A DOSE OF

Happiness

D.O.S.E

OF HAPPINESS AT Sahel



WELCOME TO D.O.S.E

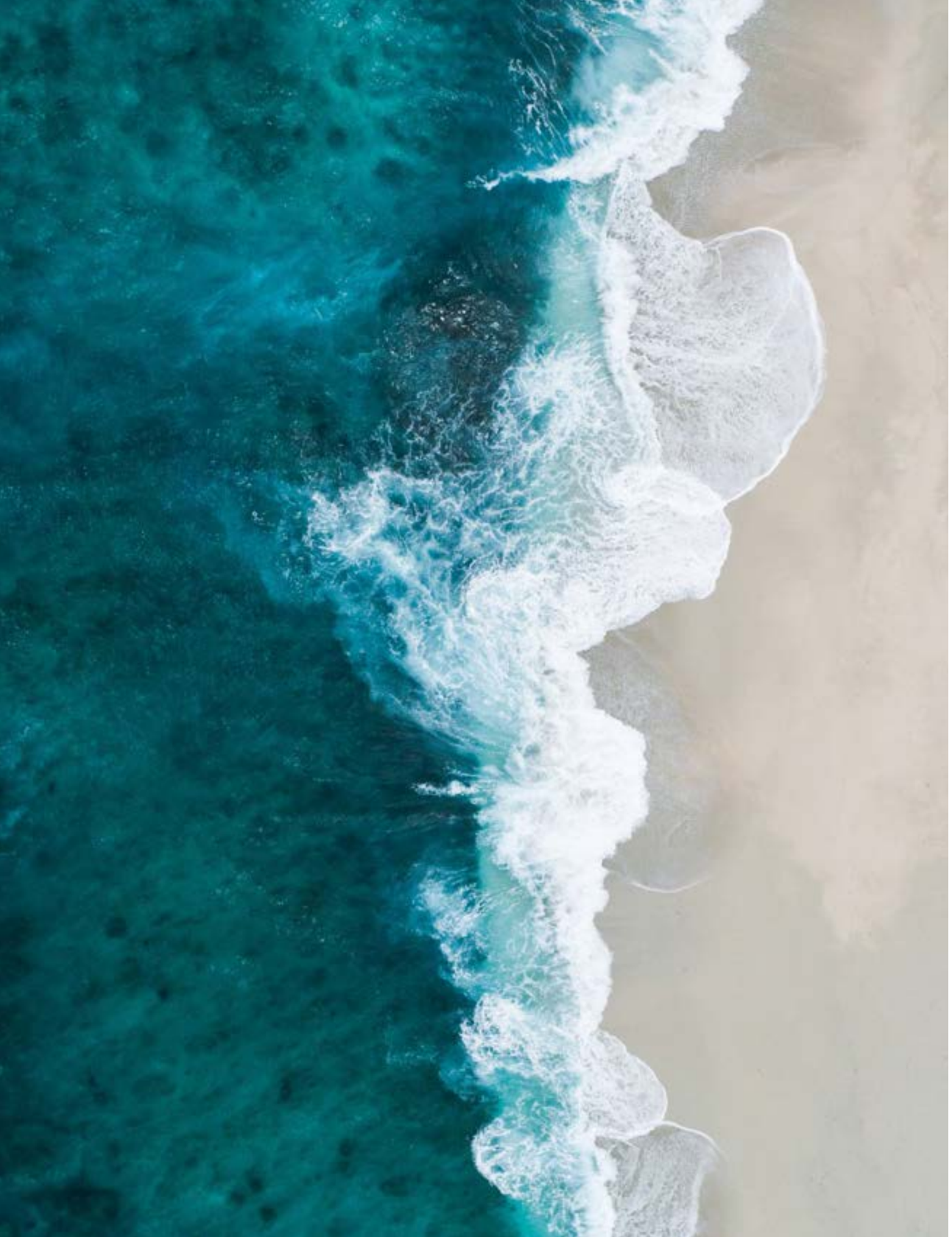
Feel the singularity of existing in a new world every season, breaking every routine in a place filled with amusement, where you get to explore a brand new Sahel tailored upon studies to comfort your senses, answer your needs, and make you live the happiest summer memories.

