Palmet

october

www.palmhillsdevelopments.com

/Masterplan/

Masterplan

The development is split into various experiences,
all segmented and introduced through the Welcoming, Family,
Event, Lifestyle, and Green Courtyard plazas that are designed
to seamlessly drive visitors to delve
into every part of Palmet.

The project includes the full spectrum of private and public
spaces,equipped with parking spaces, smart access and
planned circulation.

45
Feddans



/Masterplan/



Zone B

- Offices
- Retail
- Entertainment
- Accessories hub
- Banks
- Pop-up market
- Makeup and beauty market
- Pharmacy
- F&B

Zone C

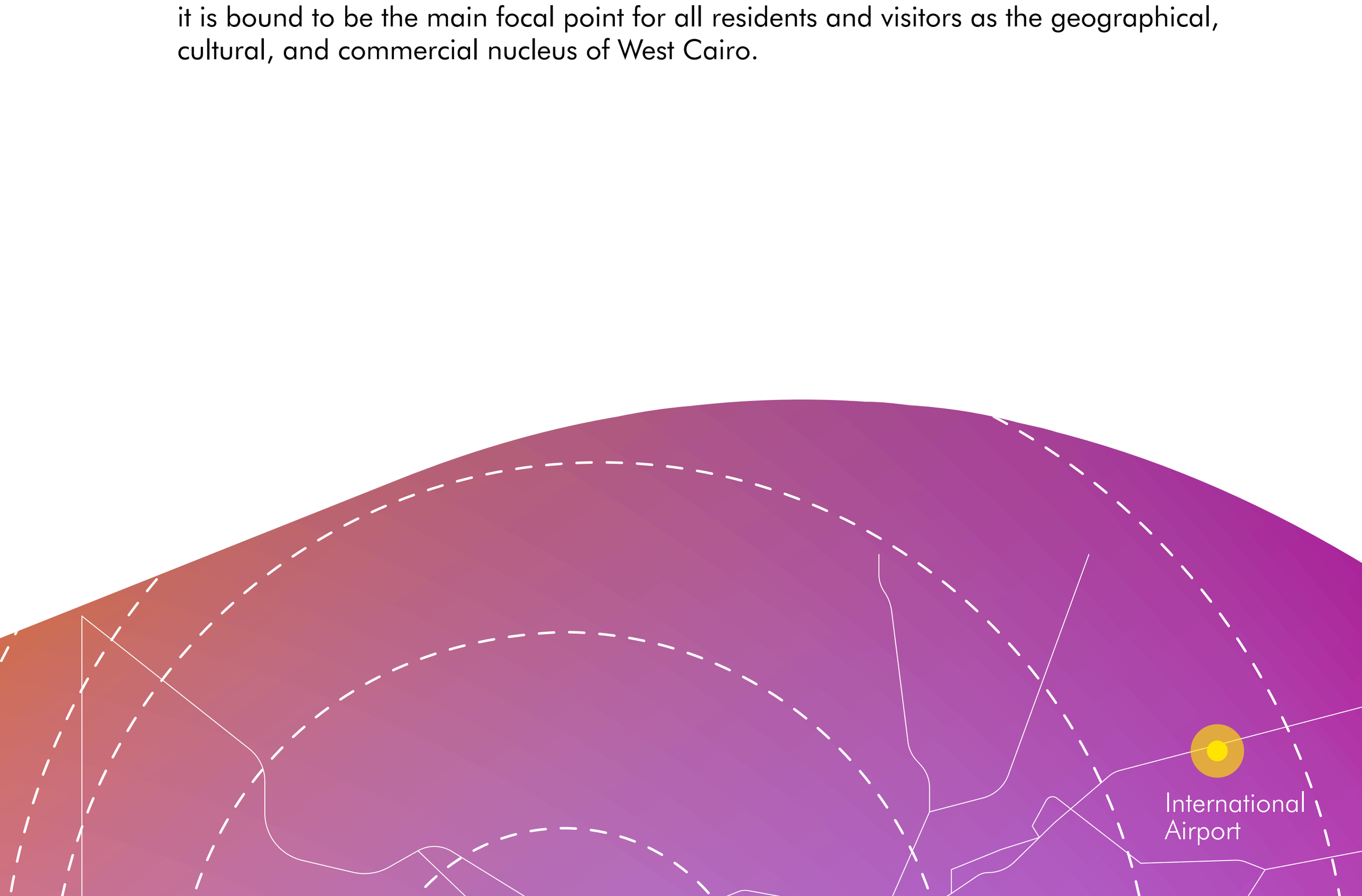
- Cinemas lounges
- Culinary school
- Furniture place
- Offices
- Retail
- F&B

/Location/

Life on the hill, activated

The hill is charged by Palmet.

