



ZONING STRATEGY

LAND AREA
LANDSCAPE
BUILT UP AREA

55 ACRES
60,000 SQM
380,500 SQM

HOME PLAZA
DEPARTMENT STORE
Land Area: 15,000 sqm
Total BUA: 28,500 sqm

ENTERTAINMENT HUB
RETAIL & ENTERTAINMENT
Land Area: 24,000 sqm
Total BUA: 53,000 sqm

URBAN BUSINESS LANE
OFFICES & RETAIL
Land Area: 78,000 sqm
Total BUA: 155,000 sqm

HOSPITALITY
HOTEL & SERVICED APARTMENTS
Land Area: 47,000 sqm
Total BUA: 108,000 sqm

ATOM
CLINICS & RETAIL
Land Area: 16,000 sqm
Total BUA: 36,000 sqm