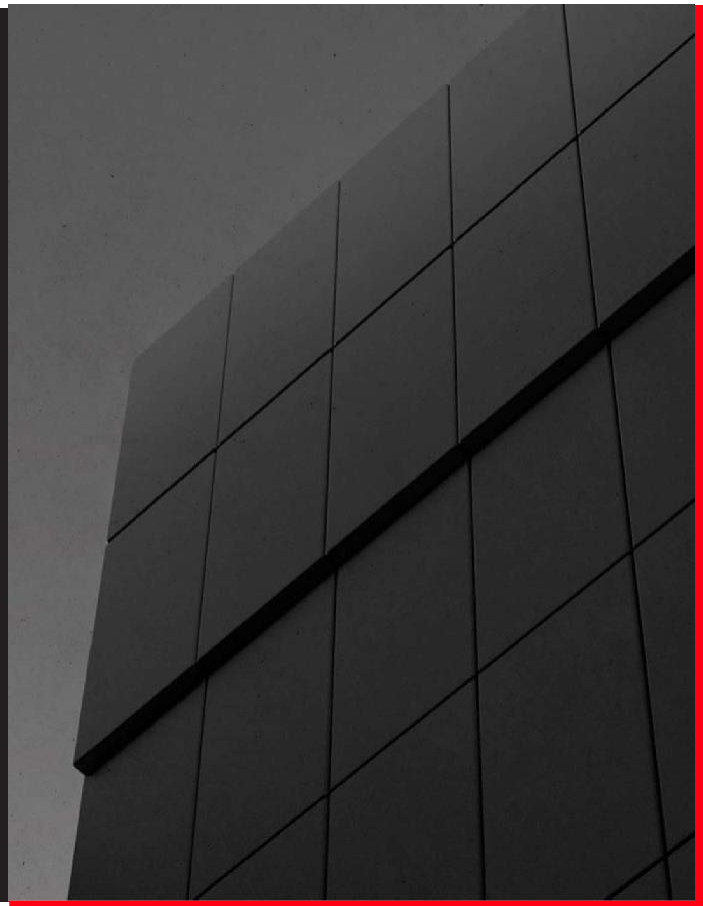
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Orientation

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F A C T S H E E T

30 YRS. SHAPING COMMUNITIES, ENRICHING LIVES.

Established
- Since 1993

3 Destinations
- 6th October
- Mostakbal City
- Obour city

10 UDP
Urban development
Projects East & West

6+ Billion
Egyptian pounds
investments

3200+
- Residential units
- Villas
- Townhouses

25000 Residents
1400 Club Members

Residential Projects
- BETA Gardens 6th october
- BETA Golf Residence 6th october
- BETA Greens 6th october
- BETA Greens New cairo
- Golf House
- Golf Palace I
- Golf Palace II

