NEO KIT

28.05.2024

JUZUR

ABOUT JUZUR

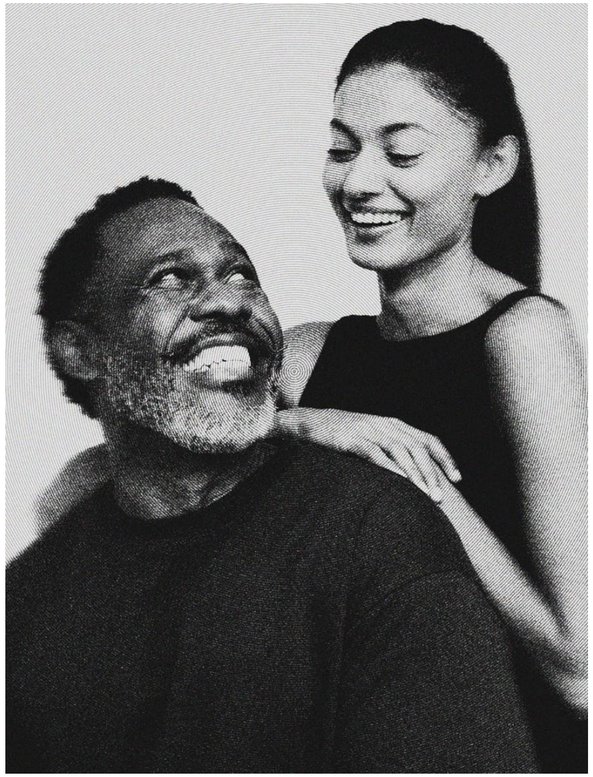
Rooted in the Arabic term for “roots,” JUZUR symbolizes enduring connections and strength. As a forward-thinking real estate developer based in Cairo, Egypt, we are supported by a blend of visionary local and international investors. Our strategic approach involves carefully selecting locations and choosing development projects that promise sustainable growth and community enhancement. Each decision is driven by a commitment to creating spaces that foster connections, turning every development into a potential home for thriving relationships.

At JUZUR, we value the synergy created through diverse partnerships. The collaboration between our partners brings a rich mix of experience to the table, enhancing our projects and ensuring robust returns for our investors. We don’t just build properties; we cultivate environments where every client is welcomed as a cherished member of our extended family.





ROOTS OF DEVELOPMENT

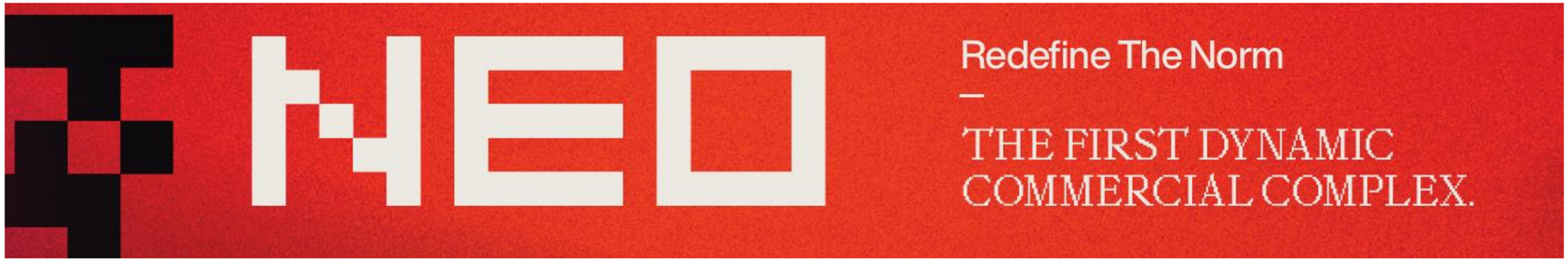


LOVE
JOY
PASSION
CHARACTER
CULTURE
UNITY
STANDARDS
VALUES

JUZUR'S 8 ROOTS OF DEVELOPMENT

ABOUT NEO

“Enhancing value through strategic optimization of spaces within mixed-use venues to facilitate the growth and success of businesses.”