Drawing our lines

Edrees Innovations is our compass that gathers information and studies human lives deep enough to understand their basics and majors. Anchored on five main goals to save human time, manage their expenses, set them effortless entertainment, reduce their daily efforts, and to set the balanced formula of affordable desired living and come up with genuine testimonials that enhance human lives, to finally guide us towards the right initiatives that contribute to better human welfare.

EDREES
INNOVATIONS

OF CREATIVITY AND UNIQUENESS



primarily

SELECTED, HIGHLY POSITIONED

Along the coastline of the charming new Sahel, find our land elevated on the luxurious shore of Ras El-Hekma, where it only takes you three hours to arrive from Cairo to D.O.S.E at the 174th km to enjoy the finest aqua blues and softest golden sands ever found. Just 13 kms away from El Alamein airport, draw your first footprints on 125 acres of land, where every inch is saturated with happiness and indulgence to make your departure mission your last option.

MEDITERRANEAN SEA

D-Bay

The Waterway
North Coast

174 Km

La Vista Bay

The Avenue

Katameya Coast

D.O.S.E
OF HAPPINESS AT
Sahel

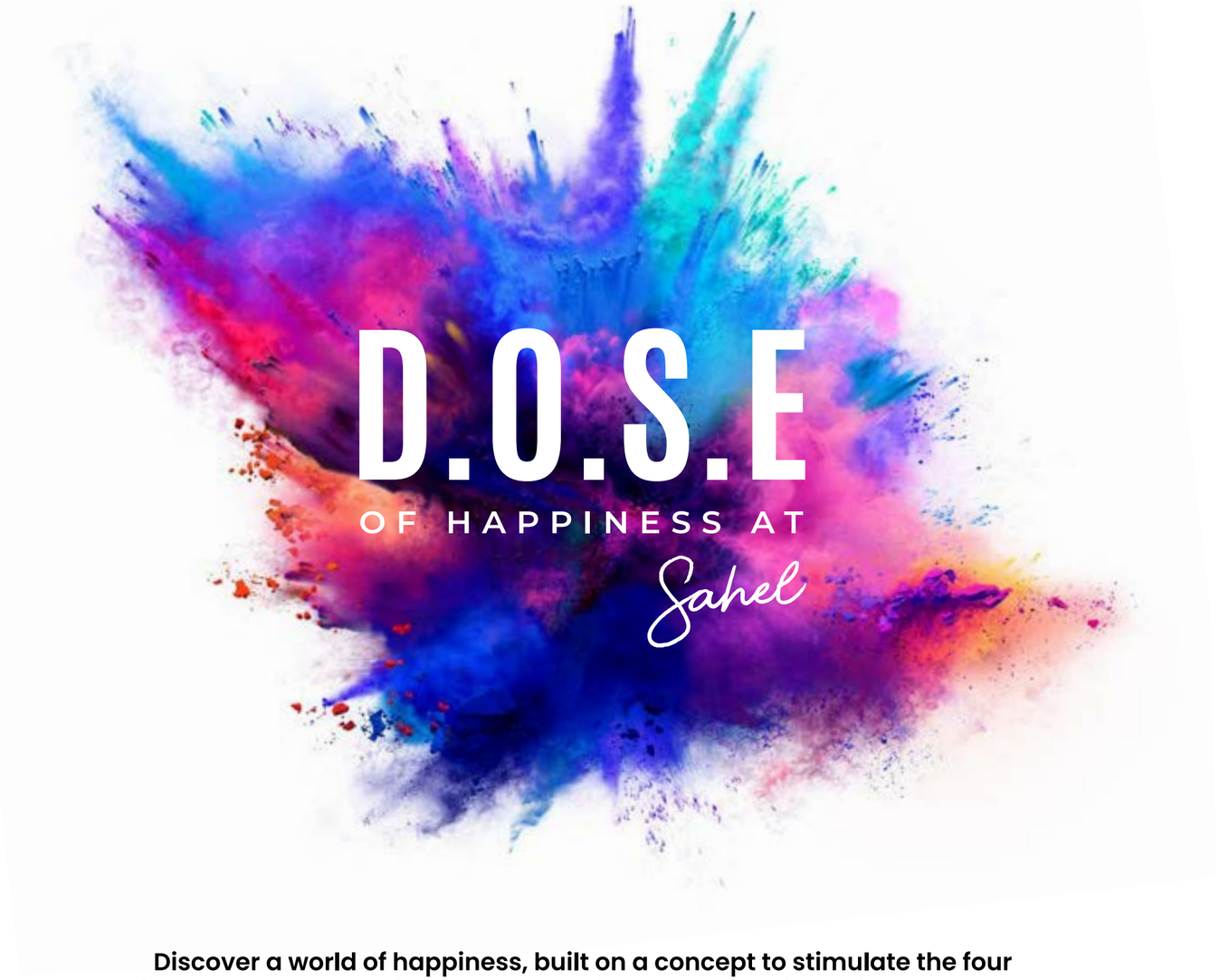
Al Haraby Mosque

Saniyat Jabir

Asphalt Limousine

NORTH COAST ROAD

About



Discover a world of happiness, built on a concept to stimulate the four hormones responsible for producing happiness inside our brains. Here's a stimulation inside our brains on how these four wonders work;

Dopamine

is the rewarding chemical that's released once you do something you want or savoured for too long.

Oxytocin

is that magical hormone released upon physical interaction and loving moments.

Serotonin

is the praising hormone that's released upon self-loving activities and exposure to nature.

Endorphins

are the most powerful natural painkiller ever found, it's what pushes us beyond our limits.

STEP CLOSER

A Haven

AWAITS YOU

We feel you. We know how tired you are, and the tons of daily duties you have that blow your mind. Sometimes you wish to press pause and mute this loud world, breathe, and recharge. Your feeling is normal and even supported by studies, that you require frequent vacations from the moment you desire till the moment you've had enough, to maintain your life balance and happiness, and here comes our turn.