Commercial Projects
- Golf Corner
- Business Park
- Business square

Sports Projects
- BETA Sporting club

ISO 9001
Certified

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PILLARS

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Research



Selecting prime locations



Intelligent designs



Cost effectiveness



Delivering promised quality on time



Integrated services



Strong facility management



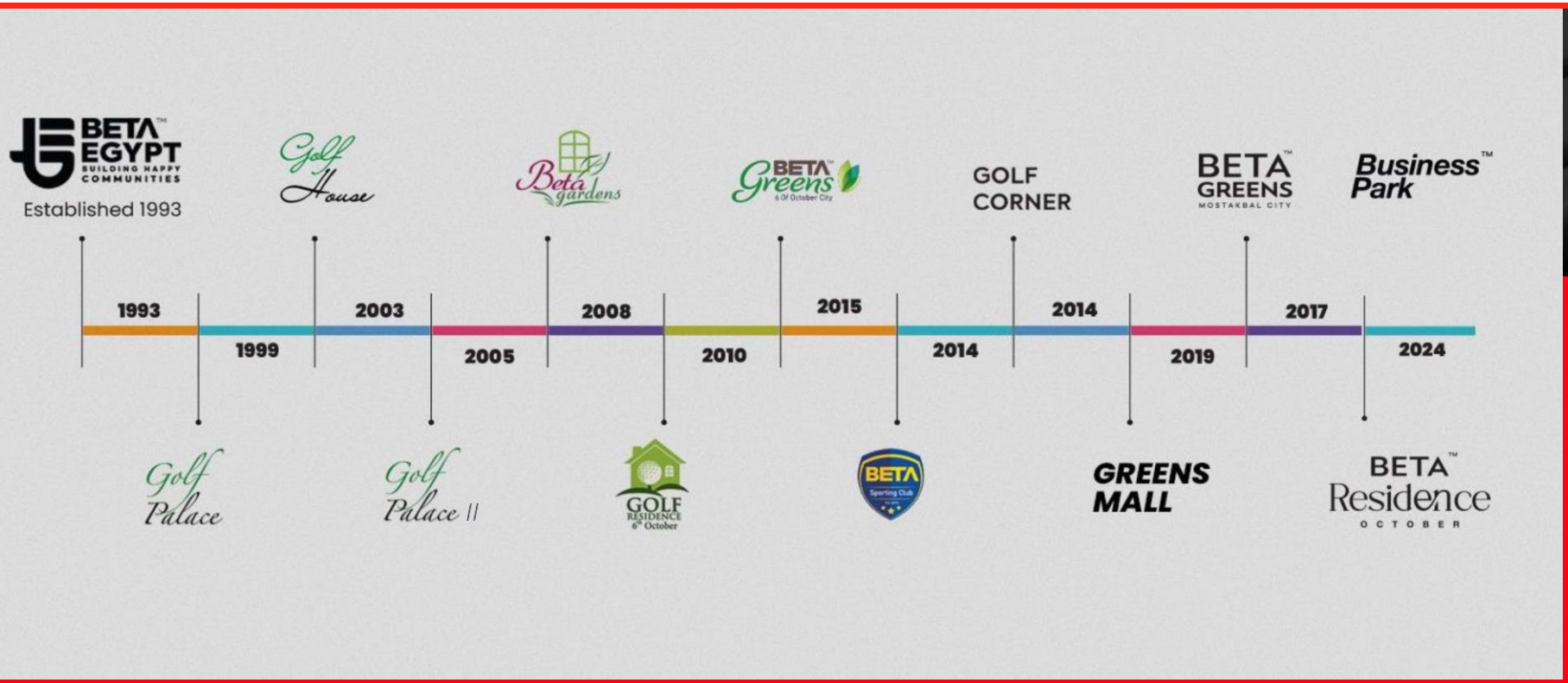
High customer satisfaction

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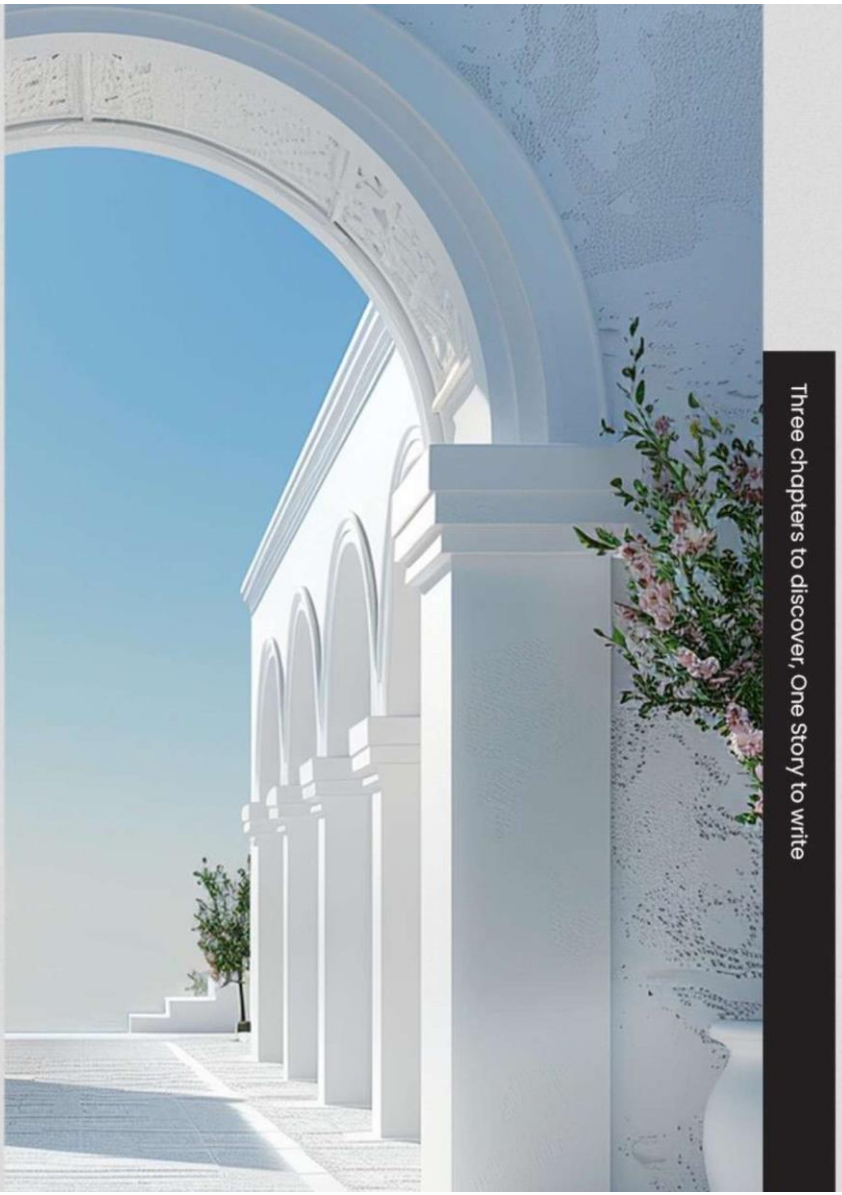
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LANDSCAPE
DESIGN CONCEPT

ÖKOPLAN
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ÖKOPLAN LANDSCAPING

Tarek Sakkal



About Ökoplan for Landscaping

Ökoplan Landscaping stands as a distinguished and award-winning consultancy firm, boasting numerous national and international awards.

Ökoplan Landscaping has significantly influenced the landscape architecture scene in Egypt and the middle east for nearly three decades

By fostering collaboration among site engineers, design teams, and technical teams, ensures the seamless transition from concept to reality.