NEO, JUZUR's new commercial, project is a visionary endeavor that encapsulates the essence of modernity and innovation. Inspired by the Greek word "neos," meaning new, and drawing from the futuristic concept of "The Matrix," this project aims to redefine the urban landscape by infusing it with a contemporary flair. Central to this development are dynamic screens adorning the buildings, seamlessly integrating sleek architectural design with cutting-edge digital technology. These screens not only serve as aesthetic marvels but also functionally enhance the environment by offering advertising opportunities, interactive displays, and real-time information updates. NEO represents a bold step towards creating an immersive and visually captivating commercial space that pushes the boundaries of traditional urban design

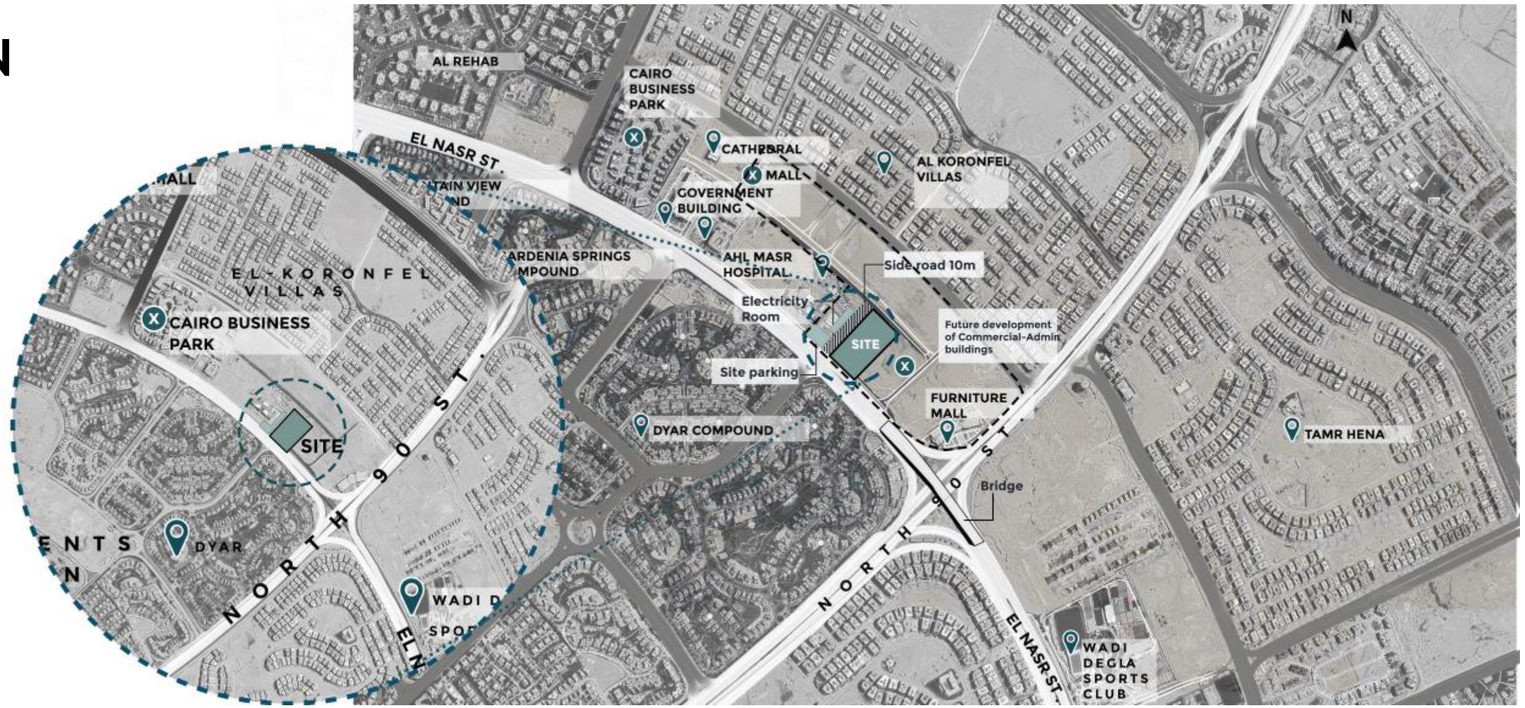
NEO

Redefine The Norm

—

THE FIRST DYNAMIC COMMERCIAL COMPLEX.

LOCATION



Keywords for JUZUR & NEO

- ✓ **JUZUR's 8 Roots of Development** (Developing Joy, Developing Passion, Developing Unity, Developing Love, Developing Standards, Developing Culture, Developing Character, Developing Values)
- ✓ **JUZUR's 4 Pillars** (People, Places, Plot, Purpose)
- ✓ **NEO – REDEFINING THE NORM**



HASHTAGS

- ✓ #JUZUR
- ✓ #Welcome to the family
- ✓ #Developing roots
- ✓ #Developing Character
- ✓ #Developing Joy
- ✓ #Developing Culture
- ✓ #Developing Values
- ✓ #Developing Love
- ✓ #Developing Unity
- ✓ #Developing Passion
- ✓ #Developing Standards
- ✓ #NEO
- ✓ #RedefinigTheNorm



