and leasing management, Office Views and a thriving community await, delivery 2026.

LEVEL UP

CAIRO BUSINESS PARK

CREAT—VE —NDUSTRY SUMM—T

Partnership announcement



Teaser video & static



CIS on-going communication



Revealer video & static

4 tactical videos & statics







Teasers - 7 copies – cutdowns

Tenants Teaser – Generic – Environment – Leisure – Community - Creativity

There will be **6 tenants** coming together to tell the story of each pillar at CBP

Tenants Collective Video

15-Aug — Done

Tenants Hoarding on site

Beauty photoshoot

23-Sep — Week 0

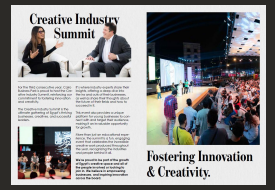
2-Oct — Week 1

Product Knowledge

SMS & EDM

Week 1

Owners Newsletter & Investment Booklet



Week 1

Week 2&3

Week 3 — 20-Oct

3 days event

CREAT—VE —NDUSTRY SUMM—T

Week 4

CIS content

Week 6

Week 8

MISR ITALIA PROPERTIES

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LEVEL UP CAIRO BUSINESS PARK

4th floor launch
STATICS







MISR ITALIA PROPERTIES

CAIRO BUSINESS PARK


LEVEL
UP
CAIRO
BUSINESS
PARK


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LEVEL UP CAIRO BUSINESS PARK

4th floor launch
STATICS







LEVEL UP

CAIRO BUSINESS PARK

4th floor launch
TEASER VIDEO



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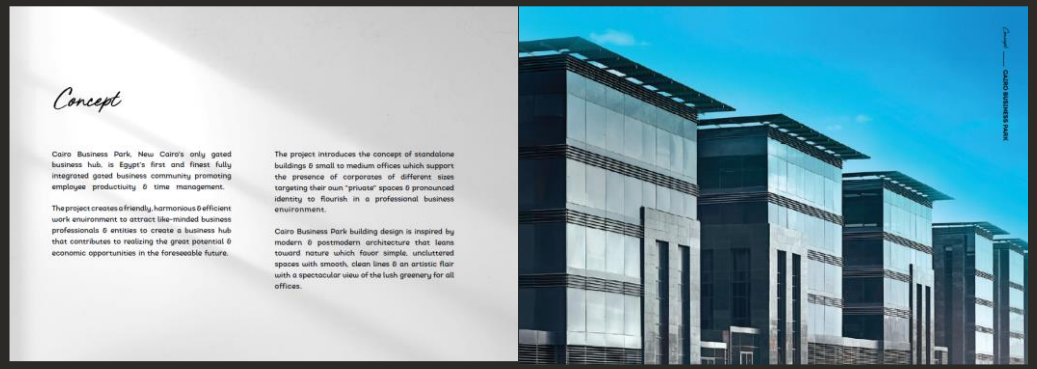
LEVEL UP CAIRO BUSINESS PARK