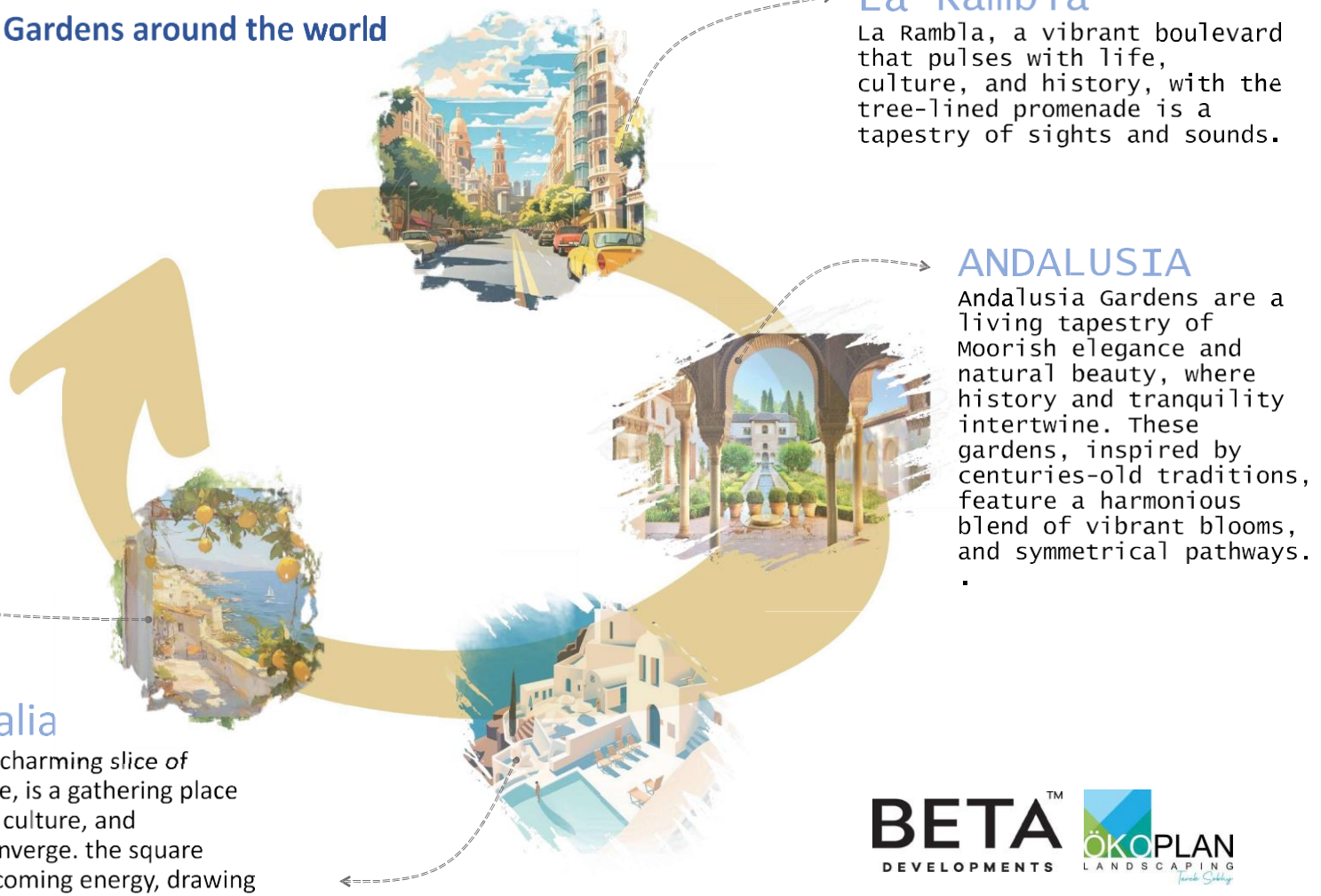
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LANDSCAPING
Tarek Sabby

BETA STORY MAP

A touch of the Mediterranean Gardens around the world

Greece

Greek gardens are a reflection of timeless simplicity and harmony, rooted in the natural beauty of the Mediterranean. These gardens celebrate balance, blending lush greenery with rustic stone pathways, vibrant wildflowers, and aromatic herbs.d



La Rambla

La Rambla, a vibrant boulevard that pulses with life, culture, and history, with the tree-lined promenade is a tapestry of sights and sounds.

ANDALUSIA

Andalusia Gardens are a living tapestry of Moorish elegance and natural beauty, where history and tranquility intertwine. These gardens, inspired by centuries-old traditions, feature a harmonious blend of vibrant blooms, and symmetrical pathways.
.

Piazza Italia

Piazza Italia, a charming slice of Italian elegance, is a gathering place where history, culture, and community converge. the square radiates a welcoming energy, drawing people together.

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CONCEPTUAL DESIGN SKETCH



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LANDSCAPE CIRCULATION



ZONING



Entrance Roundabout
Piazza Italian zone
La Rambla zone
Andalusian Dreams zone
Grecian Retreat zone
Club House zone

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LA RAMBLA ZONE

Designing a La Rambla-style landscape layout takes inspiration from the iconic pedestrian boulevard in Barcelona, blending vibrant urban life with natural and artistic elements.

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CONCEPTUAL DESIGN SKETCH

LA RAMBLA ZONE

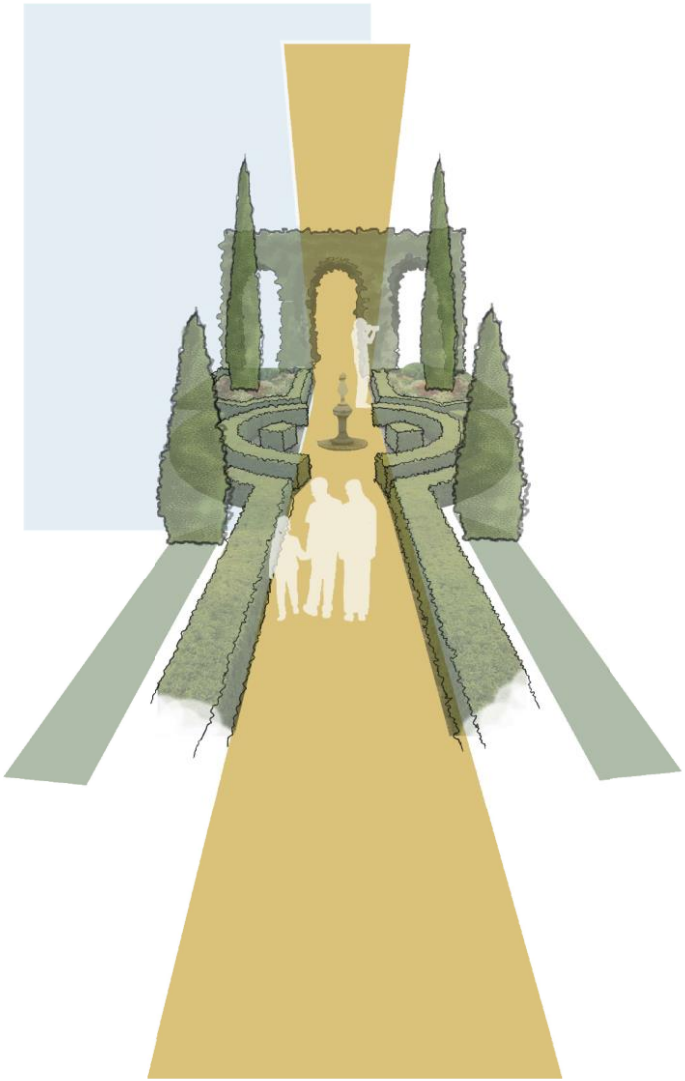
A conceptual design layout for incorporating La Rambla's style into a landscape concept by having a Central Promenade, wide pedestrian pathway as the centerpiece Flanked by rows of trees for shade and symmetry. Include public art installations such as sculptures or columns artworks to Integrate performance areas for street artists or musicians.