GET A

Taste

OF IT

Fly. Let yourself live the full experience of a vacation planned by experts who drew lines of happiness to pamper you, break your routine and take you to a world of euphoria. As we studied every inch of your mind to understand where happiness originates; we found out it speaks of chemicals that mirror different kinds of happiness on our faces, a powerful D.O.S.E formed of Dopamine, Oxytocin, Serotonin, and Endorphins. We will make sure that through every step you take, you get a natural boost of happiness hormones through indulging in tailored activities and services that will let you taste every sort of happiness.

Routine

CRUSH THE

Indulge in a sophisticated yet a light-hearted community as your hands are taken peacefully by a team specialised in making happiness your new daily routine. Get to disconnect from the chaotic life and reconnect to an endless state of happiness where every member of your beloved family enjoys a daily list of life leisures prepared by the happiness experts. So, you lay your back knowing that everyone is in a world drawn by their own hands.



Expand

YOUR HORIZONS

LET'S

Daydream!

When we say services, expect the very best because we do not just give you a bunch of plagiarised facilities unpurposely, but we rather carve your needs and preferences in the form of zones to fulfil your daily necessities and dreamy fantasies.





CHARACTERIZED

Qualities

Our study of you highlighted what you miss the most, what cheers you up, and makes your days countable. And we're here to let you flow among a place full of joy and interest, with the biggest problem being what to do on any given day in a joyful land of fun.

ALL INCLUSIVE
TASTE INFUSED WITH

Luxury

ALL INCLUSIVE

For that beloved mommy, dropping your duties behind is what we find our joy at. We took away your food hassle and infused your journey with exceptional culinary delight, as we gift you All-inclusive service for the very first time in Sahel. Spoil yourself with exceptional service saturated with richie Dopamine levels.



