A STAR SHONE IN THE SKY ABOVE THE EARTH



# NAJMA
PLAZA MALL

EL SHEIKH ZAYED

ADMIN - MEDICAL - COMMERCIAL

POWERED BY

CENTER OF EARTH DEVELOPMENTS

2025

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# INTRODUCTION

NAJMA SHINES TO ILLUMINATE LIFE, THE LUXURIOUS MIXED-USE DESTINATION IN THE HEART OF THE UPSCALE SHEIKH ZAYED CITY

في سماء الأرض سطعت نجمة



# The **bright** future, its light **shines** today

**NAJMA** shines to illuminate life; a luxurious mixed-use mall project representing a new architectural icon of sophistication in the heart of Sheikh Zayed.
It is being developed by **CENTER OF EARTH**, a company with over 10 years of history in real estate development.
The mall spans to provide an integrated destination combining modern shopping, upscale administrative offices, and medical clinics of unparalleled international standards.
Its strategic location makes it the optimal choice for anyone seeking a smart investment and a complete daily experience.

# ABOUT
## THE DEVELOPER

# CENTER OF EARTH



## **DEVELOPED** BY

# CENTER OF EARTH

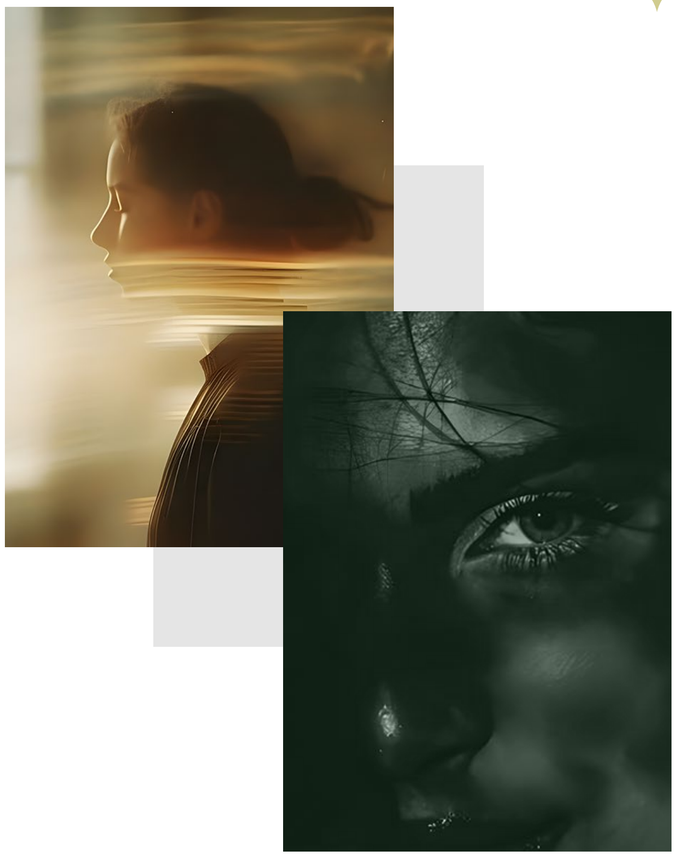
is not just a development company, but a creator of unique real estate values.
With experience spanning over 10 years in the real estate development market and an unwavering commitment to the highest international quality standards, CENTER OF EARTH is launching "NAJMA" as a new architectural icon.
We ensure that this mall is a guaranteed operational investment and an asset that adds to your portfolio, through meticulous planning and a clear future vision aimed at serving and developing the Sheikh Zayed community.



# Why **Invest** in **NAJMA** Mall?

## A real investment opportunity

- Strategic and Exclusive Location: Situated in the heart of Sheikh Zayed, an area characterized by high purchasing power and upscale living standards, ensuring a continuous flow of visitors.
- Mixed-Use Project: The variety of units (commercial, administrative, medical) guarantees a constant flow of customers throughout the day, which enhances the investment return.
- Iconic and Luxurious Architectural Design: The mall represents a new architectural icon of sophistication and brilliance, attracting international brands and tenants seeking distinction.
- Real Estate Developer Expertise: The project is executed by CENTER OF EARTH, a company with a history of over 10 years in real estate development, ensuring quality and commitment.
- World-Class Facilities and Standards: The mall provides upscale offices and medical clinics with unparalleled international standards, which increases the rental and investment value of the units



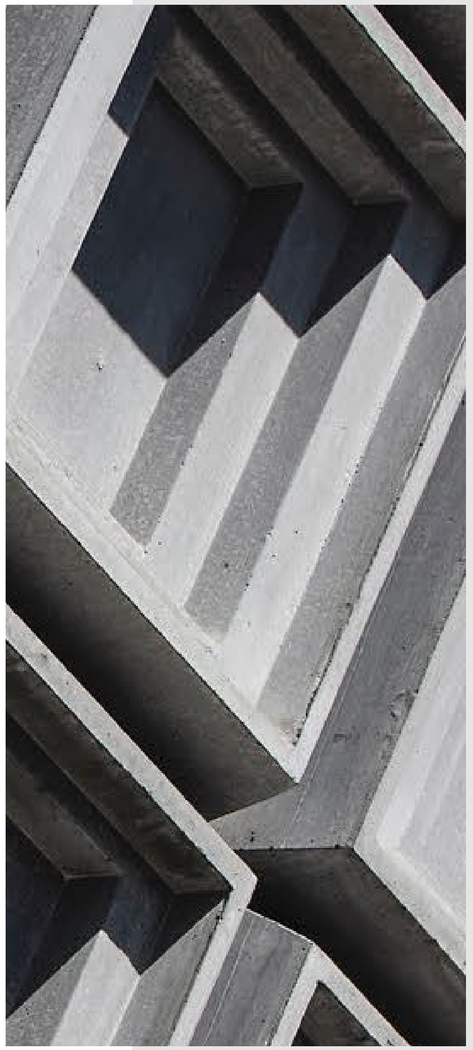
# A Different Vision in Construction

NAJMA is launched from a unique design philosophy; it is not just a building, but a work of art that skillfully blends engineering modernity with classic luxury details.

The mall's architectural icon ensures luminous glass facades and spacious interior areas, creating an ideal environment for shopping and investment.

This visual appeal, alongside its integrated functionalities, elevates its value as the most prominent destination in Sheikh Zayed.