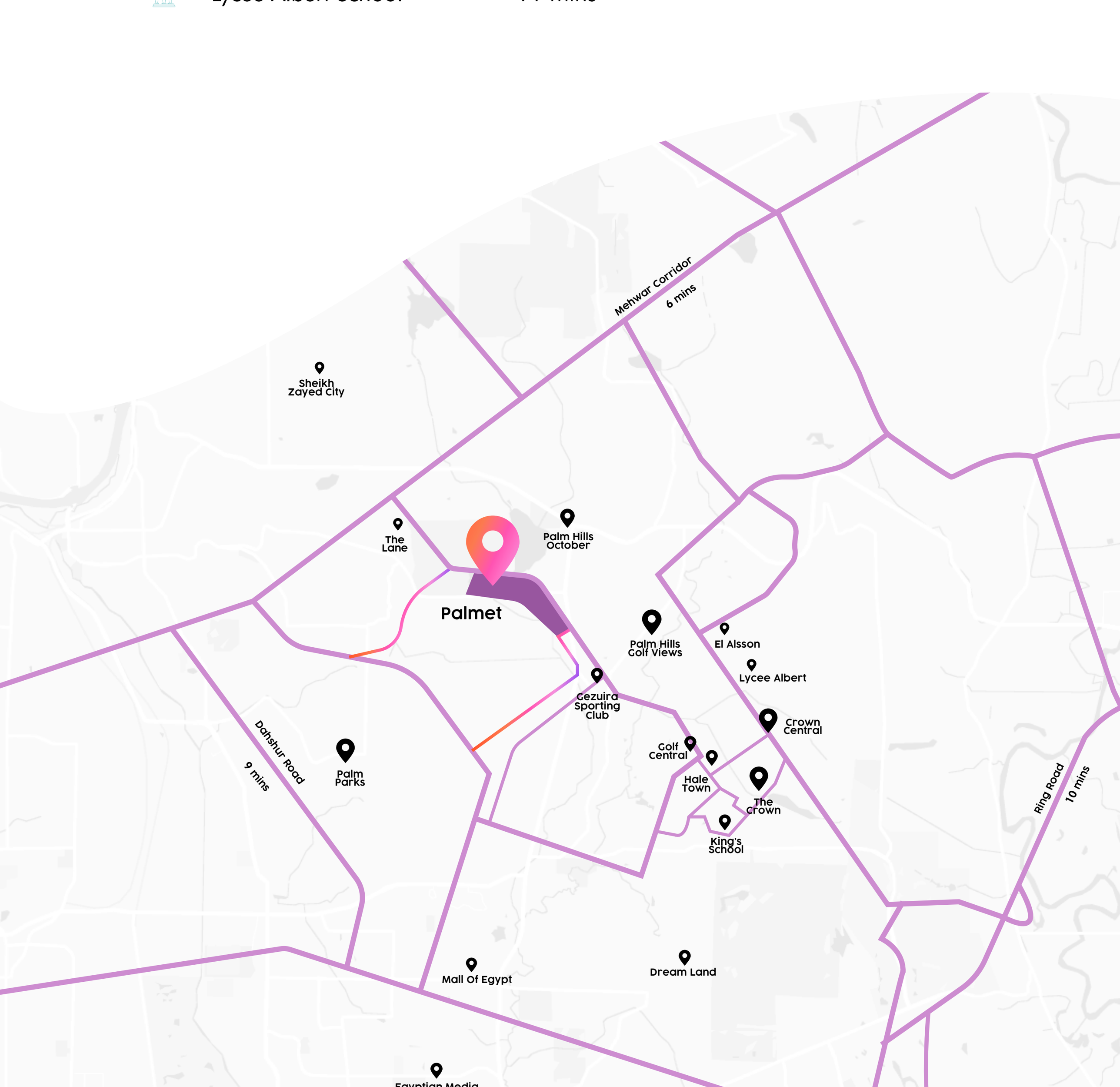
Like any true downtown, the project is right in the core of the happenings. Only minutes away from our residential spaces and other projects, it is bound to be the main focal point for all residents and visitors as the geographical, cultural, and commercial nucleus of West Cairo.



