# Square Hub

*A Destination That Works Around Your Day*

*Commercial | Administrative | Medical*

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# *Infinity Investments*

In a time when Egypt is witnessing a transformative era in construction and real estate development, Infinity Investments was established to deliver what customers truly need, driven by real market demand. The company is currently developing a portfolio of mixed-use and specialized projects, including N SQUARE MALL, N SQUARE PLAZA, and B SQUARE MEDICAL HUB, offering commercial, administrative, and medical spaces in strategically selected locations across New Cairo, And now Q Square hub.

At Infinity Investments, we do not simply develop commercial properties; we analyze residential density, user behavior, and service gaps to position each project where demand already exists. By combining international experience, modern technologies, and a strong commitment to quality, we deliver high-end, efficient, and sustainable developments that create long-term value and provide the level of service people expect.

Further reinforcing this commitment, Infinity Investments has earned internationally recognized certifications, including ISO 9001:2015 for Quality Management and ISO 45001:2018 for Occupational Health and Safety Management, demonstrating our dedication to excellence, reliability, and adherence to global standards.

INFINITY
— INVESTMENTS —

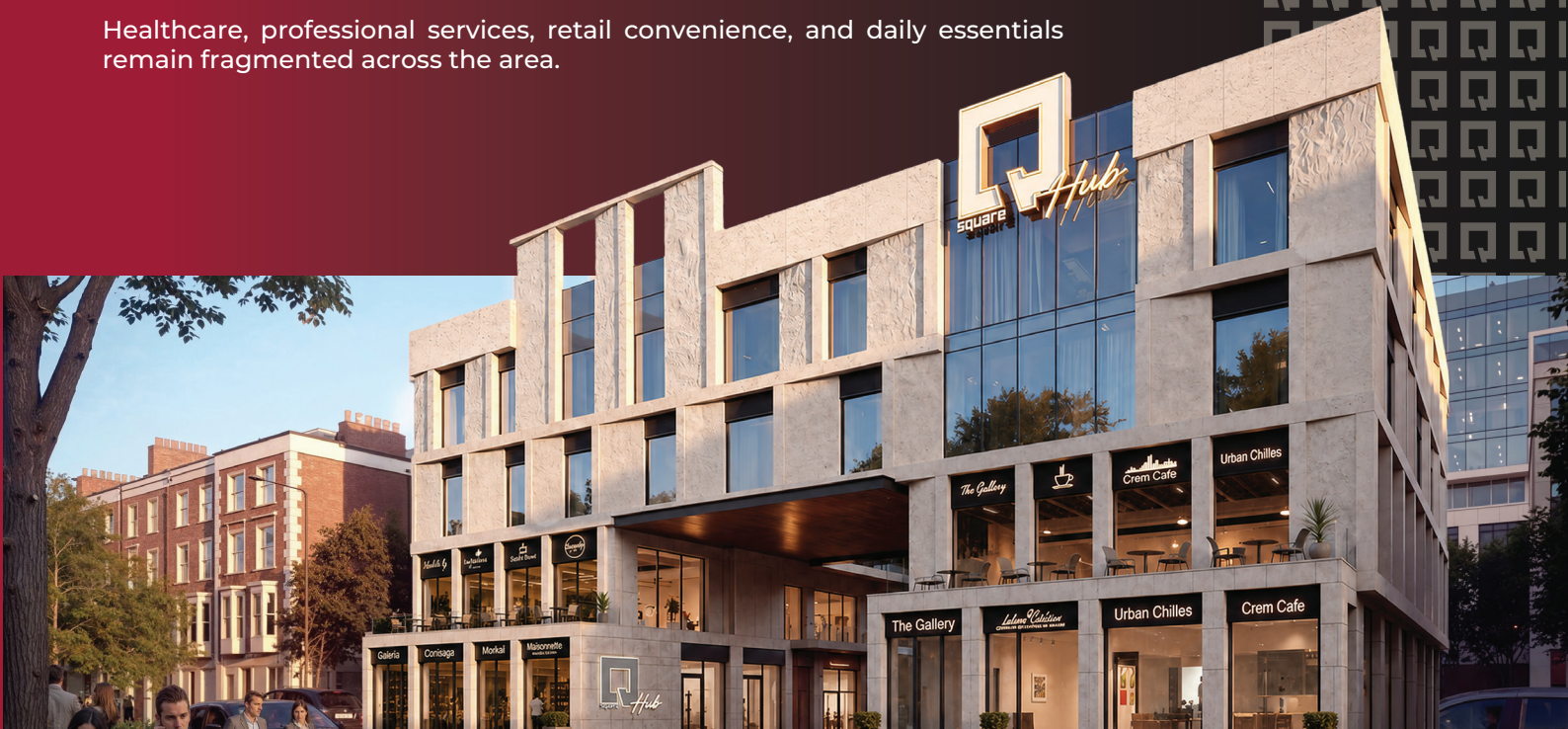


# The Gap

Al Qoronfol is one of New Cairo's growing residential neighborhoods, supported by an established population, governmental institutions, healthcare facilities, and expanding residential communities.

Yet residents still depend on multiple disconnected destinations to fulfill everyday needs.

Healthcare, professional services, retail convenience, and daily essentials remain fragmented across the area.



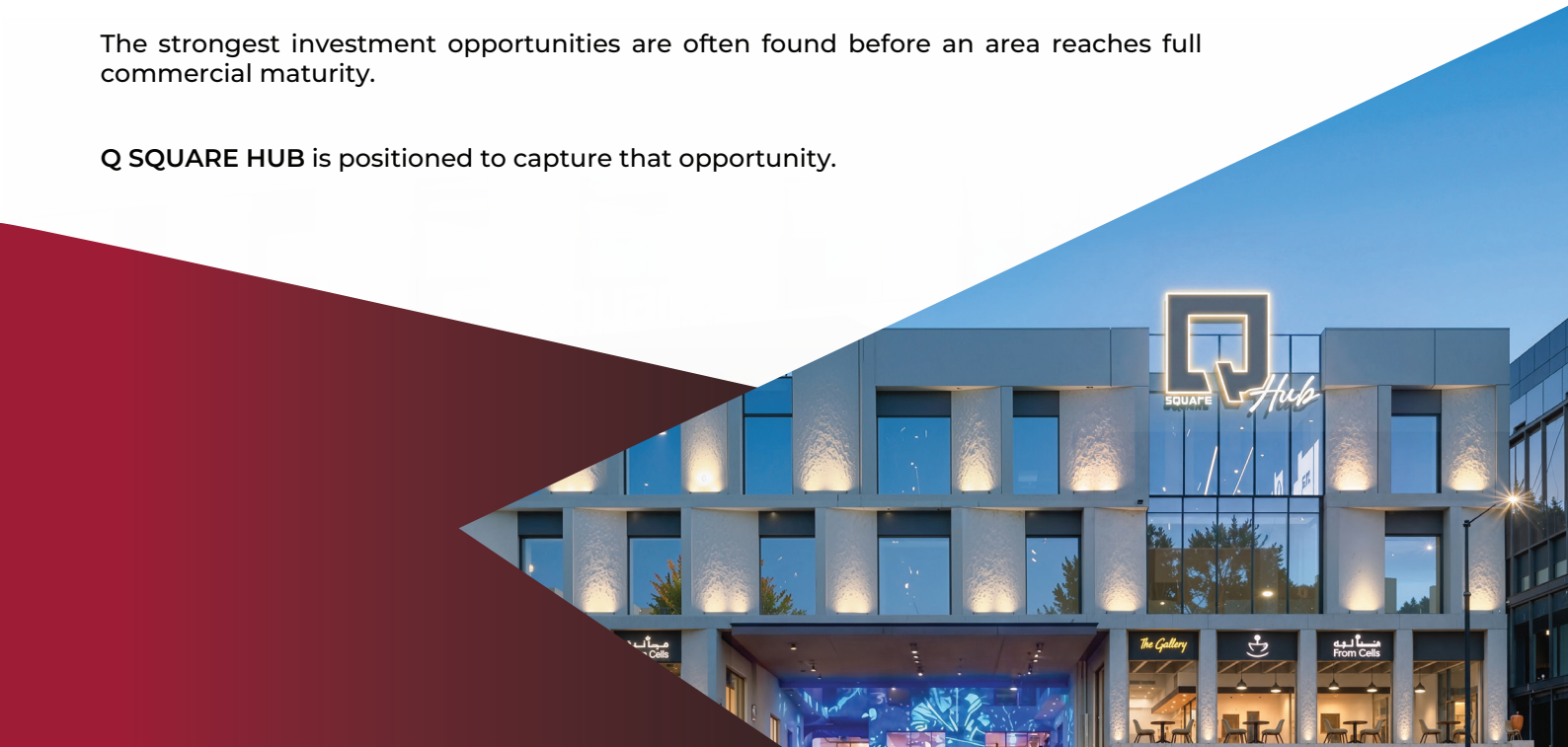
# *The Opportunity*

New Cairo continues to expand as one of Egypt's most active residential and commercial destinations.