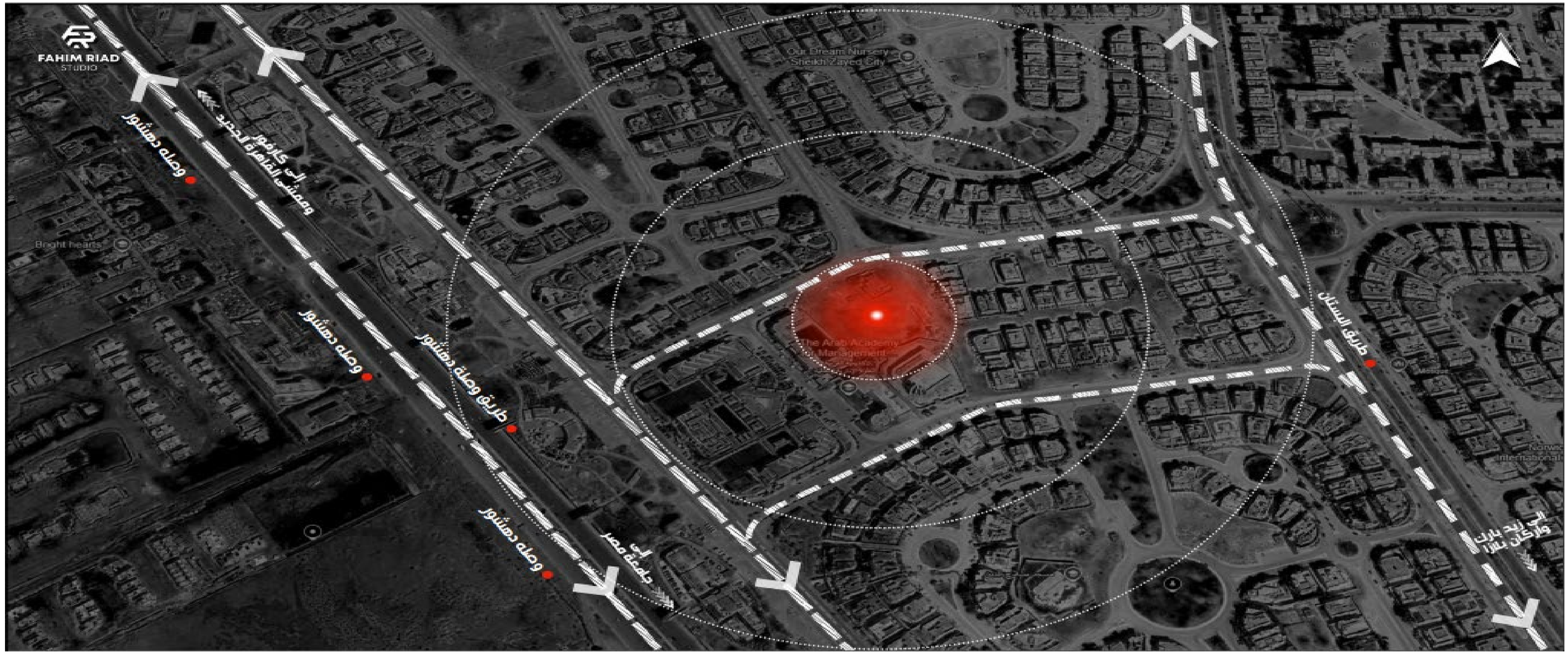

NAJMA Mall is distinguished by a different and innovative management and operational system that ensures the highest levels of efficiency and professionalism.

Our vision surpasses traditional management, as we rely on smart, sophisticated systems that guarantee seamless daily operations and an exceptional experience for visitors and investors.

A professional operating team manages maintenance, security, and cleaning according to strict international standards, which preserves the aesthetic and real estate value of the mall.

This effective management model aims to maximize the investment return of your units, affirming NAJMA’s position as a leading and sustainable destination in Sheikh Zayed.

# LOCATION


FAHIM RIAD
STUDIO
Our Dream Nursery
Sheikh Zayed City
Bright Hearts
The Arab Academy
for Management
Norwich
International
وصله دهشور
الي كارفور
وممشى المقاصد الجديد
وصله دهشور
طريق وصلة دهشور
وصله دهشور
الي جلمنة مصر
طريق السنتر
الي ريد بارك
وإكتن بلزا

# A prime **location** for an **exceptional** client

9th

Sheikh Zayed,
9th District,



0.5 min. from
Waslet Dahshour
& Al Bustan Road.



3 min. from
Al Boulevard
Axis.

Behind the
AAMBFS & Al Rahman
Al Rahim Mosque

Behind
BSE

3 mins from
Cairo University




# NAJMA
# The shining icon of Sheikh Zayed's sky.




Here, architectural art is embodied... here, **NAJMA** shines.




Here, architectural art is embodied... here, **NAJMA** shines.




Here, architectural art is embodied... here, **NAJMA** shines.





Here, architectural art is embodied... here, **NAJMA** shines.






Here, architectural art is embodied... here, **NAJMA** shines.