Feminine KINGDOM



PINK POOL

In a restriction-free lady realm, imagine yourself lying down in your favourite swimsuit, feeling those warm sun rays slipping onto your skin. Not having to drive long ways or sacrifice your comfort for a moment of pleasure. We guarantee you a secured sun bath complemented with a cool dip in crystal waters that will boost your Endorphins.

THE

Happiness

ALLUREMENT

CAVE POOL

Under clear skies will not only be your favourite spot but also where your body and soul will flourish, as soon as you step into our enchanting cave pool holding hands with your partner. Saturate your affection and warm feelings as we prepare you for a fully set zone on top of any noise and feel your Oxytocin levels reaching sky limits.





WHEN FUN MEETS

Comfort

LAZY RIVER

Fun all the way long is our approach. Activate your playful soul and unleash your kiddy side as you fly down to the beach in the longest Sahel ride. Leave behind the exhausting stairs and long walks and get ready for an amazing serotonin boost!

Spirals

OF JOY

KIDS AQUA PARK

Let your darlings splash into a world of endless laughs and fun! Where all they have to do is let go and float in colourful spirals and enjoy a free fall into extreme gravity and absolute joy and enhance their Endorphins levels to experience the ultimate pleasure!



SEASIDE

Fantasies

BEACH CLUBHOUSE

We're naturally connected to the sea and its magical feels, and it's always a hard decision to break that connection to fulfil any needs. It's time to leave the old days behind and explore a whole beach clubhouse experience crafted to maximise your D.O.S.E and meet your needs.

Beach Cafes - Restaurants - Yoga Centres - CrossFit and Fitness Arenas - Pets Zone

Beach Clubhouse

Beach Clubhouse

Delicate

YET WILD
ENCOUNTER

BEACH CABANAS

Our hearts belong to the sea, it’s a magical crystalized surface Ready to embrace you with freedom, lightness, and flawless feels. Get the privilege to be closer than ever to the sea, among our beach cabanas. Wake up every day to the smell of the healing iodine and let the sun light up every corner of your sanctuary, and step out every single day to a carpet of warm golden sands.



Beach Cabanas

THE Exquisite

TASTE OF
GOOD LIFE

FINE DINING EXPERIENCE

Exactly as you would imagine your perfect date, where the intimate setting and the moonlight surround you at our fine dining restaurant. Reserve your table, put on your classiest outfit, and enjoy the charm of a dinner complemented by candlelight, and get an incredible amount of Dopamine & Oxytocin in a state of exclusivity.





THE

Butterflies

SANCTUARY

SOCIAL AVENUE

An entire venue available all summer long to gather souls that feed on communication and think alike. Whether you're fond of fashion, sports, or handcrafting, literally any activity of your choice can be taken to the level of a social event to intensify your Oxytocin to the full.

YOUR

Health

COMES FIRST

MEDICAL CENTER

Because your family and your health are our first priority, we couldn’t let you have a vacation that might hold any complications. We ensured a medical centre among our compound to guarantee that you feel taken care of throughout your entire stay along with your family.



Unleash

YOUR
ENERGY

A NEW PERSPECTIVE TO

Sahel is all about the energetic mood and all you would need there is a change that adds spice to the vibes, a program that takes away your boredom and keeps you on your toes while experiencing a variety of activities carefully selected to secrete those magical hormones to keep your mood high on the clouds.

D.O.S.E
OF HAPPINESS AT
Sahel

Endless sprees

THE Spark OF EVERY NEW YEAR

SUMMER FESTIVE HUB

How about having a new story to live in every new season, where you always wait impatiently to discover what we have for you this summer, levelling up from one game to another to boost your happiness to the max!
An entire zone to be your summer adventure where your biggest focus is how to win!
Live a whole new spark and welcome all your guests even if they're not D.O.S.E.R.S. and indulge in a brand-new world of activities.



FUN INFUSED WITH

Activities

COURSE GAMES

Enjoy the challenge of the obstacle course games and get a D.O.S.E of excitement! Where the stage is all set for the strongest battlers of all time to spend their summer in a grand tournament that upgrades every single season. Fight to win and boost your Endorphins levels to the max!