As communities grow, so does the demand for convenient services, healthcare, retail, and professional spaces.

The strongest investment opportunities are often found before an area reaches full commercial maturity.

**Q SQUARE HUB** is positioned to capture that opportunity.



# Q SQUARE HUB Overview

Q SQUARE HUB is a mixed-use development located in Al Qoronfol District, New Cairo.

It is designed as **a service-focused destination**, bringing together commercial, administrative, and medical spaces to serve the surrounding residential and institutional community.

Unlike traditional malls, Q SQUARE HUB prioritizes efficiency, accessibility, and real daily demand.



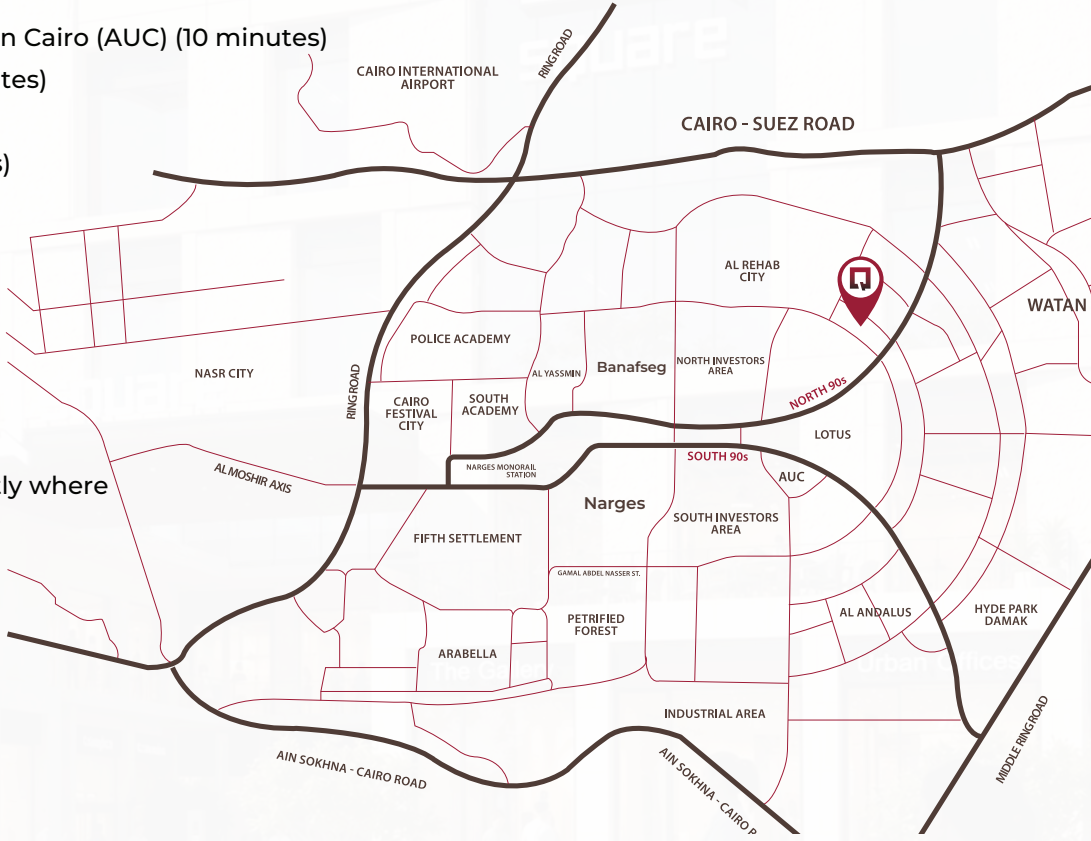
# LOCATION

Strategically located in **Al Qoronfol District**, New Cairo, Q SQUARE HUB sits within a well-established residential zone supported by strong infrastructure and consistent daily demand.