# Mall Sections

## Sophisticated Design and Optimal Unit Distribution

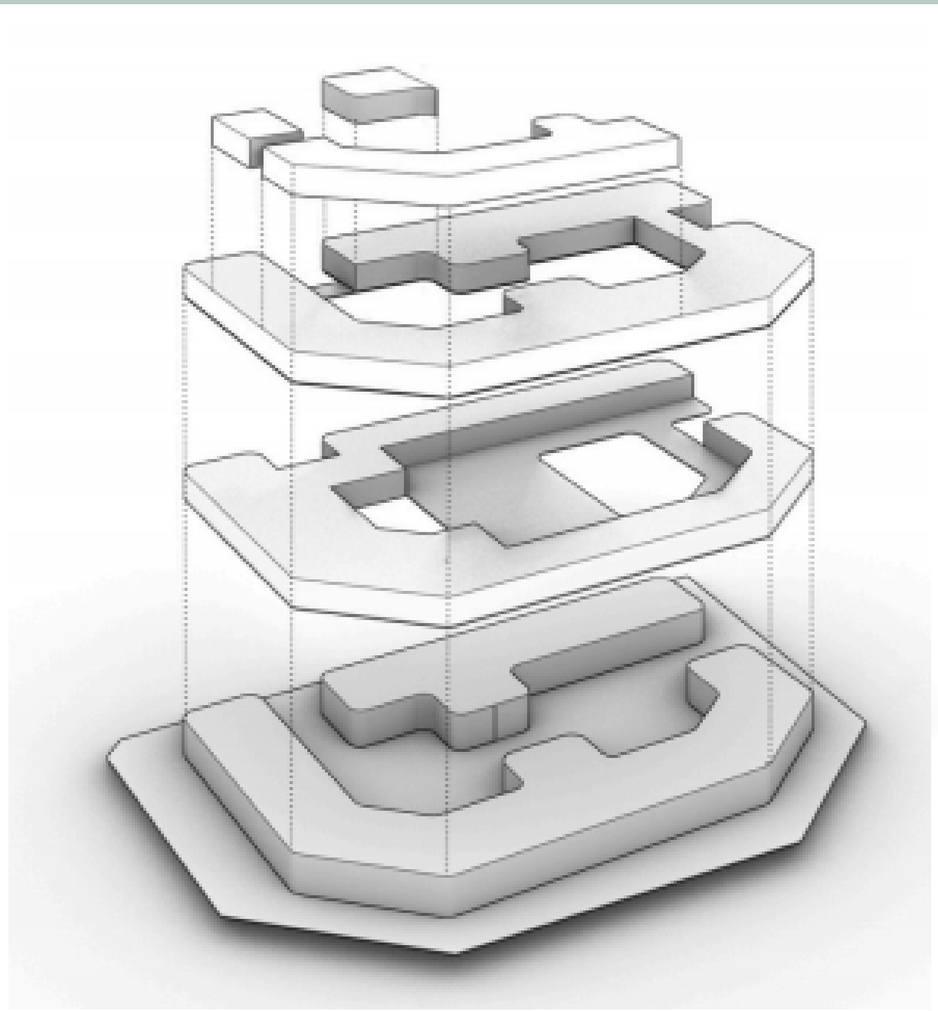
- The mall spans an area of 3625 square meters.
- It consists of a Ground Floor and 2 Upper Floors.
- Unit areas range from 10 square meters up to 80 square meters.



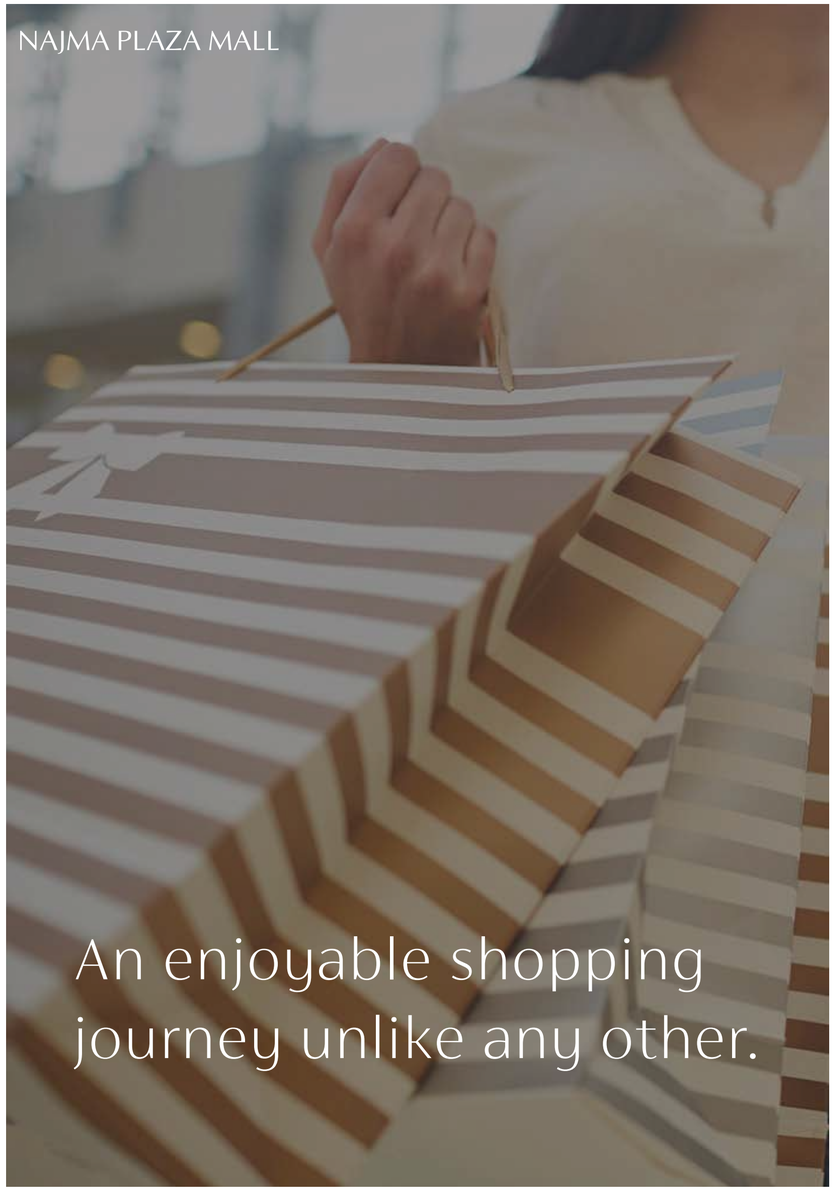
# Mall Sections

## Sophisticated Design and Optimal Unit Distribution

- **Ground Floor:** Commercial units
- **First Floor:** Commercial and clinics
- **Second Floor:** Administrative offices and clinics
- **Rooftop:** A restaurant, gym, and an open/free area




NAJMA: In the heart of the action
Wherever you are... it's easy to reach us
WASLUT DAHSOUR
Arab Int. Academy
BSE
NAJMA PLAZA MALL