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PIAZZA ITALIA ZONE

Designing a piazza in an Italian landscape concept involves blending traditional elements of Italian architecture with natural features and modern functionality blend natural beauty and architectural elegance.

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CONCEPTUAL DESIGN SKETCH

PIAZZA ITALIA ZONE

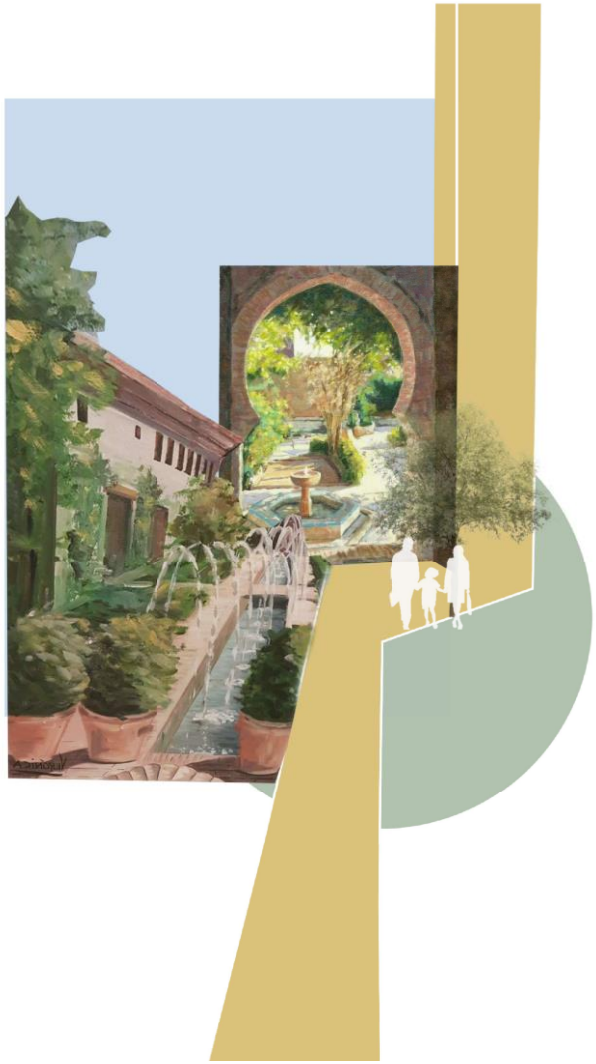
This zone is an open space framed by water feature elements, sculptures, and arcades, providing both functionality and aesthetic appeal.





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ANDALUSIAN DREAMS ZONE

Creating an Andalusian Dreams zone in a landscape layout draws inspiration from the rich cultural and natural elements of Andalusia, Spain. The design emphasizes Moorish architecture, vibrant colors, water features, and lush greenery, creating an enchanting and tranquil ambiance

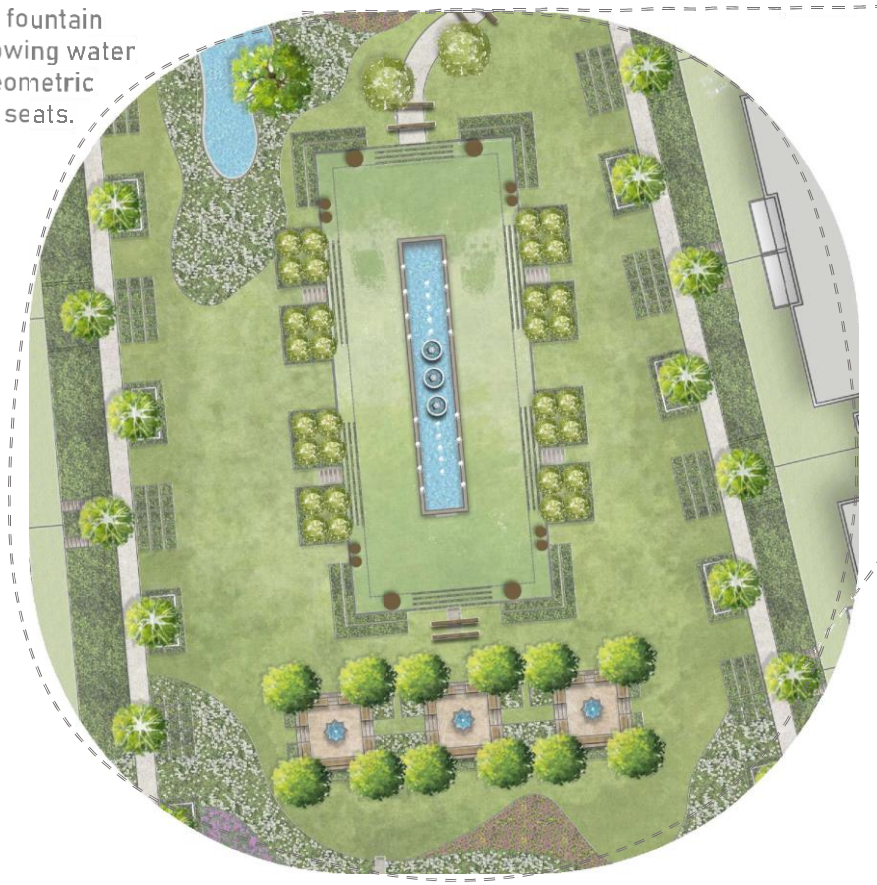
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CONCEPTUAL DESIGN SKETCH

ANDALUSIAN DREAMS ZONE

This zone contains tiered Moorish-style fountain with intricate tilework (azulejos) and flowing water to evoke tranquility. Surrounded by a geometric formed shrubs , water pots and sunken seats.