/Location/

A downtown on the hill

Palm Central	2	mins
St. 88	3	mins
Palm Hills Club	3	mins
Smokery	4	mins
Gezira Sporting Club	5	mins
Woodville	7	mins
The Crown	8	mins
El Alsson School	11	mins
Lycee Albert School	11	mins



/Stay/

RELAX AND UNWIND

THE RITZ-CARLTON RESIDENCES

CAIRO, PALM HILLS

Stay at Palmet

Through our exceptional international partnership with the five-star-studded Ritz-Carlton hotel and its signature apartments, live an elevated lifestyle that's seconds away from everything you'd ever need. The Ritz-Carlton offers unparalleled luxury, the legacy of exceptional service, and world-class hospitality, ensuring your stay is nothing short of extraordinary.

The serviced, luxurious homes provide the perfect balance immersing you in the vibrant energy of down-town while offering a serene haven to retreat to.

The Ritz-Carlton Residences, Cairo, Palm Hills are not owned, developed or sold by The Ritz- Carlton Hotel Company, L.L.C. or its affiliates ("Ritz-Carlton"). Palm Hills Development uses The Ritz-Carlton marks under a license from Ritz-Carlton, which has not confirmed the accuracy of any of the statements or representations made herein.

/Egypt's leading real estate developer/

Egypt's Leading Real Estate Developer

Palm Hills Developments commands a geographically diversified & balanced portfolio of projects

In 2005, Palm Hills Developments was listed on the Egyptian Stock exchange and London Stock exchange

And the Story of PHD began

Founded in **1997** As ETIHADEYA

A portfolio of **34** Projects

Spreading over **34.6** Million sqm.

/Egypt's leading real estate developer/

70,000 Growing Families

9 Global Awards

PALM HILLS

13 Projects Under construction

COMMERCIAL

25 years

Brand equity,
Track record

Backed by strong
Shareholders

/Our Developments/

Our Developments

Our successful endeavors at our residential projects have given us a stronger understanding of what people need.

With our deep-seated insight,
we have delved into the commercial world with full confidence,
growing a formidable portfolio of commercial projects,
with Palmet being the next exemplification of how we envision progressive spaces under the Palm Hills name.

PALM CENTRAL

GOLF CENTRAL

HALE TOWN
HOLISTIC WELLNESS HUB

CLUB HAUS
BY PALM HILLS CLUB

CROWN CENTRAL

THE LANE

PALM HILLS CLUB

LAKE YARD

ST. 88

Le Sidi
BOUTIQUE HÔTEL & RESTAURANT



Downtown
of Palm Hills

Palmet

Inspired by the brand DNA of Palm Hills and metropolitan spaces, Palmet is the energetic, metropolitan downtown of the West Cairo hill.

The project is a spectrum of experiences that will bring a surge of energy, life, inspiration, and connection on the hill. With commercial, hospitality, retail, entertainment, recreational, wellness, academic, and residential areas, it is a space that encompasses the full spectrum of people's energy. It is a real-life manifestation of balance, creation, and new unexplored experiences that everyone can tune into.

Designed through an innovative understanding of human needs, architectural integration with nature, and interconnectivity, it is the downtown area West Cairo has always needed.

A Creative Playground

A Creative Playground

Where visionaries, creators, and innovators come together. Palmet buzzes with energy from vibrant plazas and global fashion brands to the irresistible aromas of gourmet F&B. The fashion incubator sparks fresh ideas, attracting investors eager to back the next big thing.

At the Weber Academy culinary school, flavors and skills are perfected, while pop-up markets, workshops, and accessories engage every sense.

Here, it's not just about individual pursuits it's where people meet, collaborate, and create together. Whether through unique cinema experiences or exploring cutting edge furniture, Palmet is where culture, commerce, and creativity collide



/Categories/

Energize.
Indulge.
Work.
Stay.
Align.

Where
energies
align

Design Narrative

Every angle, element, and foundation at Palmet is designed with meticulous attention to the human psyche.

Using the site’s natural terrain, Palmet is made up of a strong green spine running as the main axis and source of life, with dispersed urban nodes of interest all around it. These public plazas and community hubs act like energy centers that are all interconnected and unique to keep everything intriguing from start to finish.

The design’s genius lies in the way it maximizes views from every angle, integrate’s the site's natural landscape, promotes soft mobility, and interconnects an urban spirit while balancing it out with the ease of nature.



A Heightened View

One of the main highlights of the West's downtown is the striking view seen from all perspectives of the project. Situated at the top of the city, homeowners, business owners, and visitors alike will get swept away by the tranquil atmosphere, fresh air, and scenic views of city lights and terrain. The intelligent design of the space maximizes views to be uninterrupted and clear. A destination that appeals to the tasteful.