Jump

UPSIDE DOWN

ROCKET BUNGEE JUMP

Imagine feeling lighter than ever. Just like a rocket being launched in the sky, you will fall down to touch the ground and before you realize it, you're up in the sky again. Leave your fear behind and prepare yourself for a one-of-a-kind bungee jump in the endless realm of adventure.





Competition

AT IT'S BEST

WILD WORLD

You no longer need to meet your friends outside to spend time together, you can all gather and get a D.O.S.E of Endorphins in our wild world and compete like never before!

You can go from wall climbing to air riding in a matter of seconds and spend a summer to remember.

A Hand

OF CARE

KIDS ACADEMY

We understand how hard it is to find activities that suit your kids and burn off their energy, especially in Sahel. That was our motive to create our kids' academy, a planet of fun where they enjoy playing while secretly learning new things, a world that embraces and tracks their growth process and enhances their skills while boosting their Serotonin and Endorphins.





YOUR DOOR TO A

wild life

KIDS SAFARI

We will always make sure that your kids stay in a world of their own choice where they can indulge in fun activities and wild settings in safe hands. Leave your lovies on a camping trip where all they need is the right gear. Let them have some sort of learning, sweet memories, and push their Serotonin and Endorphins to the max!

Sensory

ILLUSIONS BY THE

CIRCUS

For those who love fantasy, magic, sink into its mystical colours and breath-taking performances. We will make every day a new mystery, bringing the best of the worldly known circus shows, performing different themes and bizarre arts that will take your Dopamine levels to happiness and beyond.



A WORLD FULL OF

Colors

PAINTBALL

This summer you're not only going to enjoy the sun and the sea, but you are also going to be the ultimate summer warrior, where you bring victory to your team in an adventure full of colours. Enjoy our paintball activity that makes you forget your worries, bond better friendships, and stimulates your Endorphins & Dopamine levels to draw bigger smiles.



ABOVE THE CLOUDS

MOOD: AHEAD OF

the Sea

BEACH EXPERIENCE

Forget the regular beach memories and prepare yourself for a whole new level of seaside fun where the music beats match with the melody of waves, pearly curtains fly flawlessly, hammock swings are irresistible, to finally lay on some comfy cherry cushions; Boost your Serotonin levels to the fullest!





DIFFERENT MINDS, SAME

Next

Beach

BEACH ACTIVITIES

Because we all enjoy the beach differently, we loved placing all your desires on the same shore. Whether you want to work out, meditate, play a racket match, or paddle tennis, split your group into two teams for beach soccer, or catch that flying volleyball, you'll find it all in our beach area where you get a D.O.S.E of enjoyment.

GRAB YOUR

Bites

ON THE GO

BEACH TRUCKS

When you desire a juicy hot bite, a salty snack, or a refreshing drink while you're tanning, you no longer have to get out of our haven and disconnect from fun mode. Only in a matter of minutes, treat yourself with whatever you crave while still in your swimsuit and give your body an immense level of Dopamine!





VIBE AT YOUR OWN

Place

CLUB HOUSE

Have a blast at a place where all your desires are answered, and pleasures contained, as we gathered all-day essentials for you in one place. Whether you're in the mood to chill, train, or meditate. Our clubhouse is your new magic wand that will make your wishes sensible realities at all times.

Restaurants - Cafes - Gym - Spa - Kids Area - Pool

Business

BY THE SEA!

CONFERENCE HALL

Leaving everything behind is sometimes hard to achieve. That’s why we prepared a fully equipped conference hall, where you can meet with your workmates for business meetings or discuss an urgent submission and get the job done.



Limitless

HORIZON

INFINITY POOL

Take a dip in a limitless horizon of beauty and perfection, where you have no limits to a sky full of colours. Indulge in some drink and feel the sun bronzing the place. You can double the pleasure and have some floating breakfast under the sunlight.

Enjoy a D.O.S.E of Serotonin and sense love in the air!