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GRECIAN RETREAT ZONE

A Grecian Retreat in landscape design captures the timeless elegance and serenity of ancient Greece. It combines classical architecture, Mediterranean flora, and serene spaces for relaxation, evoking a harmonious blend of nature and history.

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CONCEPTUAL DESIGN SKETCH

GRECIAN RETREAT ZONE

Adding a Reflecting Pool lined with white marble, mirroring the clean lines of Greek architecture. With A central tiered water cascade, inspired by ancient designs, with flowing water for ambiance





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CONCEPTUAL DESIGN SKETCH

GRECIAN RETREAT GARDEN ZONES





- Club House
- Shaded Seating area
- Bougainvillea Garden
- Lemon Garden Orange
- Graden
- Olive Garden

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GRECIAN RETREAT GARDEN

CLUB HOUSE CROSS SECTION



Section A-A



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GRECIAN RETREAT GARDEN

CLUB HOUSE POOL

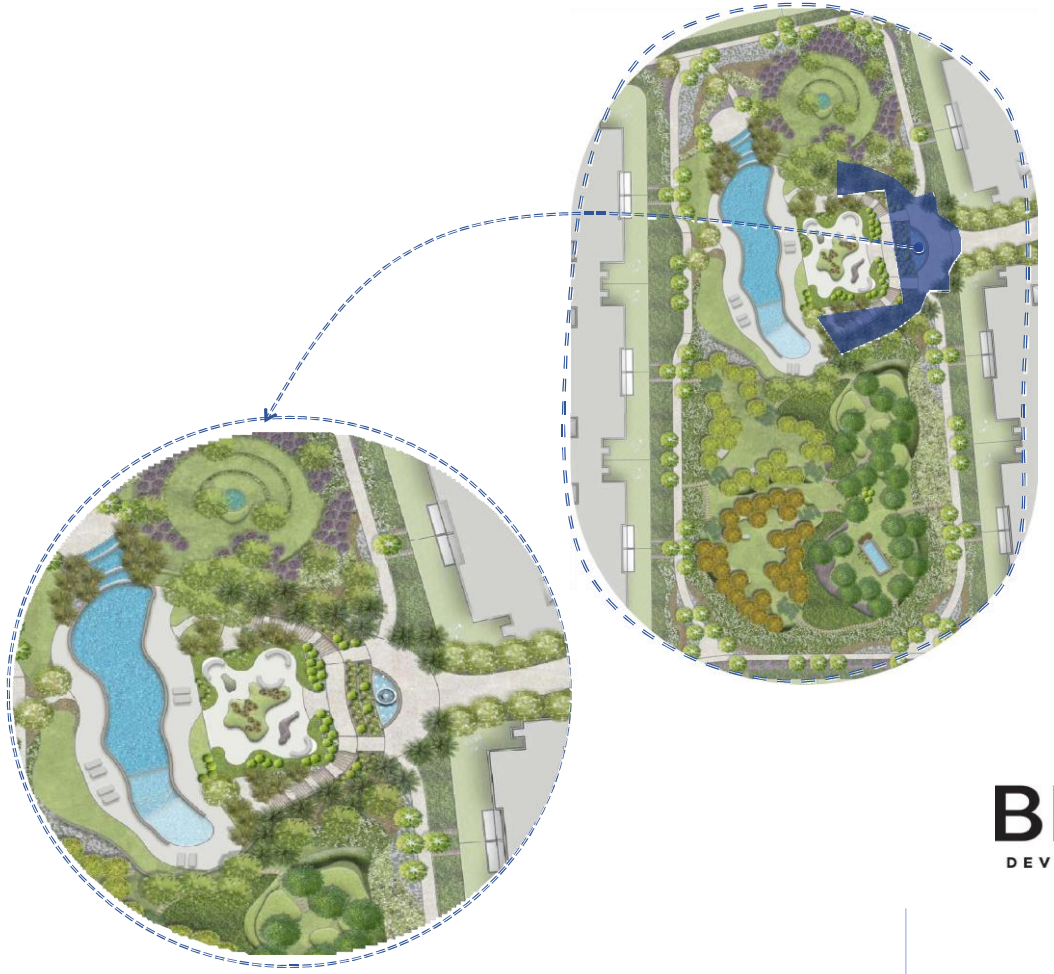


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GRECIAN RETREAT GARDEN

CLUB HOUSE ENTRANCE



GRECIAN RETREAT GARDEN

BOUGAINVILLEA GARDEN



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"Mediterranean gardens: a timeless embrace of nature’s beauty, uniting the world with their vibrant colors, fragrant blooms, and serene charm."