Tailored solutions to meet your everyday needs

Indulge in a world of flavors with a diverse selection of food and beverage options

Effortlessly accessible amenities and services tailored to your convenience

- Service elevators
- Common waiting area
- Waste Management System
- Smart building security system
- Sufficient parking lots



Unlock a realm of unparalleled recreational amenities

Redefining the landscape of leisure

- Common outdoor spaces
- Recreational Services
- Children friendly spaces
- Attraction anchor shops

Ultimate Dining Experience

Services meticulously crafted for your utmost convenience

Increasing Activities,
increases Foot Traffic

Creating an Active Mixed Use Development

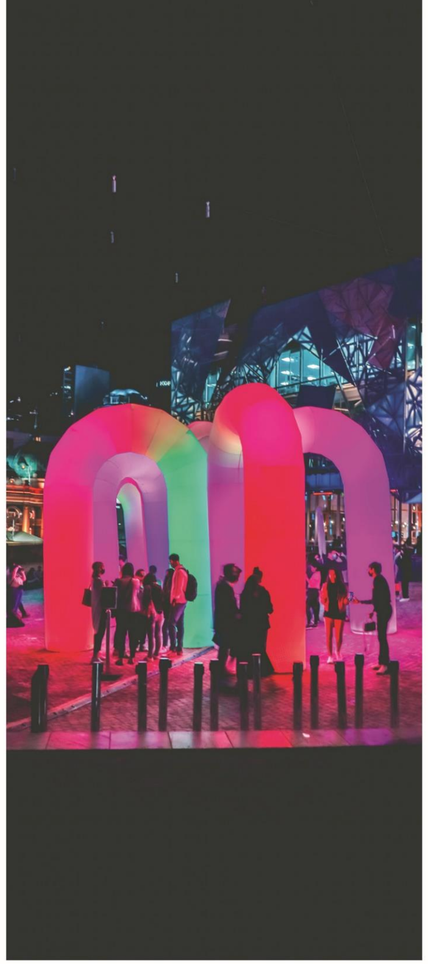
Rest.Play.Eat.Walk.Shop.Discover

31 March 2024

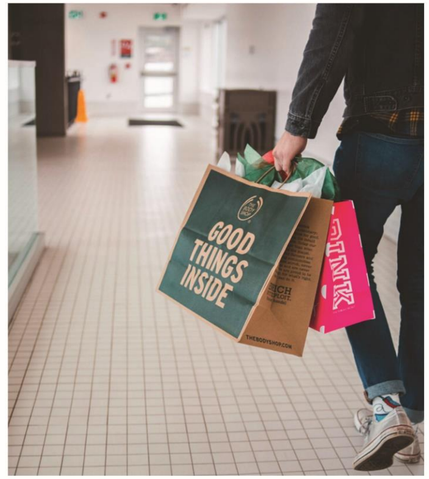


Interactive Art Installation





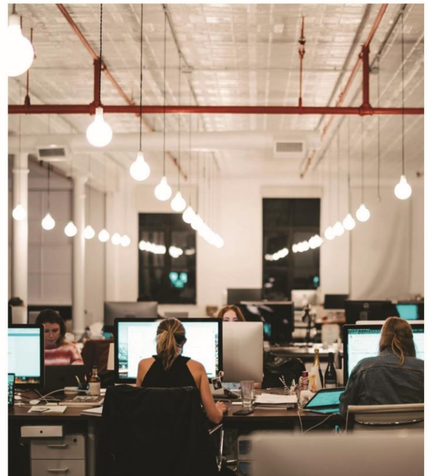
Shopping





ENTERTAINMENT

F&B &
Retail



Offices

ldp
+PARTNERS
Architecture & Engineering



Destination

A Multi-use hub in New Cairo, Combining admin with retail, leisure and enertainment.



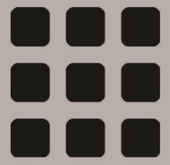
Views

Direct visual connectivity to surrounding streets, offering premium F&B, Retail and office units.



Flexibile

Flexible spaces division to accomadate the clients different requirements in terms of horizontal area and vertical heights.



Modular

Project module to achive the maximum efficiency for structure, offices, retail and parking.



Dynamic

Multifunctional spaces that can be changed based on seasonal or specific events. Offering extra rental and recreational opportunities.



Interactive

Interactive features that promotes users engagement with the landscape elements.