# COMMERCIAL UNITS

## UNIT AREAS

GROUND
range from
**14 to 108 sq. meters**

FISRT FLOOR
range from
**27 to 70 sq. meters**



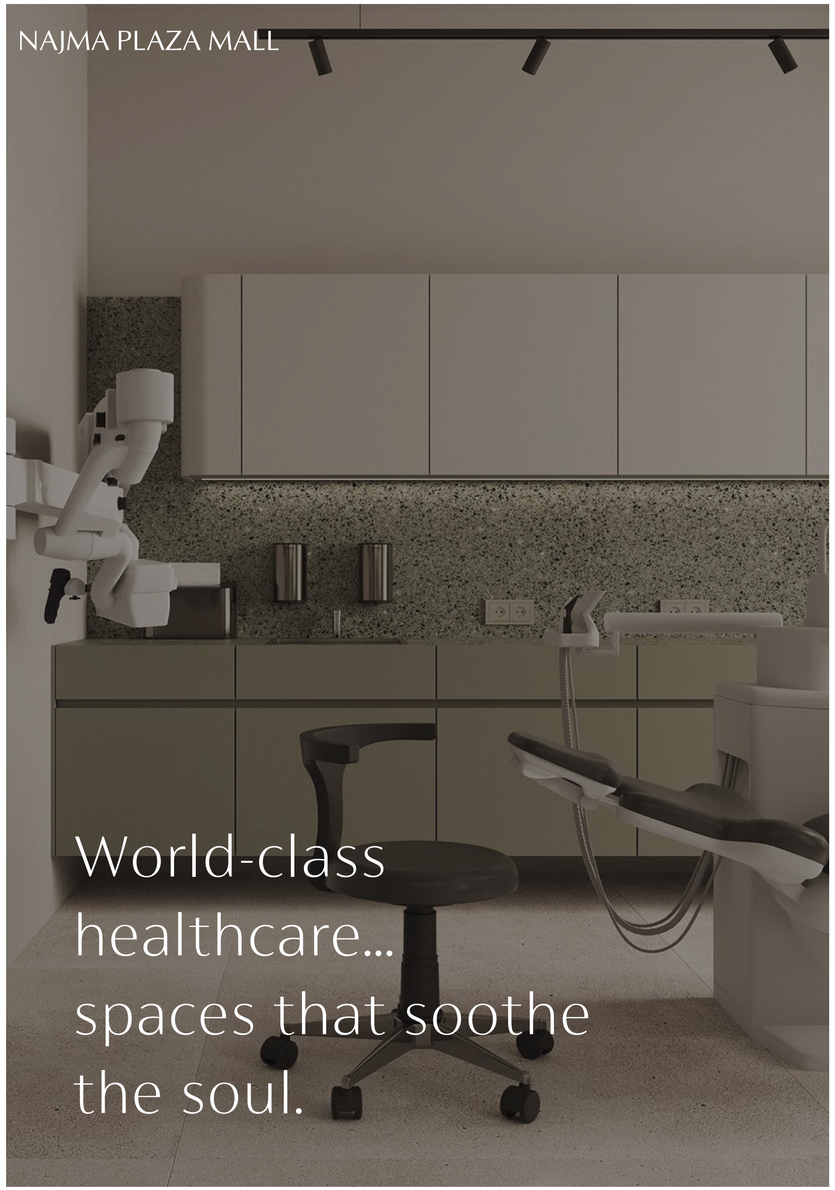



# ADMIN UNITS

## UNIT AREAS

range from
**32 to 111 sq. meters**



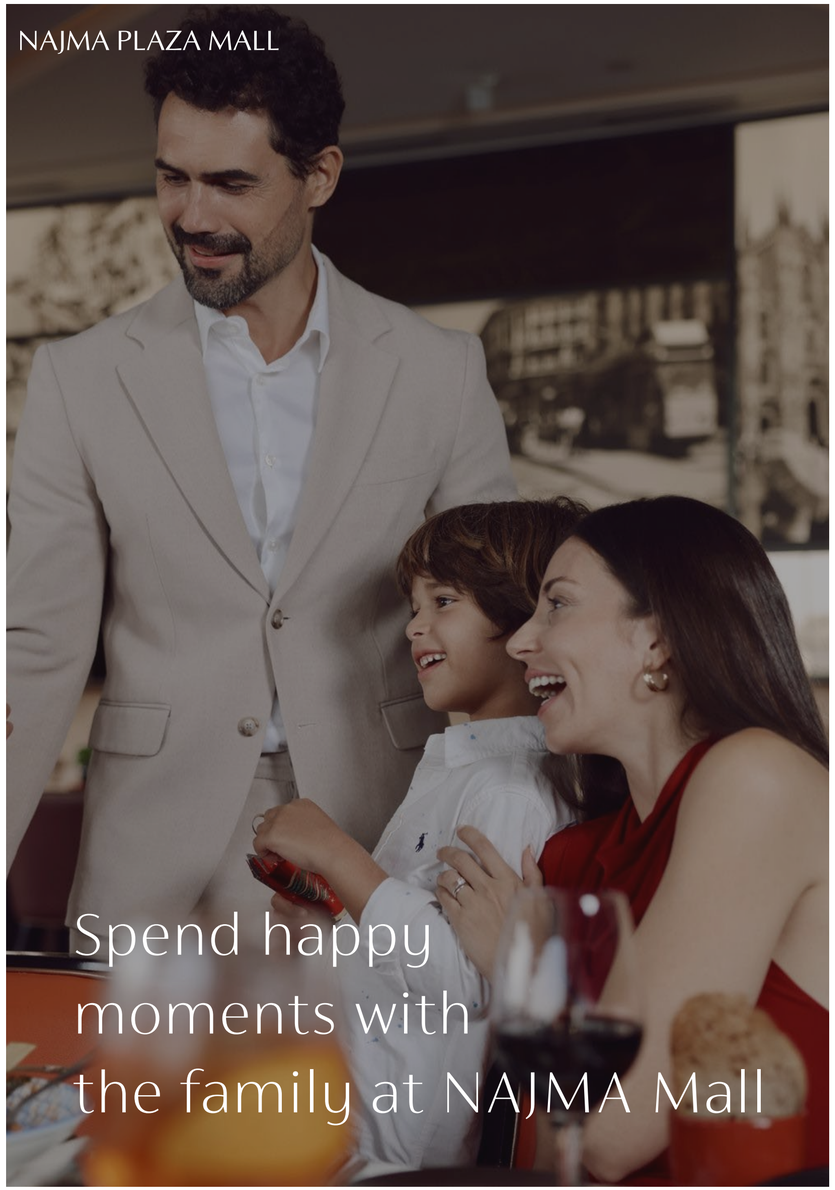



# MEDICAL UNITS

## UNIT AREAS

range from