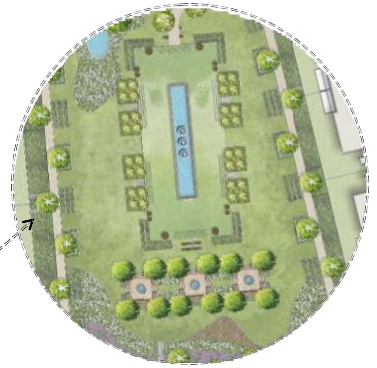








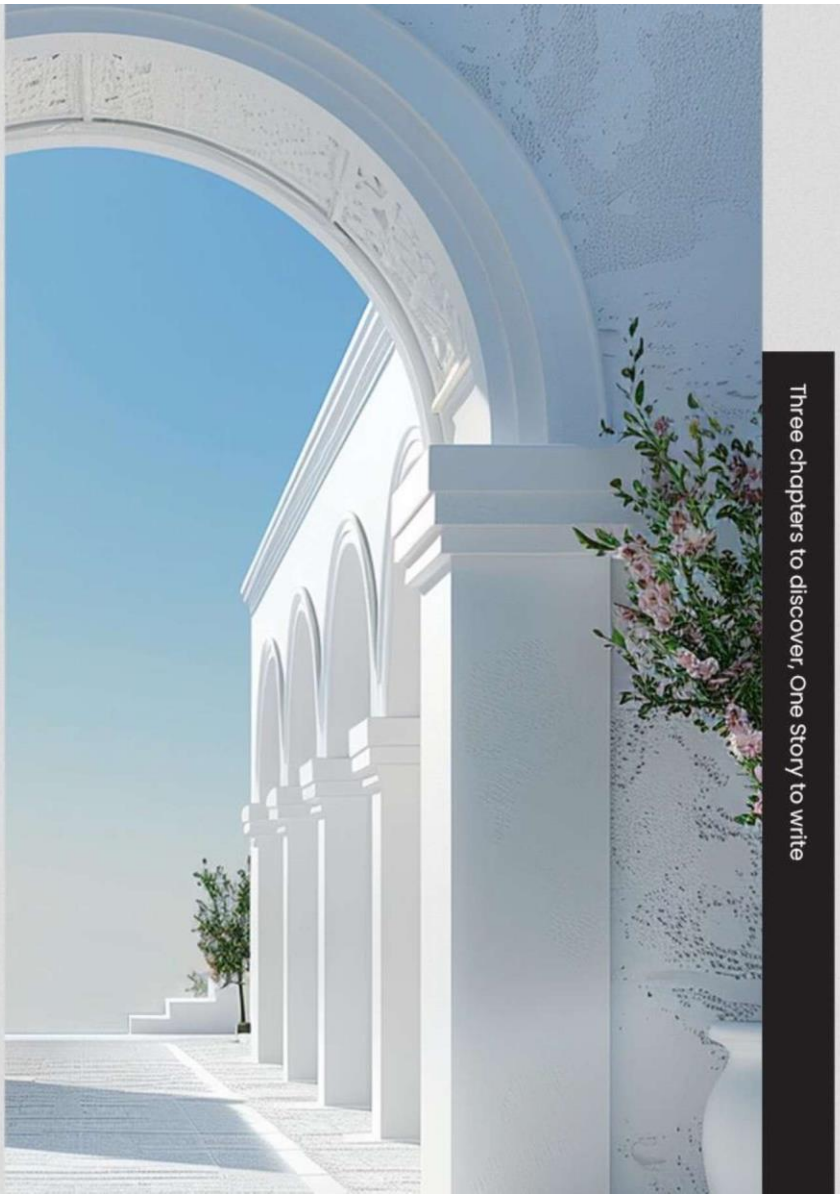




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ARCHITECTURE

CONCEPT DESIGN