Luxury

AT ITS BEST

VOCO®

AN IHG HOTEL

LUXURY AT ITS BEST

For those who love selecting the best, have the complete experience of lavishness in a fine hotel among the casual Sahel vibes and stay singular. Where the feeling of privilege is indescribable among 300 sea front units serviced by the excellence of Voco. Imagine the ambiance you can live with your family, enriching your Dopamine levels to the ultimate euphoria.





VOCO®

AN IHG HOTEL

Under the umbrella of IHG comes Voco hotels, which gives people a different choice. Hotels that are reliable enough to depend on, but different enough to be fun.

A chain of hotels that are connected by their individual characters, that make memorable travel dependable. Unstuffy hotels, where people feel comfortable to relax, and just get on with relaxing. Hotels that stand out from the crowd.



Personalizing

YOUR EXPERIENCE

HOTEL SERVICED UNITS

We invite you to the most luxurious levels of pampering because, for us, those are no longer wishes but rather necessities. Feel the delight of owning your dream beach house in our own way, where you get to experience the luxurious hotel and service in your very own comfort zone and get a tinge of Serotonin.

Summer

NIGHTS AND
CITY LIGHTS

COMMERCIAL AREA

We considered your missings and fantasies as we designed your new favourite night spot at Sahel, so you can forget the old dull nights or the long drives out of your cozy territory to meet your friends. Instead, invite them over to explore a place full of life, and expel your Dopamine beyond boundaries.

Restaurants - Cafes - Shopping Brands - Beauty Salons and Clinics - ATMs and Banks - Nail Salons - Jewellery Shops - VIP Cinema - Gaming Centre





A Crystallized WORLD

SANDY LAGOON

Enjoy the crystal waters of a lagoon that goes where your eyes can’t catch, where the atmosphere is enchanting, and the colours are soothing to your eye. Live an unparalleled tranquillity and boost your happiness to a higher place.

YOUR NEW VIRTUAL

Kingdom

GAMING CENTER

Let the games begin! Plug into the ultimate gaming arena to experience the thrilling rush of endorphins and Dopamine. Immerse yourself in all your favourite games and enjoy the exciting action-packed adventures that never ends. Sharing a good game with your friends in the perfect blast of fun waiting for you at our gaming paradise.



A BUTTON FOR

Wonders

MAINTENANCE SERVICES

(REGULAR + VIP)

Drop the hectic maintenance behind and with one click of a button, get everything done before you even notice, from cleaning to fixing and all in between. Not only that, but if you're the type of person who needs things done immediately, we created a VIP maintenance service to have your issues solved in a blink of an eye and treat yourself with a Dopamine overdose.

About

THROUGH EVERY
STEP OF THE WAY

GOLF CARS AND SHUTTLE BUSES

As we always strive for your relief and comfort, you will no longer have to worry about moving around your resort anytime you wish. Open our app, press the magical button, and our golf cars and shuttle buses will appear on your doorstep to take you wherever you want. Boost your Dopamine levels and save the walking energy for the happy moments.





click

OF COMFORT

MOBILE APP

We strive for your comfort and plan beyond your expectations. With our vacation assistant, you can effortlessly request your needs and book your activities with a press of a button!