**28 to 85 sq. meters**





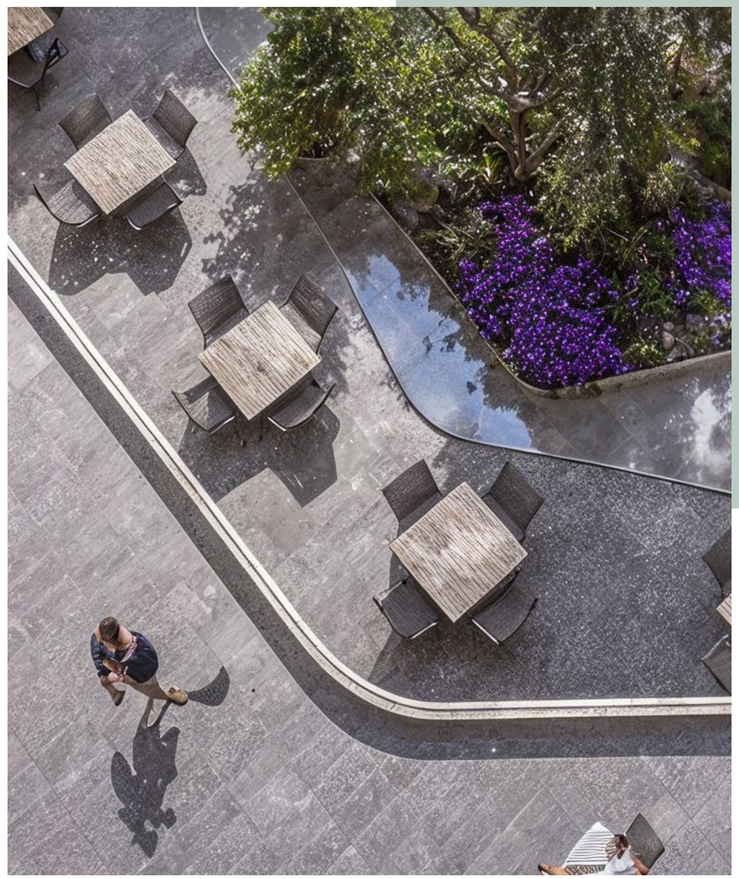

# COMMERCIAL UNITS

## UNIT AREAS

range from
**14 square meters**
up to
**111 square meters.**

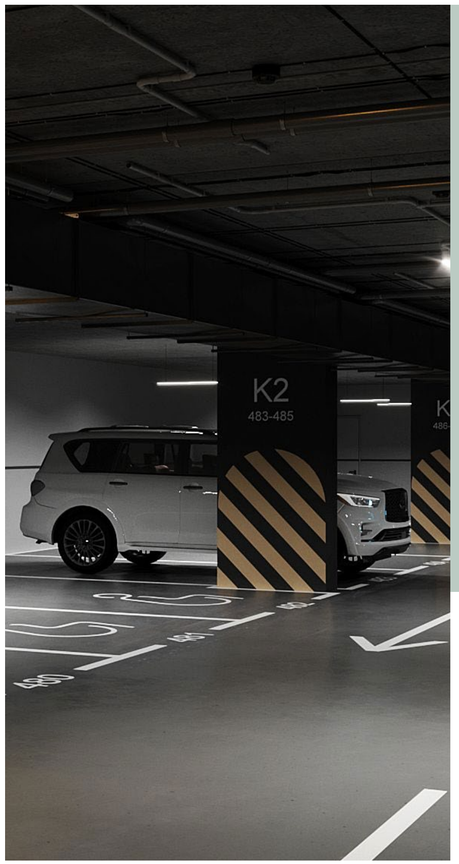


# NAJMA:
# Where natural beauty completes the design's brilliance.



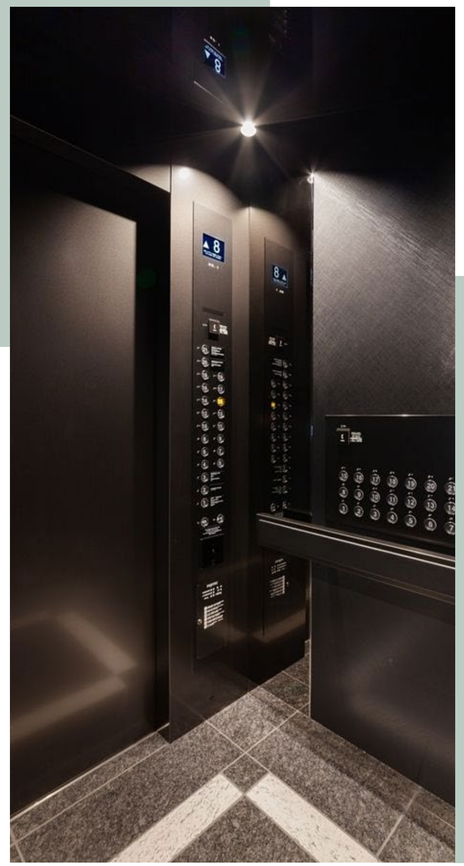


# NAJMA Services & Facilities




Spacious Parking

Elevators and Escalators