Positioned within minutes of:

- The American University in Cairo (AUC) (10 minutes)
- Ahl Masr Hospital (3 minutes)
- Point 90 Mall (9 minutes)
- Platinum Club (4 minutes)
- Suez Road (7 minutes)
- El rehab (4 minutes)

Q SQUARE HUB is placed exactly where services are needed every day.

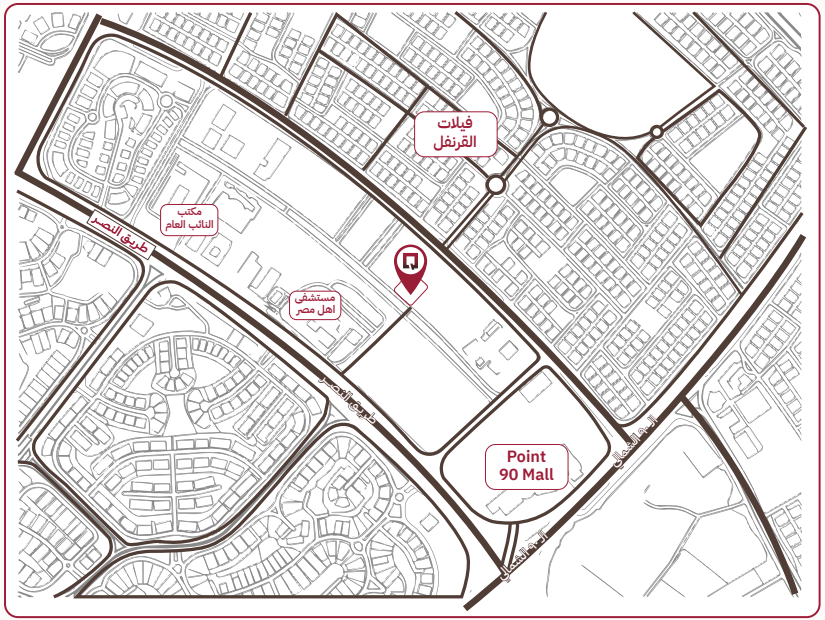


# Why This Location

**Al Qoronfol,** one of New Cairo's growing residential neighborhoods.

Surrounded by established compounds, residential communities, and daily service demand, the project benefits from an active local population while remaining part of a larger area experiencing continuous growth and development.

Rather than creating demand from scratch, Q SQUARE HUB is designed to serve an existing community and benefit from the area's ongoing expansion.