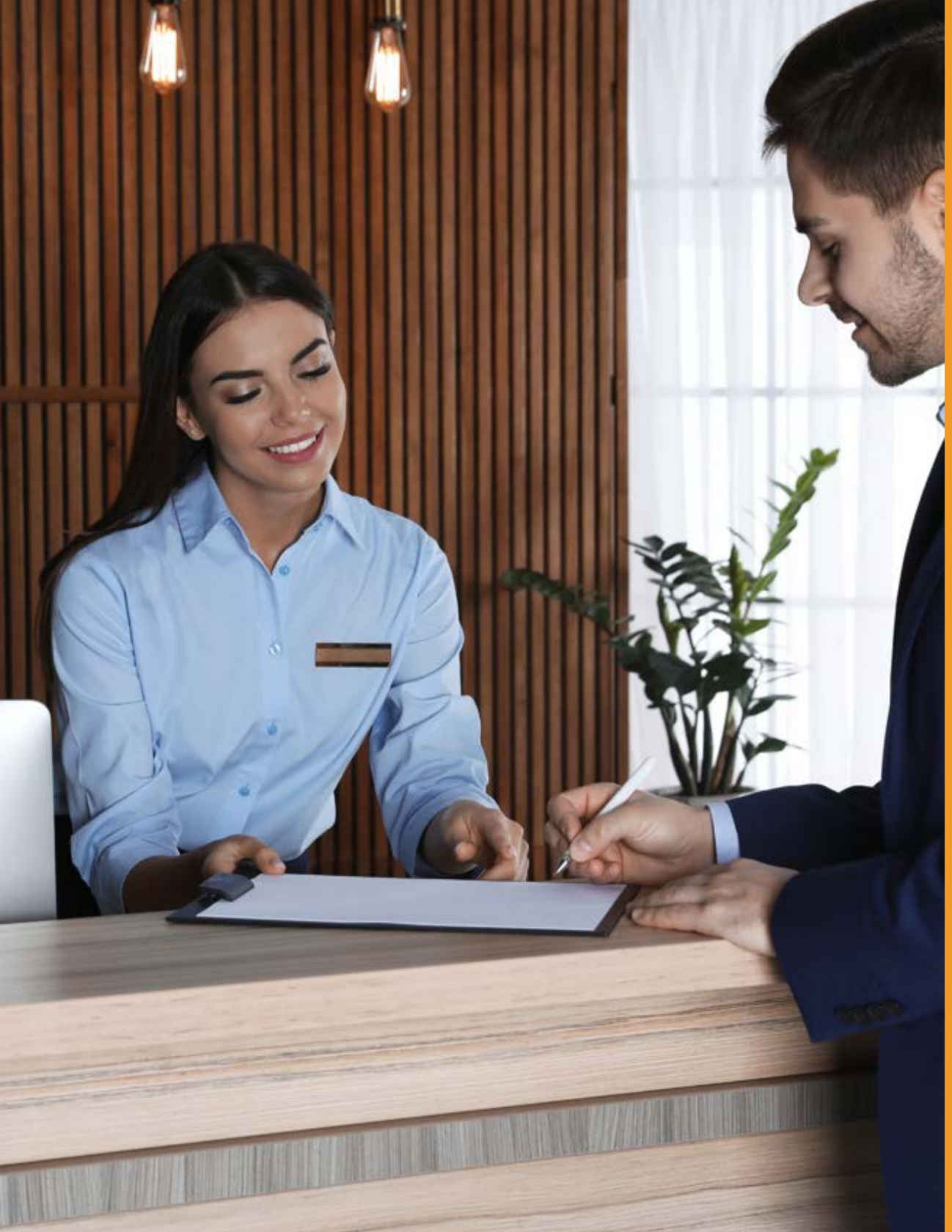
YOUR GATEWAY TO ACCESS

The World

CENTRAL WIFI NETWORKS

We understand the power of the internet so, we gift you a new level of accessibility, treasuring every minute of your time. Save your extra bundle and benefit from our central WIFI network!





Refinement

AT ITS BEST

CONCIERGE SERVICES

We want to spoil you. Every detail that relates to you is well-considered and studied, even your laundry will be taken care of, as you can enjoy our laundry service all summer long, book a cab or any special service of your choice, and stay happy and satisfied all summer long and get a limitless D.O.S.E of Dopamine.

D.O.S.E
OF HAPPINESS AT
Sahel

Master

PLAN

Master Plan



Project TYPES



Jay

SERVICED
APARTMENT

Epic
CHALETS

Kernel

HOUSE

TOWN HOUSE

Airy
VILLA

STANDALONE-MV

Airy
VILLA

STANDALONE-SV

Airy
VILLA

TWIN VILLA

akam ALRAJHI

DEVELOPMENTS