Fire Safety System

Central Air Conditioning

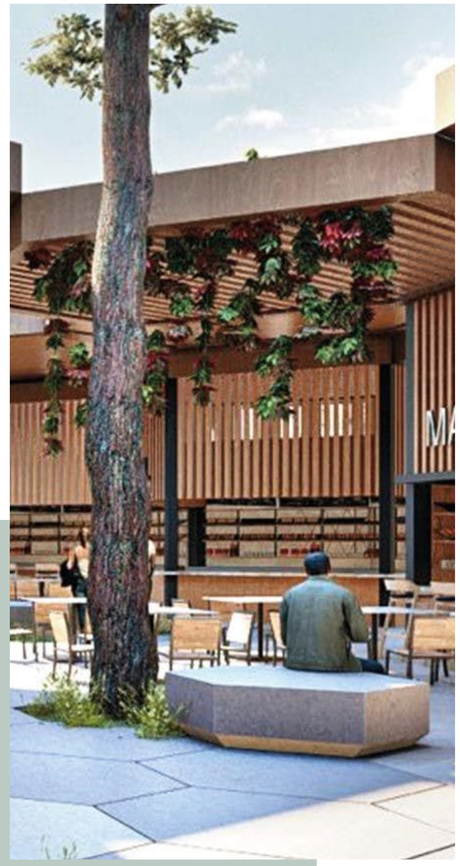





Security and 7/24 Guarding

Cleaning and Maintenance

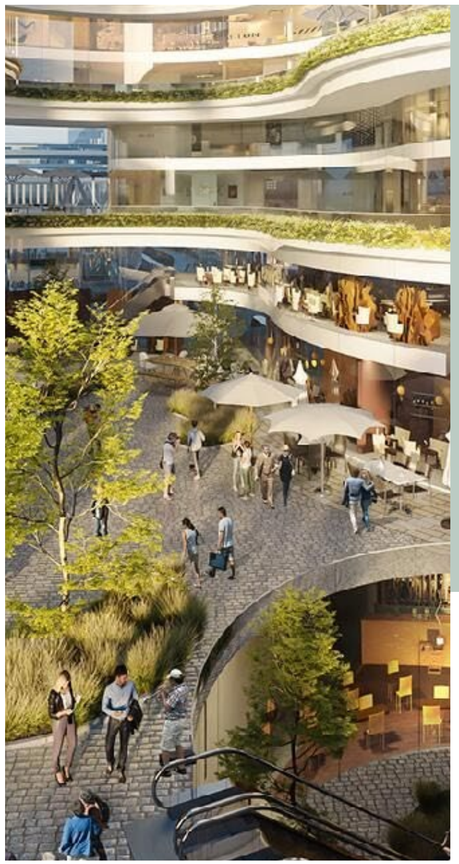




Food Court and F&B Area

Reception and Concierge Service





Green Spaces and Plaza

Kids' Area





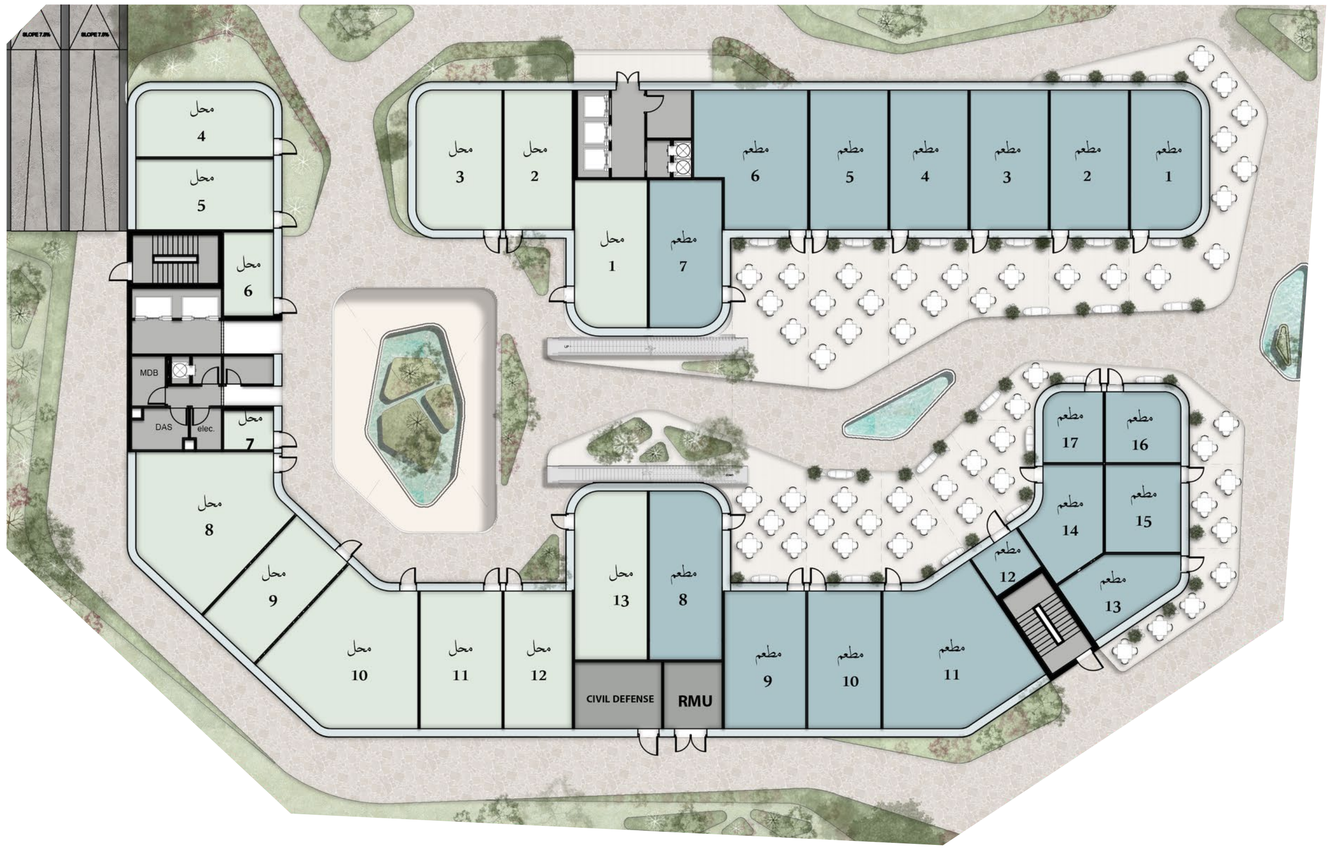
Banking Services