/Downtown Of Palmhills/



Downtown of Palm Hills

/Categories/

Experience.
Recharge.
Create.
Shop.

Where
energies
align

/Experience/

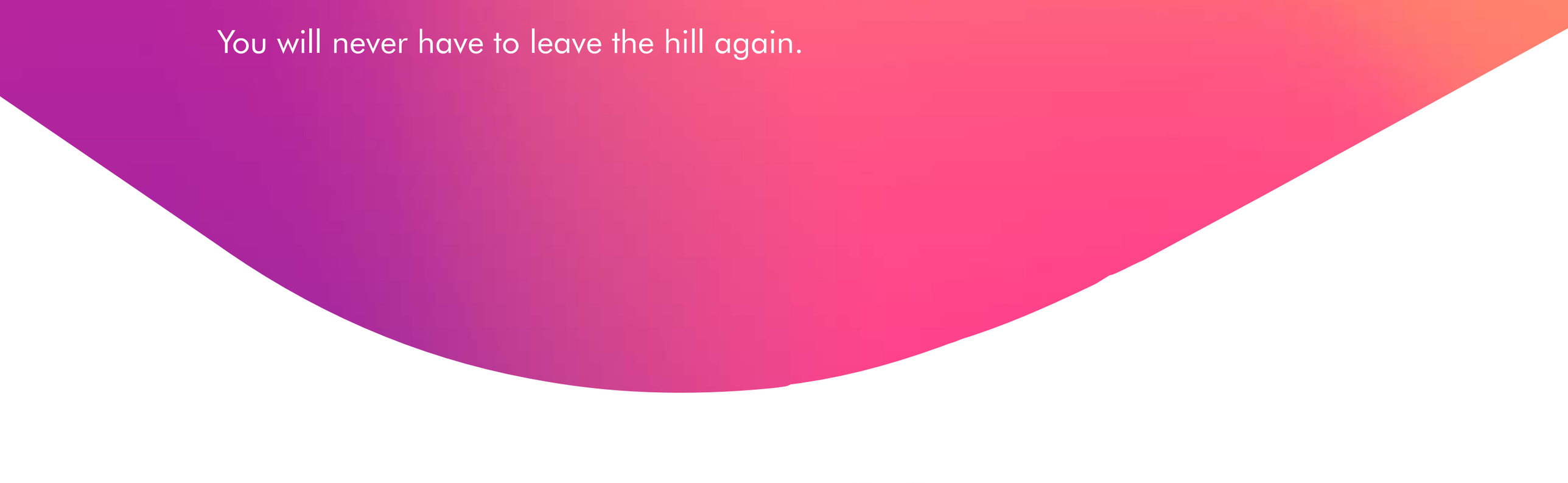
EXPERIENCE EVERYTHING. MISS NOTHING.

If there’s anything worth experiencing on the west side of town, rest assured it’ll be at Palmet.

Palmet is the social influence and energetic hub that unites, empowers, charges, and re-shapes the hill and the whole Palm Hills empire. The high-profile spaces and standards are so impressive, that they’ll leave no room for mediocrity.

The downtown of Palm Hills will attract the best of the best, be it anchors, experiences, people, and opportunities. It is set up, curated, and destined to do so.

You will never have to leave the hill again.



/Energize/

ALIGN BODY &SOUL

Energize at Palmet

Discover how you flow and move to your internal rhythm.

Let your body tune into itself at Palmet's wellness center and gym overlooking the throbbing green outdoor spaces in front of you.

/Indulge/

NOURISH YOUR BEING

Indulge at Palmet

Decadent. International. Full- bodied. Delectable.
At Palmet, every meal goes beyond the traditional form of sustenance.
It is an experience in and of itself. That’s why we have chosen a curated roster of high-profile, international anchors to reside at Palmet.

/Experience/

FEEL
A RUSH
OF JOY



Experience at Palmet

There’s life to live through music, movies, and cultured entertainment. Palmet sets the stage for it.
Highly expressive and iconic performances, outdoor entertainment, festivals, and art showcases will be hosted at the amphitheater, turning Palmet into the cultural downtown that it is.
With a cinema lounge, guests can enjoy immersive movie experiences, making it the perfect destination for both the art lover and the film enthusiast.

/Create/

EXPAND YOUR CREATIVITY

Create at Palmet

One experience can shift your energy especially when it challenges you to think differently and explore new ideas.

Palmet will be a hub for creativity, supporting both emerging and established artists. A full-scale art academy will enrich the space, offering workshops and educational programs that inspire growth. Beyond that, a dynamic training center will host master classes for those looking to refine their skills, a fashion incubator will foster the next generation of designers, and immersive culinary experiences will transform food into art.