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MASTER PLAN

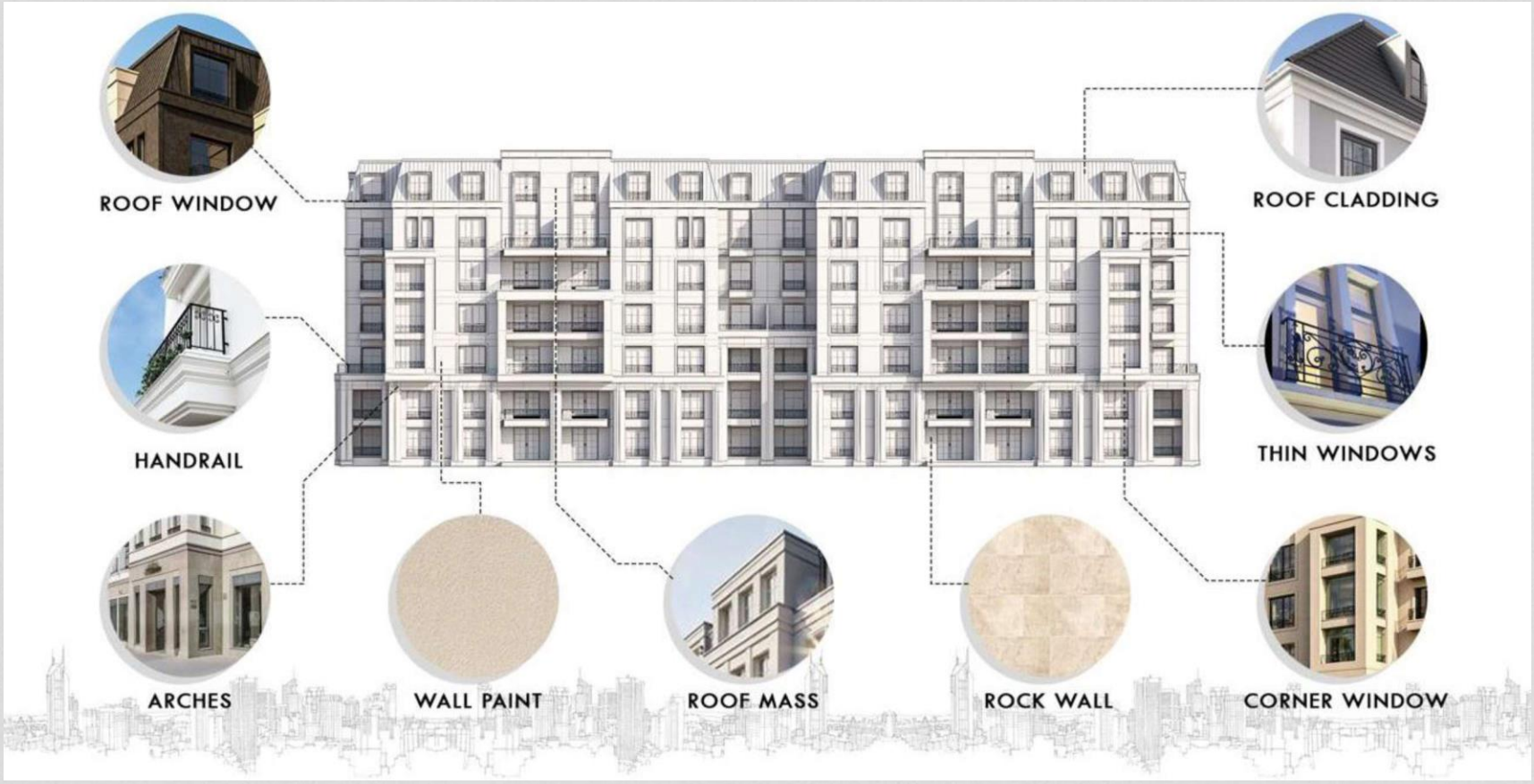


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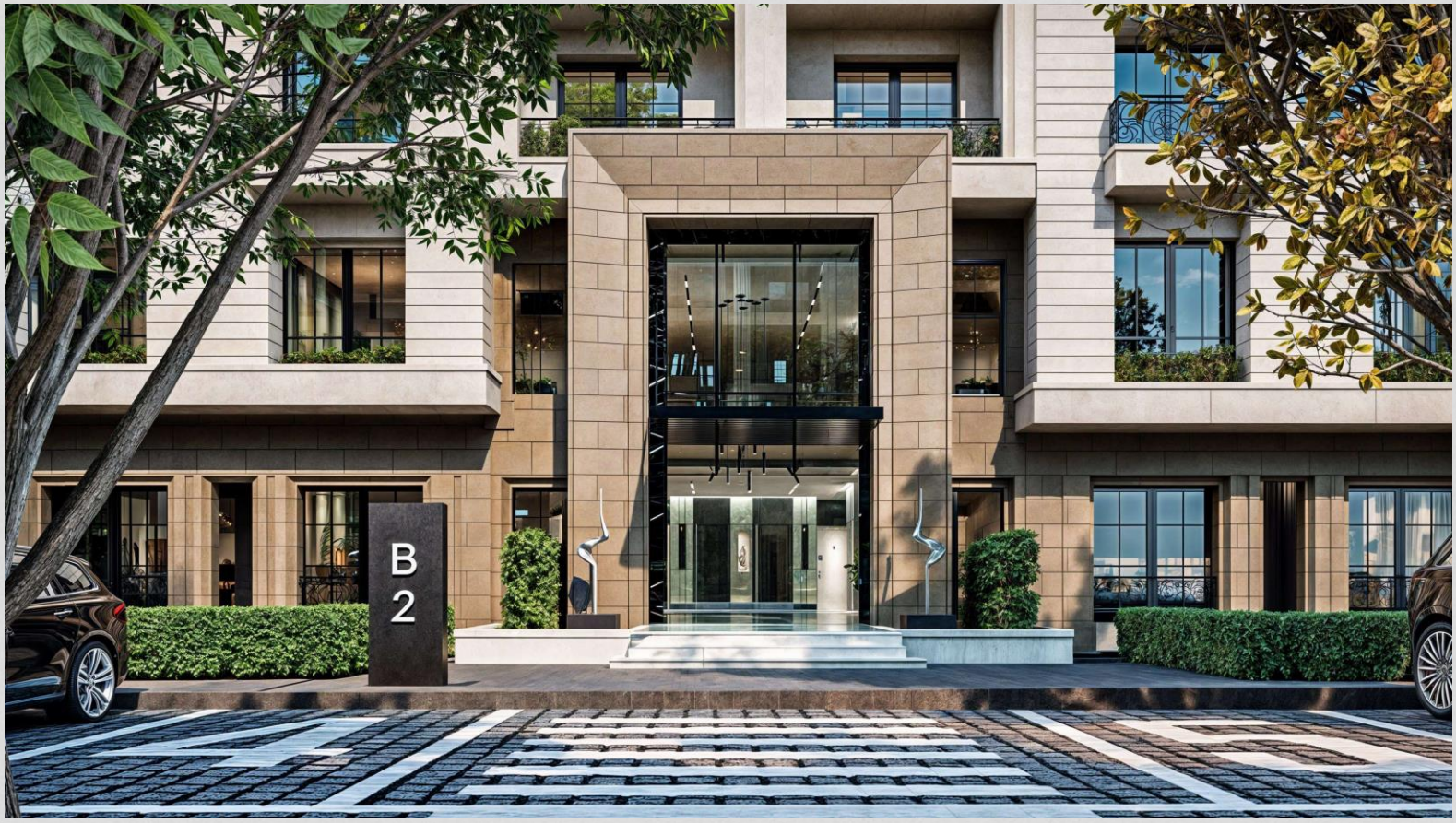