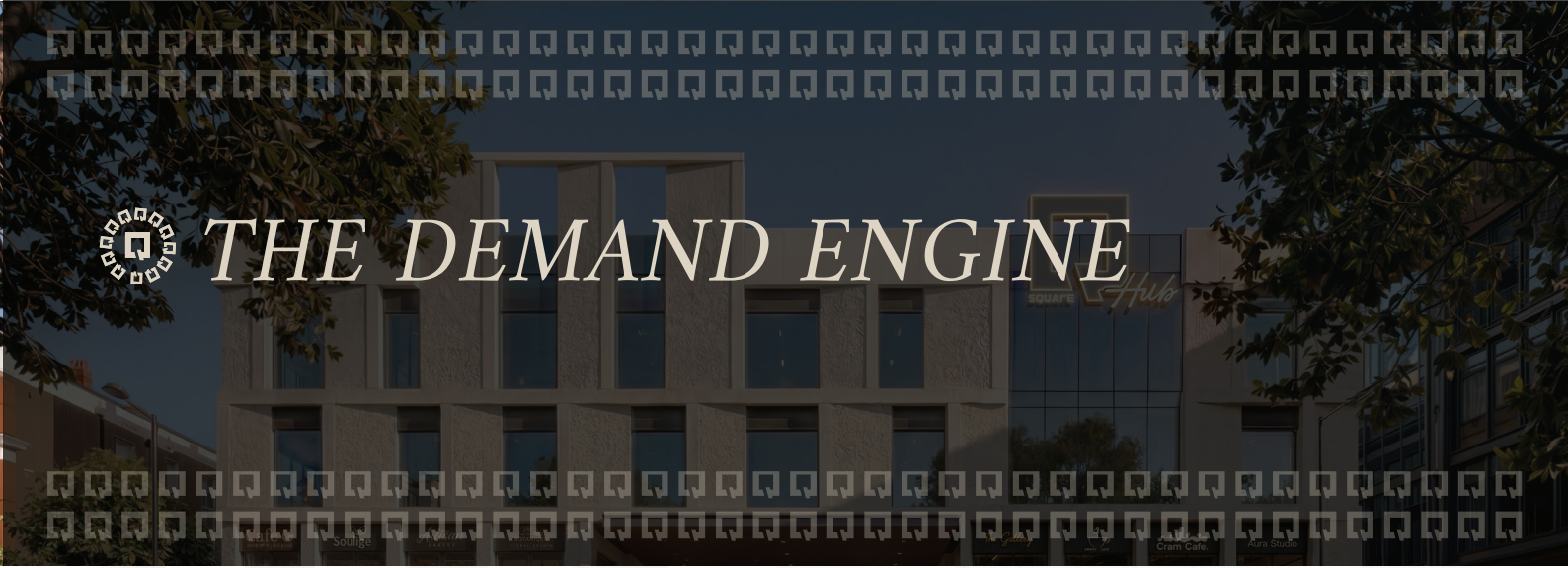

# *Market Shift & Project Concept*

Consumer behavior has changed. People increasingly seek destinations that combine essential daily needs in one accessible location. Successful commercial developments are no longer defined by individual stores or offices. They are defined by their ability to serve everyday demand. The future belongs to destinations that become part of people's routine.

Q SQUARE HUB is built around one clear idea:

**Serving real demand, not creating artificial traffic.**

**The project is designed as a daily-use destination where services, workspaces, and healthcare operate together in an efficient and practical environment.**



# THE DEMAND ENGINE

Every successful commercial project depends on demand.

Q SQUARE HUB is designed to benefit from multiple demand sources:

- Residents seeking daily services
- Patients visiting healthcare providers
- Professionals working within the project
- Visitors accessing retail and dining experiences

Multiple demand generators create a stronger and more resilient commercial environment.




# *Unit Types*

## Commercial Spaces

Designed for everyday services that people actually use.
Pharmacies, F&B, and essential retail.




# Unit Types

## Offices

Flexible workspaces are tailored for professionals and small businesses.




# Unit Types

## Medical Units

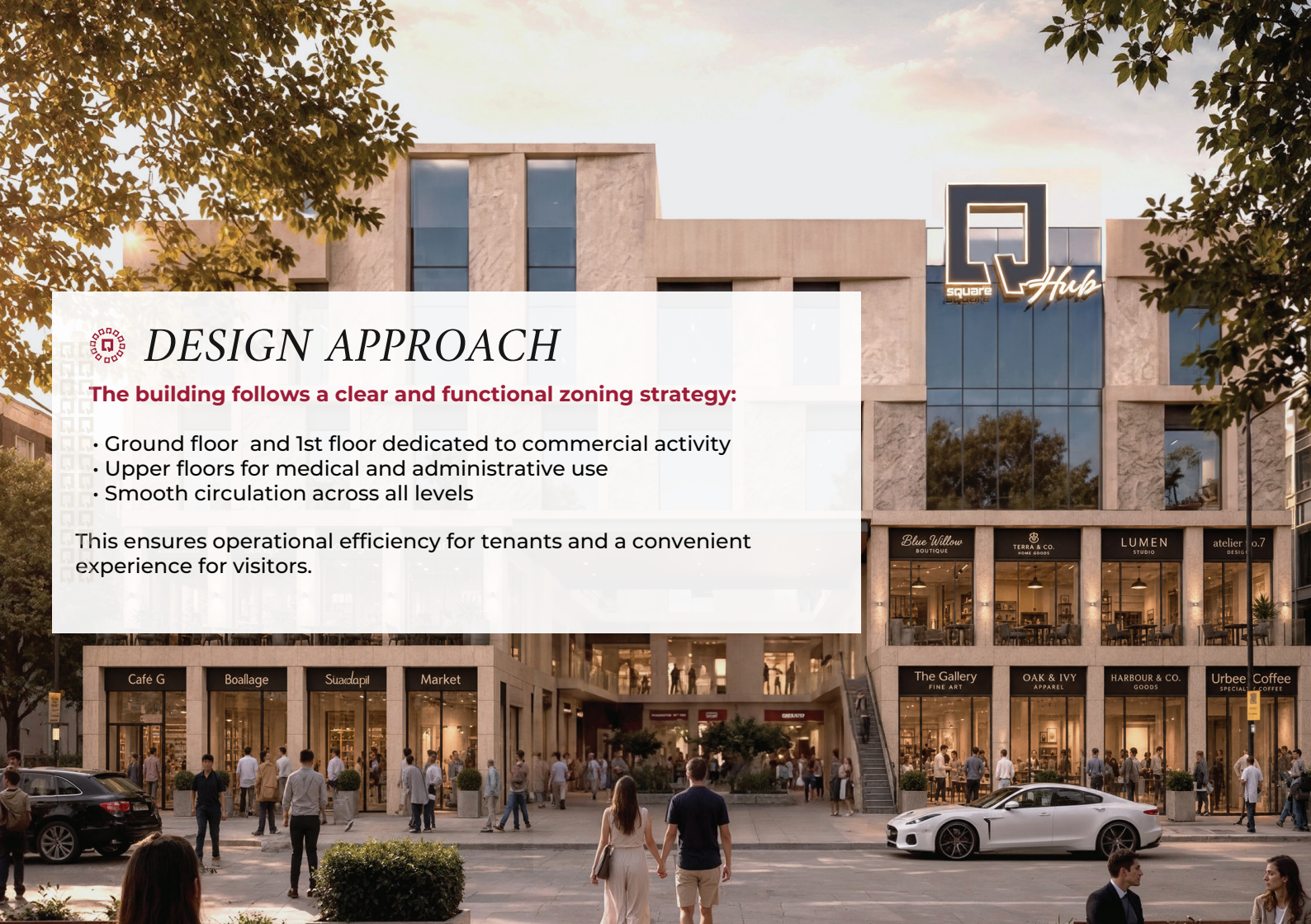
Clinics and medical centers are designed for efficient and comfortable operation.