Palmet isn't just a destination—it's where creativity, innovation, and learning come together to spark something extraordinary.

/Create/

NEW STORIES BROUGHT TO LIFE

ENGAGE AT PALMET

At Palmet, we bring people together through dynamic and inspiring experiences:

- Pop-up Shops featuring curated local and global selections
- Fashion Incubator nurturing the next generation of design talent
- Culinary School blending technique with creativity
- A mix of Local and International Brands that shape our cultural landscape

Palmet isn't just a space—it's a movement of innovation, collaboration, and celebration.

/Shop/

EXPLORE YOUR DESIRES

Shop at Palmet

It’s about time to change the misconception that you have to travel to get the outfits you desire. With an extensive offering of international brands still foreign to Egypt, we are bound to set the fashion trend at Palmet. From makeup booths and curated accessories to a pop-up marketplace that constantly reinvents itself, Palmet is where global style meets local flair, redefining fashion without the need for a passport.

NEW POSSIBILITIES

Work at Palmet

Having a generously spacious office, glazed with mirrors and drenched in sunlight is already a highlight. But being surrounded by gourmet dineouts, rooftop bars, green areas, and international coffee shops and restaurants is why a work break at Palmet can’t be topped off.

Wrap up your meeting by 7 and read that book at the green area by 7:05.
Or grab a bite at the gourmet dine-out at 8:00 and be at home by 8:30 pm.

Work and leisure really do go hand in hand at Palmet.

/Recharge/

EXPERIENCE FREEDOM



Recharge at Palmet

Humans are bound to feel drained when surrounded by brick and mortar constantly. That's why we have made it a priority to incorporate lush green spaces to pump life in between all our zones at Palmet.

Visitors can enjoy the energetic downtown on the hill and still unwind at outdoor seating, and family and kids areas with comforting green views.

/Relax/

PRIORITIZE YOURSELF

Align at Palmet

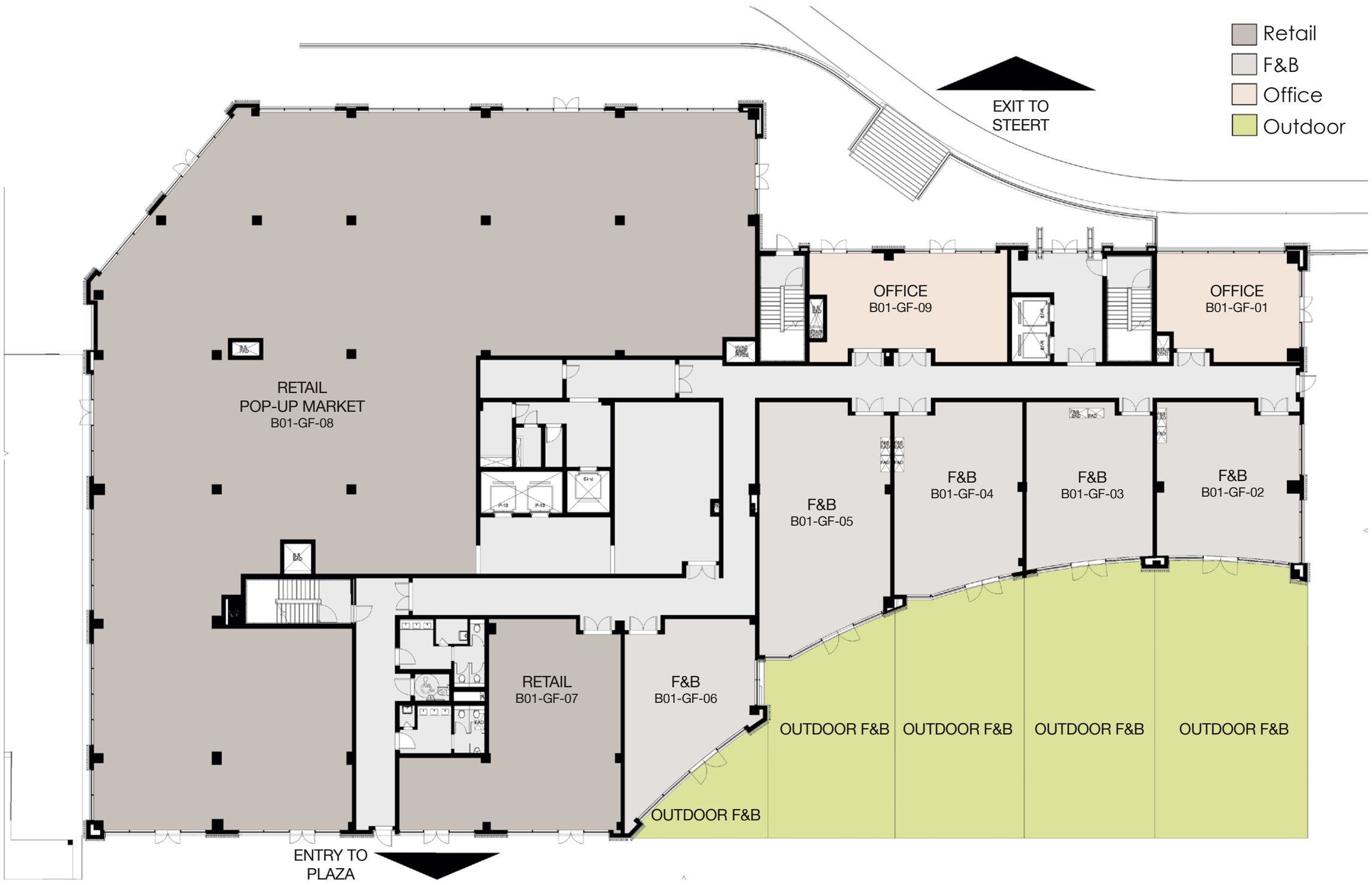
A true reset begins with nurturing both body and mind. Our wellness centers and clinics are meticulously designed to restore balance and relaxation, bringing visitors back to a healthy equilibrium.