Pharmacy

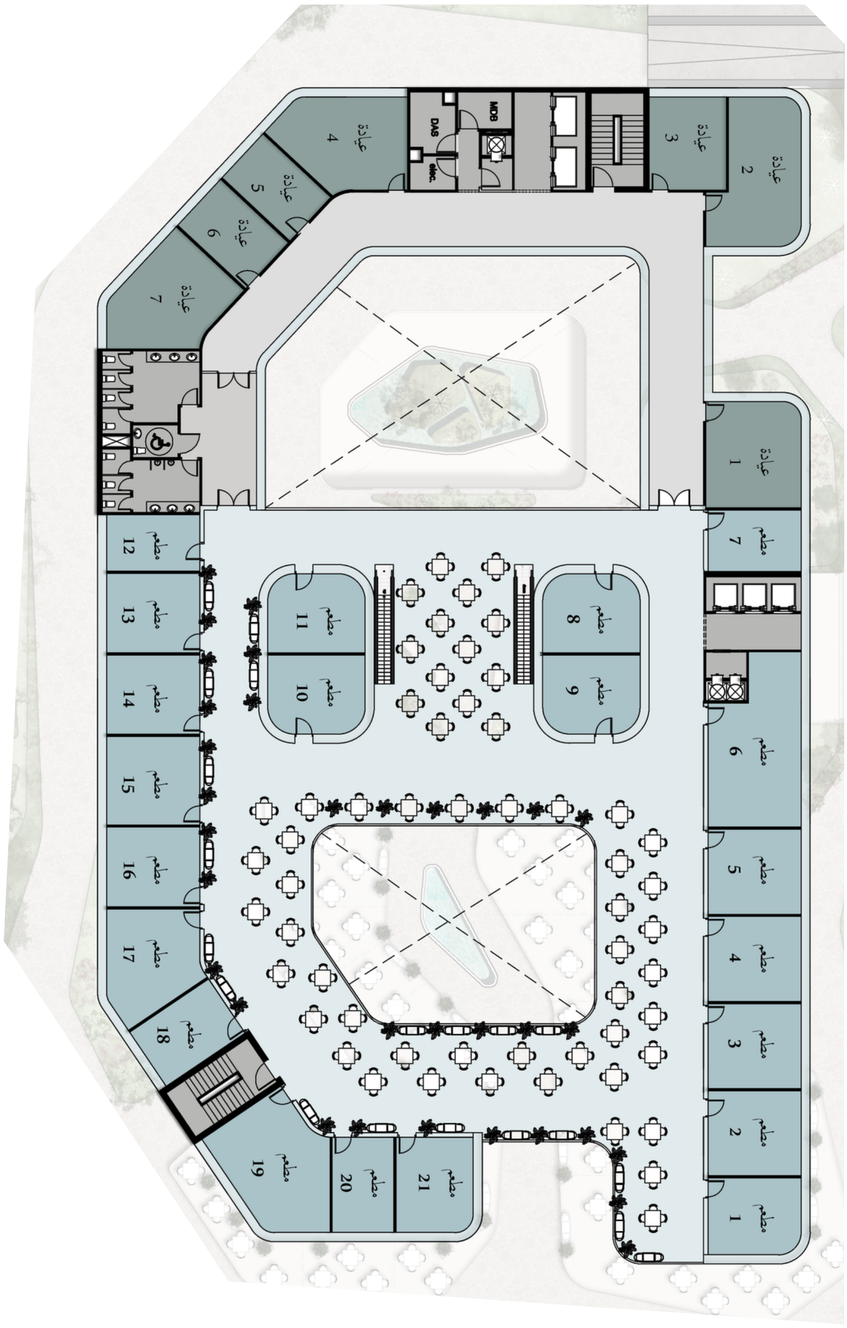


# NAJMA:
# LAYOUT PLANS

# GROUND FLOOR



# FIRST FLOOR


عيادة 1
عيادة 2
عيادة 3
عيادة 4
عيادة 5
عيادة 6
عيادة 7
MDB
DAS
مطعم 1
مطعم 2
مطعم 3
مطعم 4
مطعم 5
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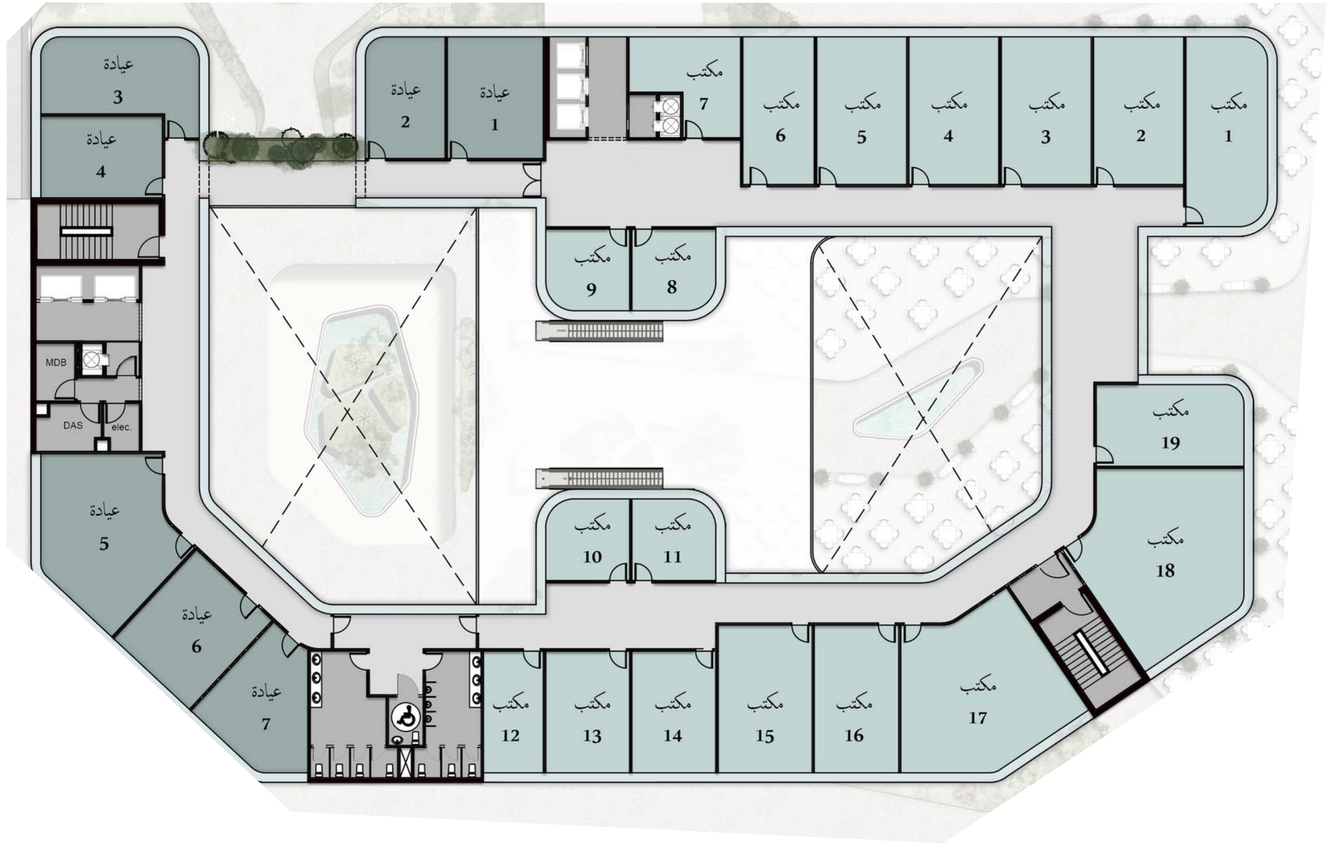
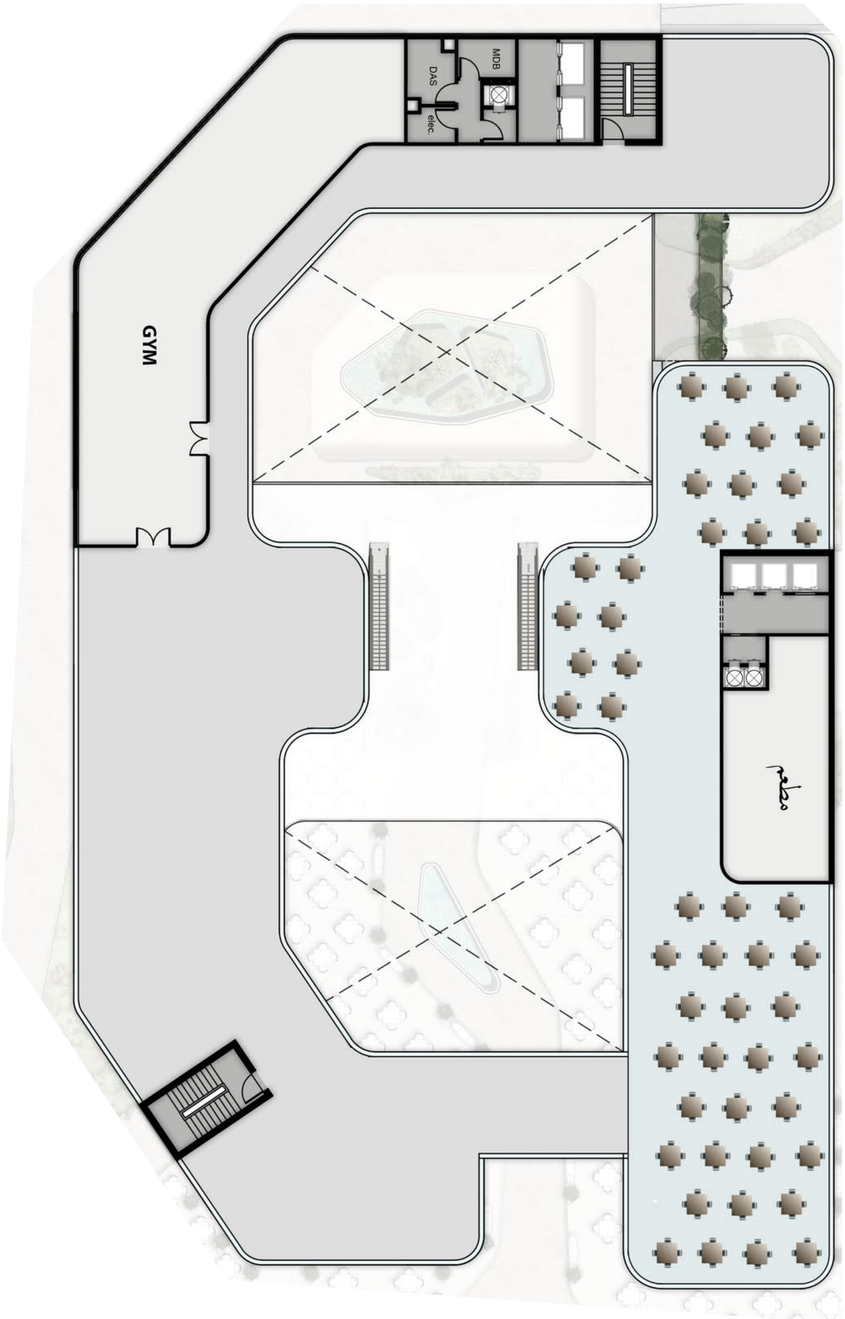
مطعم 21