Brochures
FOR EACH BRAND





LEVEL UP

CAIRO BUSINESS PARK

Newsletter
WORK IN PROGRESS





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LEVEL UP

CAIRO BUSINESS PARK

Get to know your office //

YOUR NEW OFFICE

MASTERPLAN



LEVEL UP – CAIRO BUSINESS PARK

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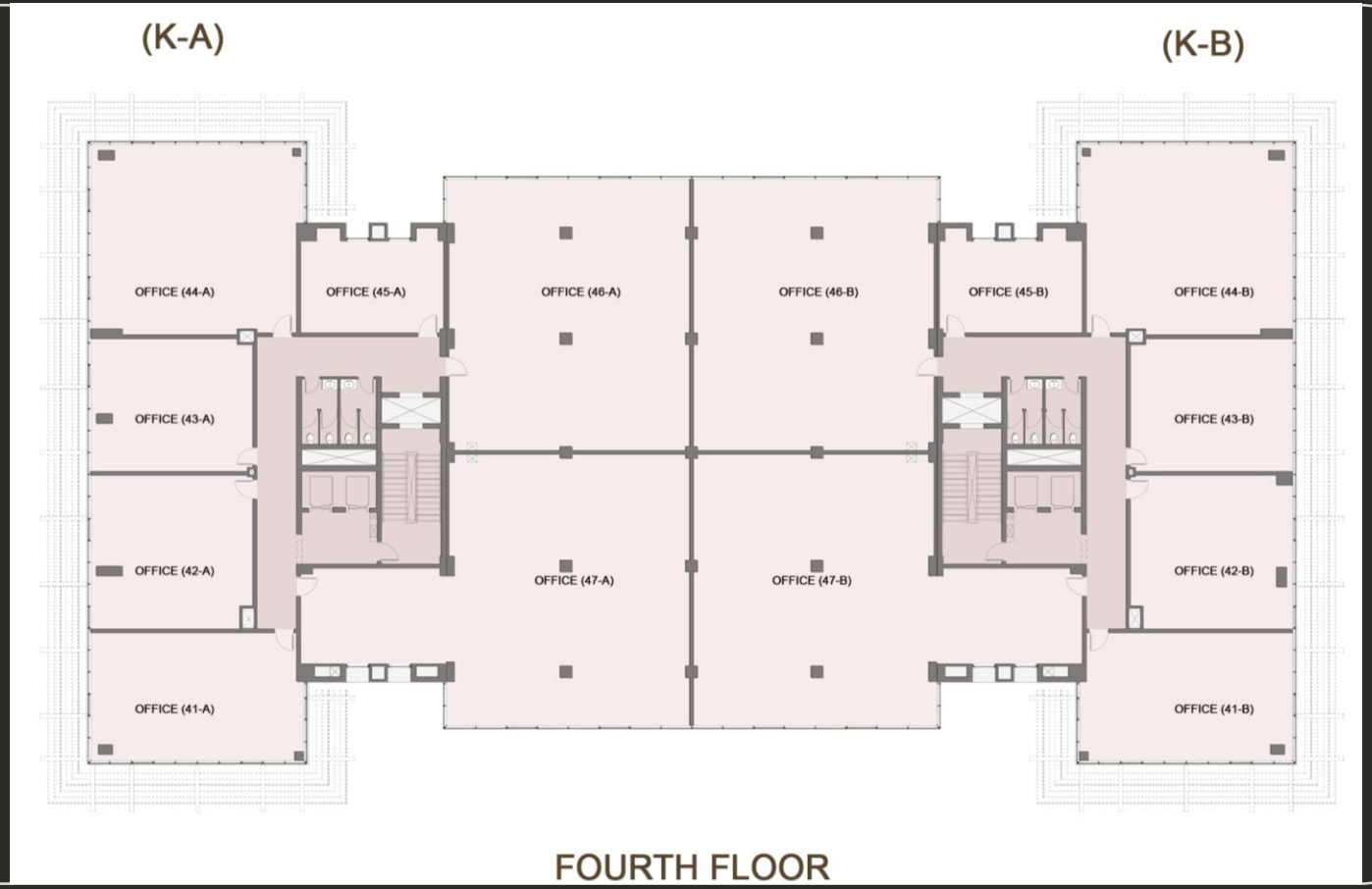
CAIRO BUSINESS PARK

YOUR NEW OFFICE

ALLURE OFFICES

Unit no.	Area (sqm)
41-A	106
42-A	94
43-A	82
44-A	151
45-A	60
46-A	241
47-A	303
41-B	106
42-B	94
43-B	82
44-B	151
45-B	60
46-B	241
47-B	303