/Where energies align/

Where Energies Align

Zone B
B01

Ground Floor



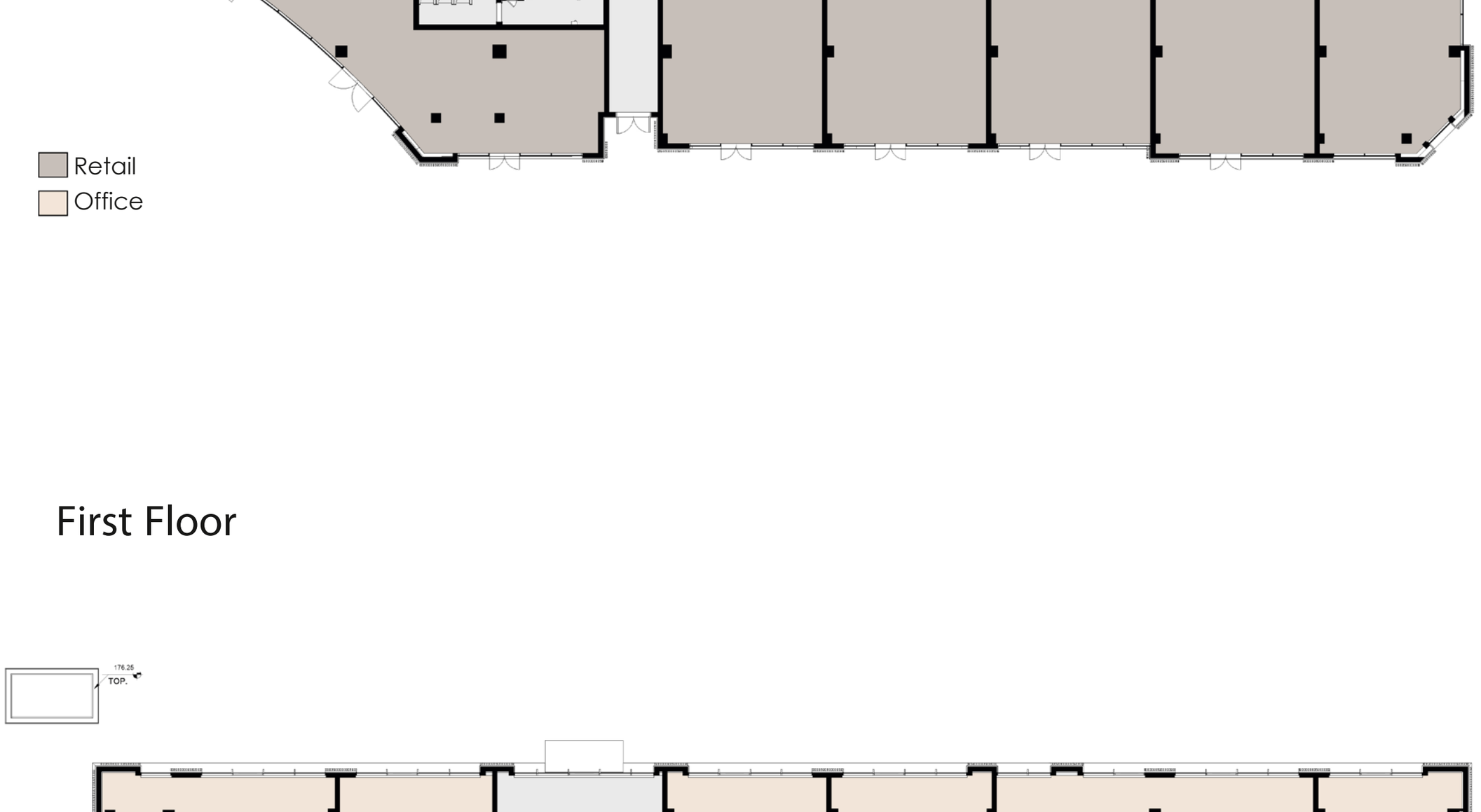
First Floor

Zone B
B02