# A Destination Built For Daily Demand

**Q SQUARE HUB** is designed around services people use repeatedly:

- **Commercial**
  - Restaurants and cafés
  - Retail stores
  - Convenience services
- **Medical**
  - Clinics
  - Pharmacy
  - Medical support services
- **Administrative**
  - Offices
  - Professional services
  - Business support functions

The result is a destination that supports recurring visitation rather than seasonal activity.




# *DESIGN APPROACH*

**The building follows a clear and functional zoning strategy:**

- Ground floor and 1st floor dedicated to commercial activity
- Upper floors for medical and administrative use
- Smooth circulation across all levels

This ensures operational efficiency for tenants and a convenient experience for visitors.

# Facilities

- Elevators
- Underground parking
- Restrooms
- Mini Market
- Property management
- 24/7 security
- High speed wifi
- Fire fighting system
- ATM
- Escalators
- Solar Panels
- Surveillance cameras











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Café G
Soulage
ARTISAN GALLERY
The Drakey
BREW & CO.
Soulage
THE GROVE MARKET
The Gallery
URBAN OUTFITTERS


square Hub


GAP
Chipotle
TKMAXX
hmv
GAP

# *Investment Value*

Q SQUARE HUB offers a more stable investment model compared to traditional retail developments.

**It is built on:**

- Consistent medical demand
- Service-driven retail activity
- Strong residential catchment
- Efficient space utilization



# *Why Q SQUARE HUB ?*

**Because successful destinations are built around people's routines.**

Q SQUARE HUB is built where demand already exists and where future growth is already underway, allowing investors to benefit from both immediate market needs and long-term appreciation potential



# *OUR PARTNERS*

*GENERAL CONSULTANT*

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HISHAM BAHAA ELDIN

*STRUCTURAL CONSULTANT*

MCG
Mounir Consulting Group

*ELECTRO-MECHANICAL CONSULTANT*

MEDC
MECHANICAL ENGINEERING DESIGN CENTER
DR. ENG. MAHMOUD BASSIONY CONSULTANT

*LIGHT CURRENT*

vodafone

*NETWORK SOLUTIONS CONSULTANT*

Silica
SILICA SOLUTIONS

*GENERAL CONTRACTOR*

SKY
Constructions

*GEOTECHNICAL CONSULTANT*

MCG MISR CONSULT GROUP
Consulting Engineers
Prof. Mohamed Amer

*ASSETS MANAGEMENT*

SQ
For Assets Management

Developed By

INFINITY
INVESTMENTS

square Hub

A destination that works around your day.

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