YOUR NEW OFFICE

ALLURE 2.0 OFFICES

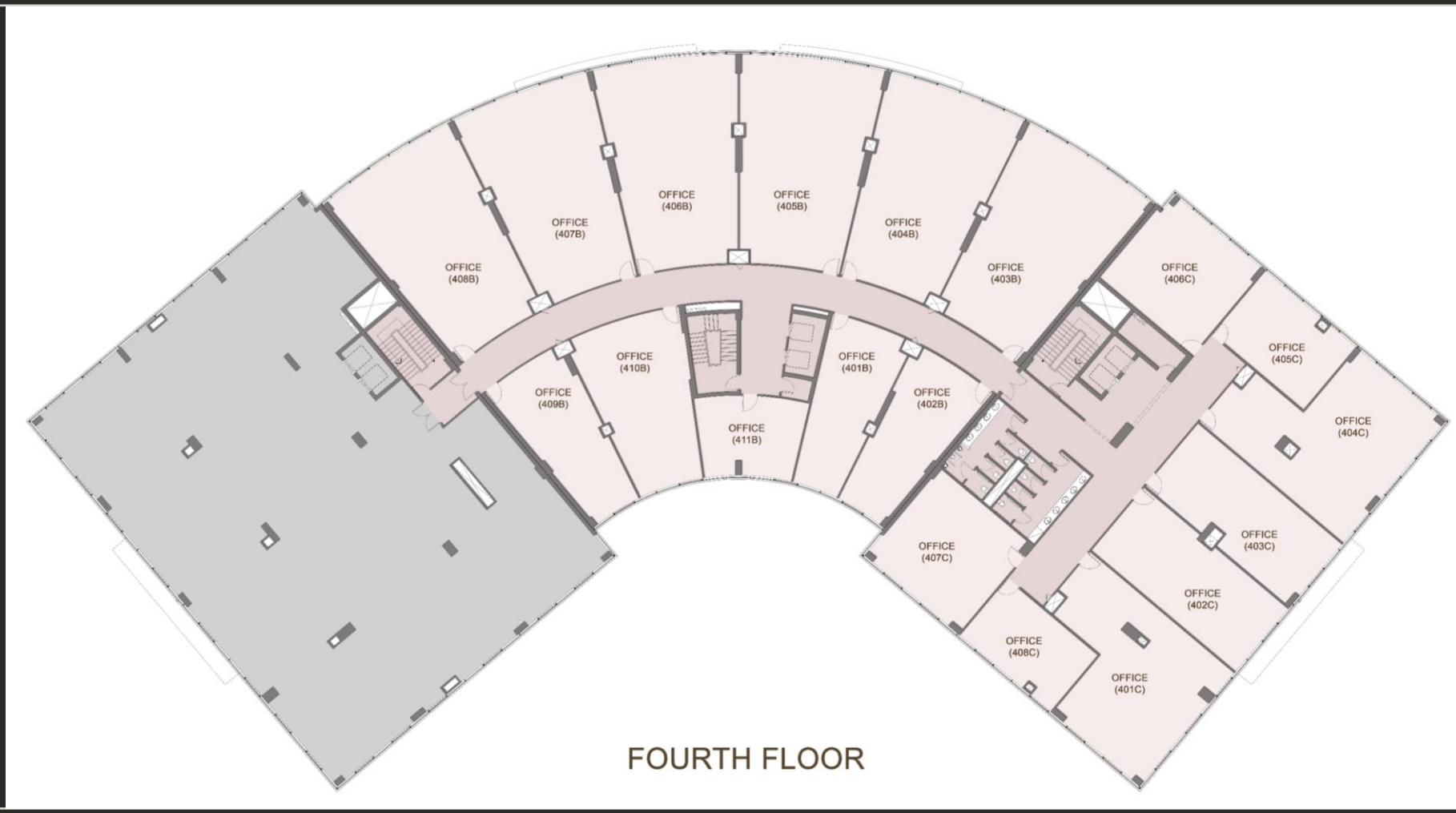
Unit no.	Area (sqm)
401A	70
402A	168
403A	143
404A	130
405A	185
406A	66
407A	98



YOUR NEW OFFICE

THE HIVE OFFICES

Unit no.	Area (sqm)
401B	77
402B	86
403B	174
404B	168
405B	171
406B	171
407B	168
408B	174
409B	85
410B	109
411B	55
401C	148
402C	103
403C	103
404C	157
405C	66
406C	92
407C	96
408C	59



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CAIRO BUSINESS PARK

CBP 4TH FLOOR LAUNCH

STARTING PRICES

	Starting	Up to
ALLURE OFFICES	281,976 EGP	297,047 EGP
ALLURE 2.0 OFFICES	273,363 EGP	289,149 EGP
THE HIVE OFFICES	277,906 EGP	298,407 EGP

Investment Plan: **10% over 5 years**
Collecting EOIs: **200,000 EGP**



LEVEL UP – CAIRO BUSINESS PARK

MISR ITALIA PROPERTIES

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THANK YOU