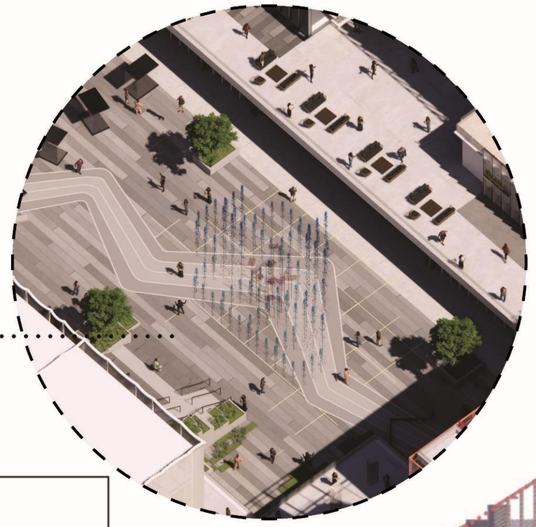


Instragramable

Spaces that encourages uses to capture their surroundings and create memorable customer experience.

LANDSCAPE

PEDESTRIAN SIMULATION



Interactive waterfeature integrated with linear lighting for a playful dynamic experience

CONCEPT STORE

MAIN PLAZA

OFFICES

RETAIL

RETAIL

OFFICES


SIGNAGE


Signage
Signage
Signage


Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage
Anchor Shop
Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage
Hyper Market


Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage


Signage
Signage
Signage
Signage
Signage
Signage
Signage
Signage


Signage
Signage
Signage
Signage
Signage
Signage


Signage
Signage
Signage


Signage
Signage
Signage
Signage
Signage
Signage
Signage
Anchor Shop


Signage
Signage
Signage
Signage
Signage
Anchor Shop

FLOOR PLANS

Basement 2 Floor Plan -7.8m

- Vertical Circulation



FLOOR PLANS

Lower Ground Floor Plan -4.00m

- Entertainment
- F&B
- Car Care
- Hyper-Market
- Retail
- Toilets
- F&B/Retail
- F&B Duplex
- Retail Duplex
- Beauty Salon



FLOOR PLANS

Upper Ground Floor Plan 0.00m+

- Entertainment
- F&B
- Car Care
- Retail
- Toilets
- F&B/Retail
- F&B Duplex
- Retail Duplex
- Beauty Salon



FLOOR PLANS

1st Floor Plan +5.00m

- Entertainment
- F&B
- Car Care
- Retail
- Toilets
- F&B/Retail
- F&B Duplex
- Retail Duplex
- Beauty Salon



FLOOR PLANS

2nd Floor Plan +9.00m

- Admin
- Toilets
- Waiting area/Pantry
- Clinic



FLOOR PLANS

3rd Floor Plan +12.60m

- Admin
- Toilets
- Waiting area/Pantry
- Clinic

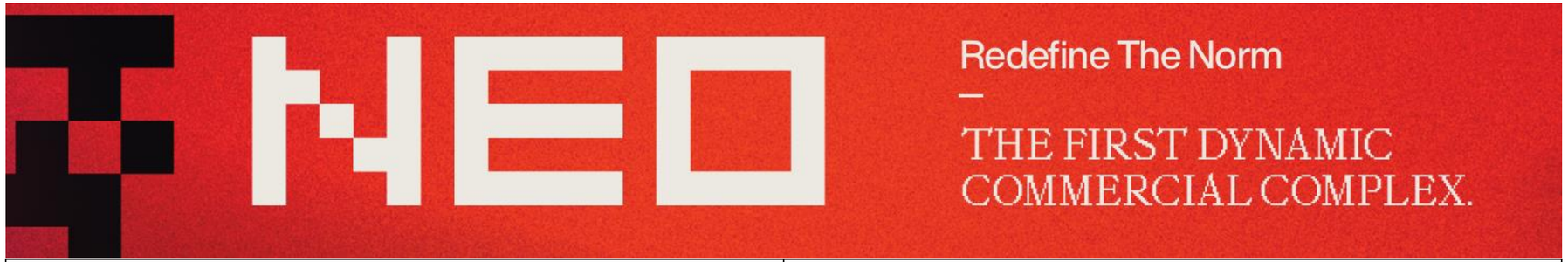


FLOOR PLANS

4th Floor Plan +12.20m

- Admin
- Toilets
- Waiting area/Pantry
- Clinic





Downpayment	Years of Installments
5%	5
10%	6
15%	7
35%	8
40%	9



THANK YOU

JUZUR

Cairo Business Park, building A17 | info@juzur-eg.com

@juzureg | JUZUR | JUZUR