Ground Floor



First Floor



Zone B
B03

Lower Ground Floor



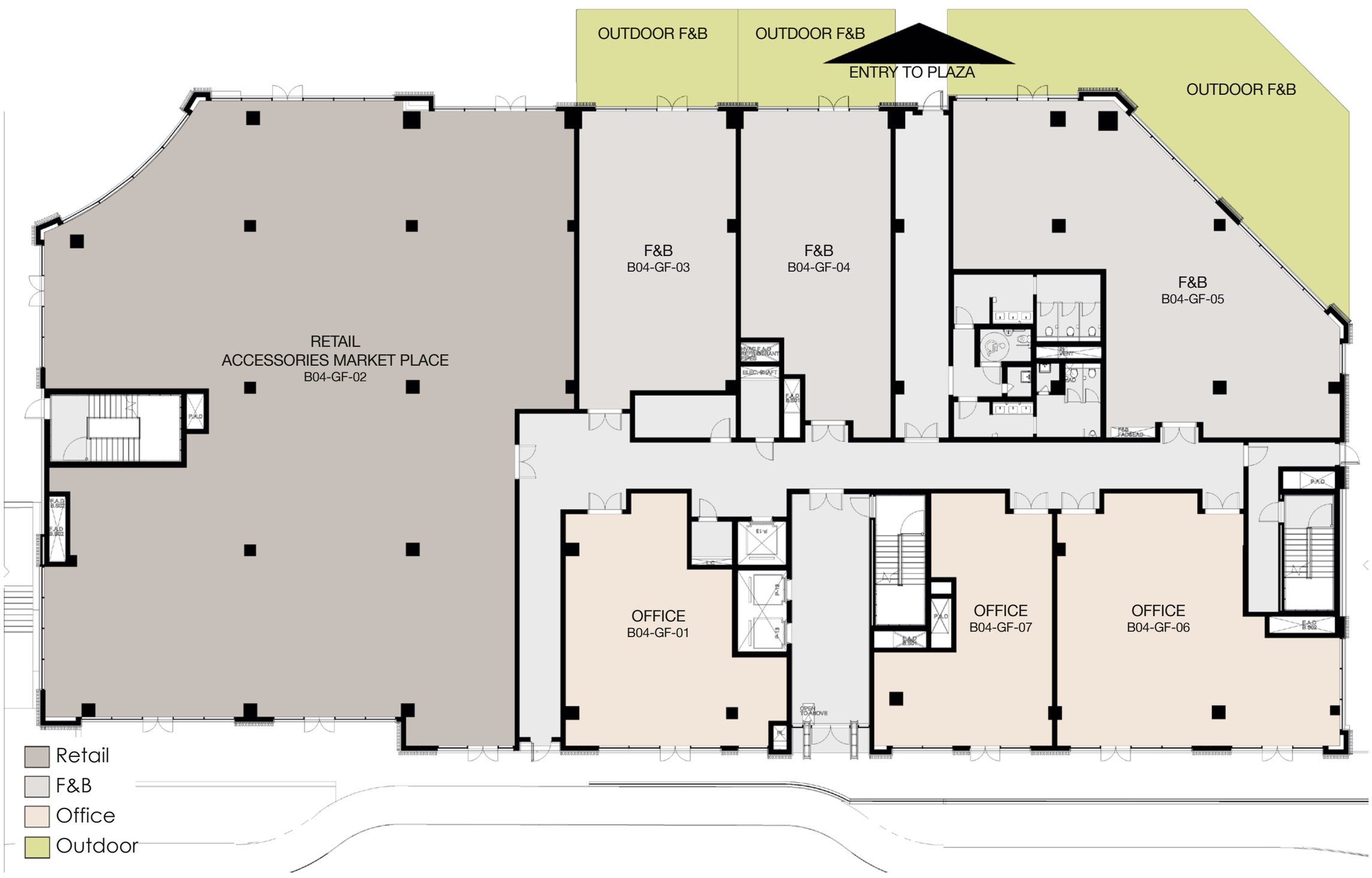
Ground Floor

First Floor