# SECOND FLOOR

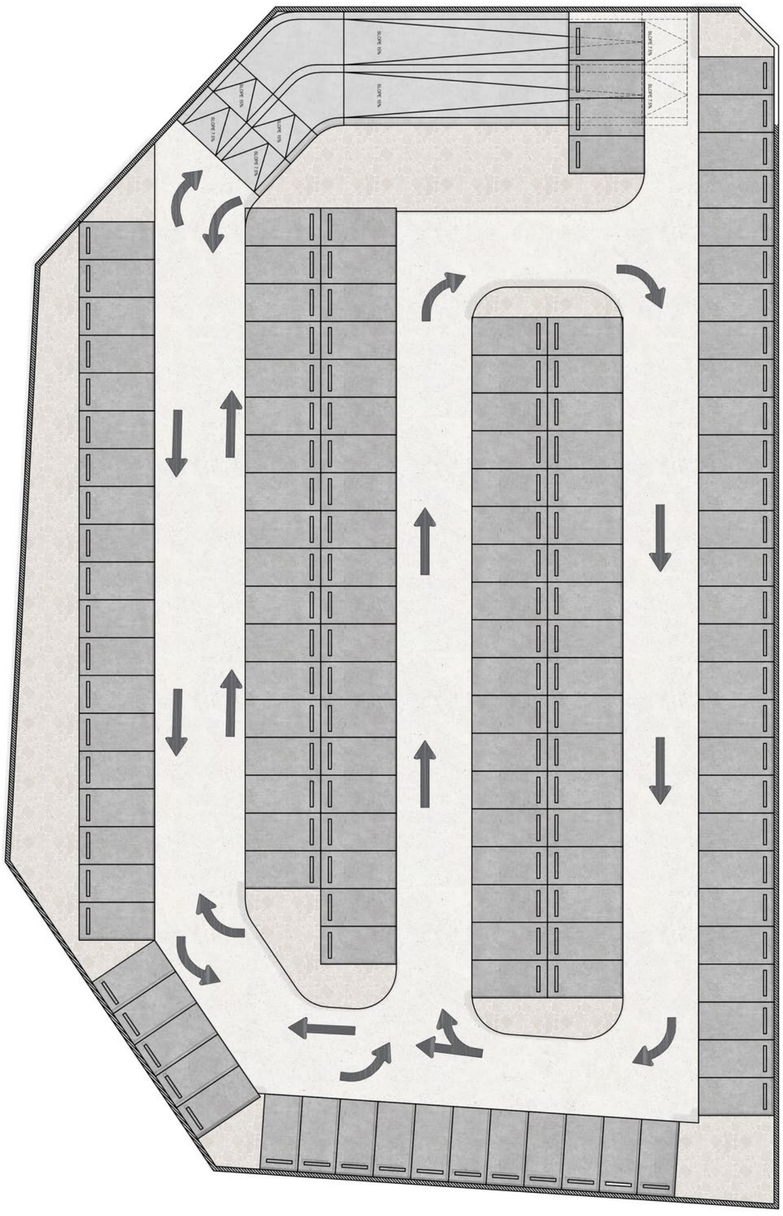


# ROOF FLOOR



# BASEMNET FLOOR 1

# BASEMNET
# FLOOR 2





# NAJMA: HUB OF LUXURY BRANDS

THE MOST PROMINENT CONTRACTED
OR EXPECTED BRANDS

# NAJMA CONSULTANTS

ENGINEERING CONSULTANT

FAHIM RIAD STUDIO

MARKETING CONSULTANT

FOMO AGENCY®

OPERATION MANAGEMENT

# THANK YOU

## HEADQUARTER

—

Courtyard Mall
El Sheikh Zayed, Building (F) NO.302
Cairo, Egypt

POWERED BY

CENTER OF EARTH DEVELOPMENTS

2025