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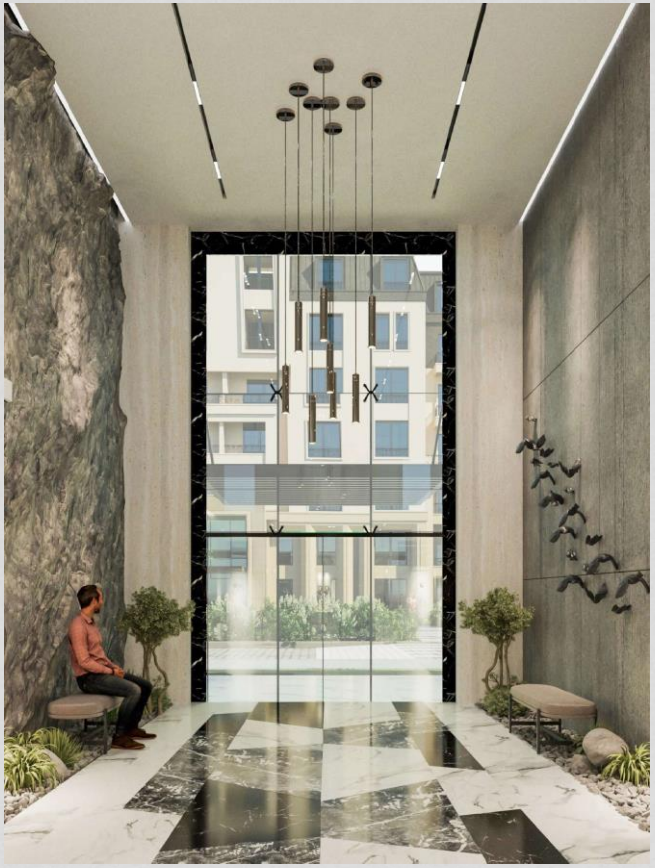
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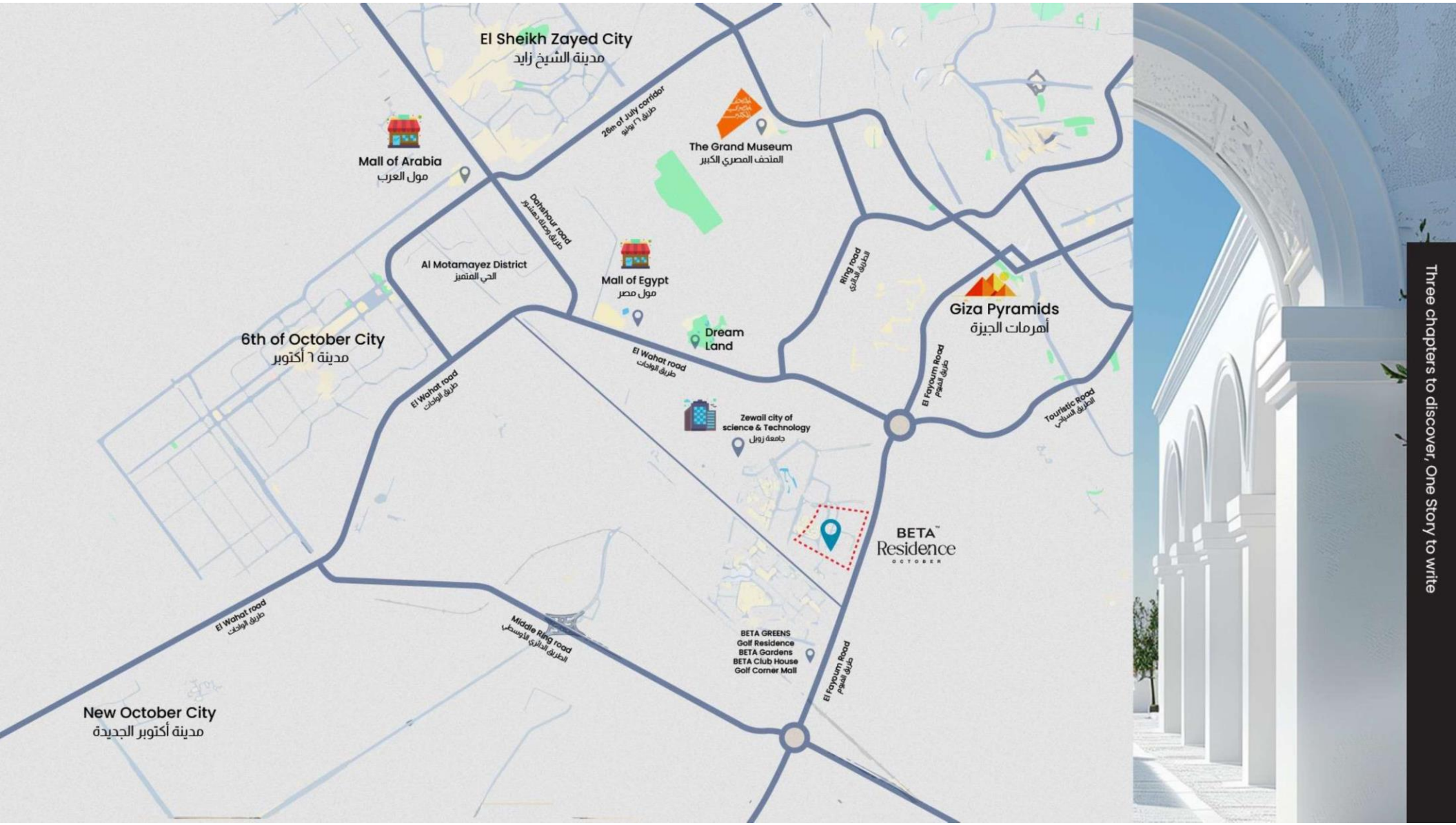


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Project Overview

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Three chapters to discover, One Story to write

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20 Acers



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- Open spaces and greenery
- Pedestrian walkways
- Communal zones with unique water features
- Kids area
- Swimming pool
- Gym
- Club house
- Luxurious double height entrances
- 2 Elevators Per building
- Underground Parking with storage facilities
- Smart gates
- Security 24/7
- Facility Management
- Commercial buildings
- Ev. charging



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& NOW OUR New Story

Thank You…..