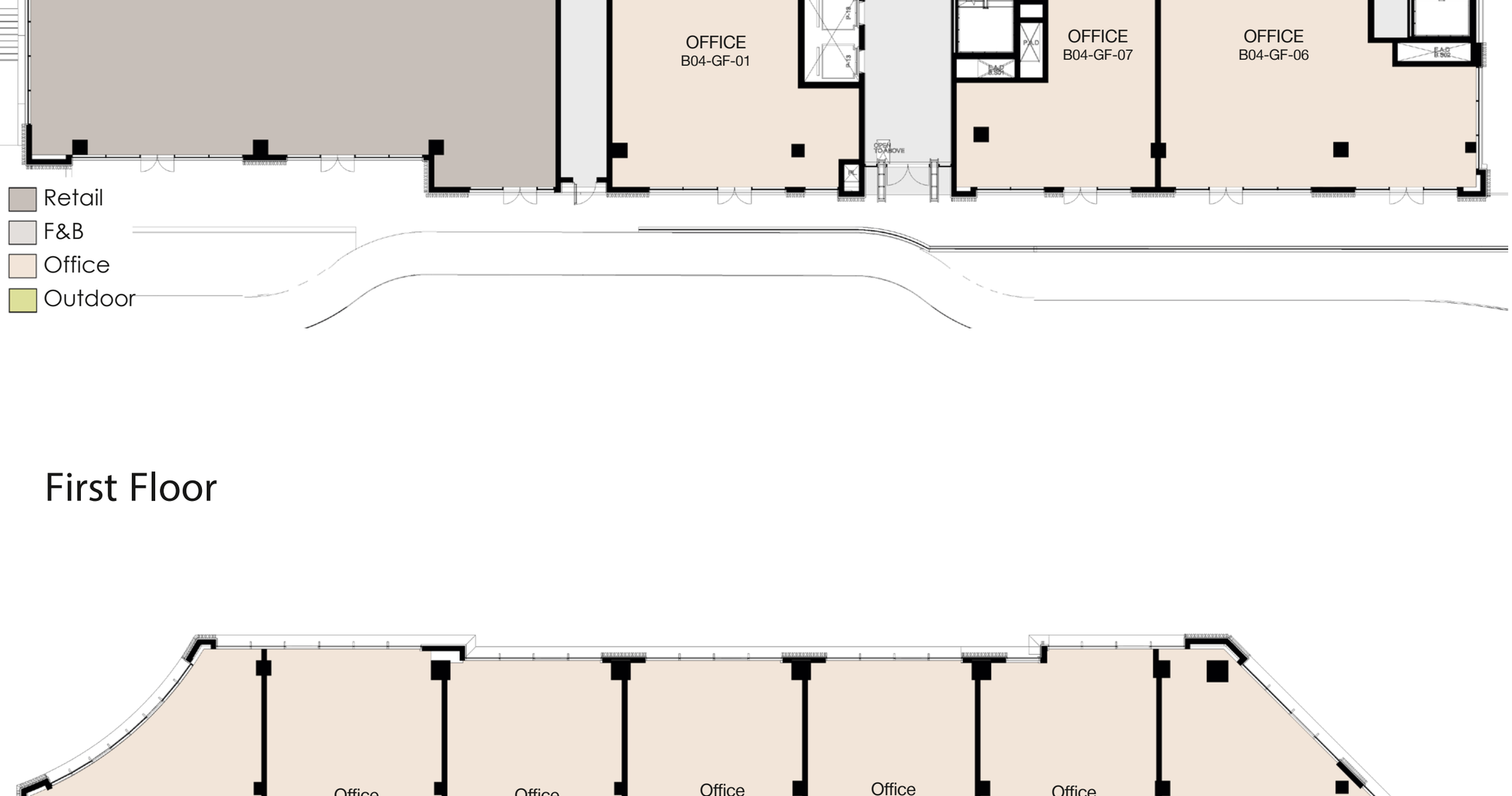


Zone B
B04

Ground Floor



First Floor



PALM HILLS

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